



WINTHROP Insider

Your Monthly University Update

January 2019



Winthrop Breaks University Record for the Number of Students Applying for Freshman Admission

A record number of prospective students have applied for admission to the incoming Class of 2023. The current recruiting season has seen applications for the fall 2019 freshman class—which numbered 5,341 as of January 1—eclipse the previous mark of 5,328 from fall 2006. [Read More>>](#)



Winthrop Exceeds Annual Fund Goal

A flurry of end-of-year giving propelled Winthrop ahead of a strategic goal to increase support for student scholarships and other university initiatives. For the 2018 calendar year, \$714,212 was raised for the [Winthrop Fund](#), the university's key source for unrestricted annual giving, which surpassed the 2025 [Winthrop Plan](#) target of \$700,000. [Read More>>](#)



State Contracts Bring \$3.4 Million to Winthrop for Health Research

Winthrop's longstanding polling laboratory, widely known for its work on the Winthrop Poll, has accepted two significant state contracts totaling \$3.4 million. The Center for Public Opinion & Policy Research (CPOPR), formerly called the Social and Behavioral Research Lab, is a full-service survey research and data analysis entity that serves both public and private organizations. [Read More>>](#)



National Survey Shows Students Benefit from Winthrop Experience

First-year students and seniors reported on the National Survey of Student Engagement that their interaction with faculty members and fellow students contributed to a supportive environment and a fulfilling college experience.

[Read More>>](#)



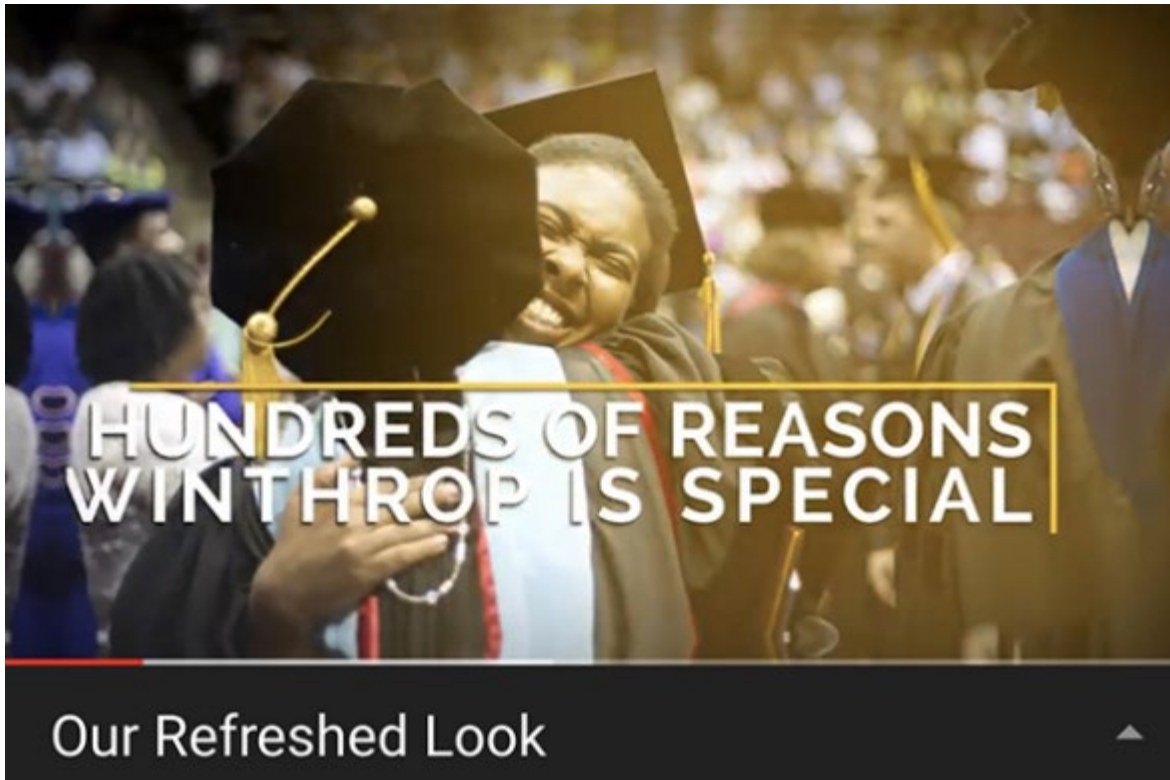
Alumnus Confirmed as Census Bureau Director

Steven Dillingham '73 has accepted the position of director of the U.S. Census Bureau following his Jan. 2, 2019, confirmation by the U.S. Senate. President Donald Trump nominated Dillingham for the position in 2018. [Read More>>](#)



Campus Community Participates in MLK Day of Service

Nearly 300 students honored the legacy of the Rev. Dr. Martin Luther King Jr. on Jan. 21 and participated in three service projects. In all, some 1,800 sandwiches and 4,000 snack bags were assembled and eight mats were completed and delivered to the Roc, Pilgrims Inn and Urban Ministries. [Read more](#) about the day, take a look at the [highlights video](#) or view photos on [Facebook](#).



