

