Winthrop Rebranding Video Wins Prestigious Regional Award

The Council for Advancement and Support of Education (CASE) Region III recently presented Winthrop with an Award of Excellence in the Marketing/Branding Video category. Winthrop's award-winning video, entitled "Our Refreshed Look," debuted at a Feb. 22, 2018, event to unveil the university's first logo redesign in 25 years. [Read More>>](#)

A promotional poster for a comedy performance by Dennis Miller. On the left is a portrait of Dennis Miller, a man with dark hair and a beard, wearing a dark suit jacket over a light blue shirt. The background is a solid dark red. To the right of the portrait, the text reads: "Dennis Miller at Winthrop Coliseum February 20, 2019 8 p.m." Below this text are two logos: "Visit YORK COUNTY SOUTH CAROLINA" with a stylized white logo of two figures, and "WINTHROP UNIVERSITY" with a white logo of a bird's head.

Dennis Miller
at Winthrop Coliseum
February 20, 2019
8 p.m.

Visit
YORK COUNTY
SOUTH CAROLINA

WINTHROP
UNIVERSITY

Comedian Dennis Miller Appearing at Winthrop Coliseum on Feb. 20

Comedian Dennis Miller will bring his insightful and intellectual rants to the Winthrop Coliseum on Feb. 20 during a stop on his national tour. Miller rose to fame as a smart-aleck “Weekend Update” anchor on “Saturday Night Live” from 1985-91. Since then, he’s performed in standup specials, hosted his own talk shows and radio segments, written books and appeared on the Fox network.

[Buy Tickets](#) and [Read More>>](#)

A graphic for the "Cyber Security" event. The background is dark green with a glowing digital network pattern of lines and dots. The words "Cyber Security" are written in large, bold, yellow sans-serif font. Below this, in a smaller white font, it says "WHITTON EXECUTIVE SERIES".

Cyber Security
WHITTON EXECUTIVE SERIES

Whitton Executive Series to Feature Google Cyber Security Expert

The 2019 Whitton Executive Series will feature one of the leading authorities on cyber security. Elie Bursztein, head of Google's anti-abuse research team, will be the keynote speaker for the free Feb. 27 event, made possible by Elaine Whitton Davis '73. [Read More>>](#)

A flyer for a networking breakfast at Winthrop University. The top left features the Winthrop University logo, which includes a stylized bird emblem and the text "WINTHROP UNIVERSITY". Below the logo, the text "NETWORKING BREAKFAST" is prominently displayed in a bold, dark font, followed by "hosted by the College of Business Administration" in a smaller, italicized font. The event details are listed below: "TUESDAY, FEBRUARY 26, 2019" and "8:30a.m. - 9:30a.m." with a calendar icon to the left. The location is "WELLS FARGO CONNECTIONS CHARLOTTE AT THE GREEN" and "435 South Tryon Street, Charlotte, NC 28202" with a location pin icon to the left. At the bottom, a small line of text reads: "Come and network with fellow Winthrop alumni and get an update from Dean P.N. Saksena on how the College of Business Administration is transforming business education." The right side of the flyer features a decorative graphic of a network of interconnected nodes and lines.

College of Business Administration to Host Networking Breakfast

The College of Business Administration will host a Charlotte-area networking breakfast on Feb. 26. Alumni are invited to network and learn about how the college is transforming business education. [Read More>>](#)



Alumni Director's Letter: Ring Discount, Pre-Game Socials and More

Happy New Year! We hope you all enjoyed a wonderful holiday season with family and friends. Alumni can sparkle into 2019 with new Winthrop jewelry! Alumni can use promo code ALUMNI50 for \$50 off collegiate rings and tags when they order online from Jostens. As always, we look forward to seeing you at a Winthrop event this year! [Read More>>](#)



Alumni Spotlight: Matthew Cordell '97

Matthew Cordell '97 draws his creative inspiration from families, storytelling and art. So it's no wonder the award-winning illustrator fell in love with writing and designing books for children. [Read More>>](#)

Calendar of Events

Feb. 7, Men's Basketball at Charleston Southern Pre-Game Social
5-7 p.m., [Wild Wing Cafe](#)

Feb. 20, Dennis Miller Comedy Show
8-10 p.m., [Winthrop Coliseum](#)

Feb. 26, CBA Alumni Networking Breakfast
8:30-9:30 a.m., [The Greens - Wells Fargo Connections Space](#)

Feb. 27, 2019 Whitton Executive Series
12 p.m., [Carroll Hall](#)



Featured Event: "Annie Get Your Gun"

"There's no business like show business!" The Department of Theatre and Dance intends to prove that when it presents the beloved musical "Annie Get Your Gun" Feb. 13-16 at 8 p.m. and Feb. 17 at 2 p.m. in Johnson Theatre. [Read More>>](#)

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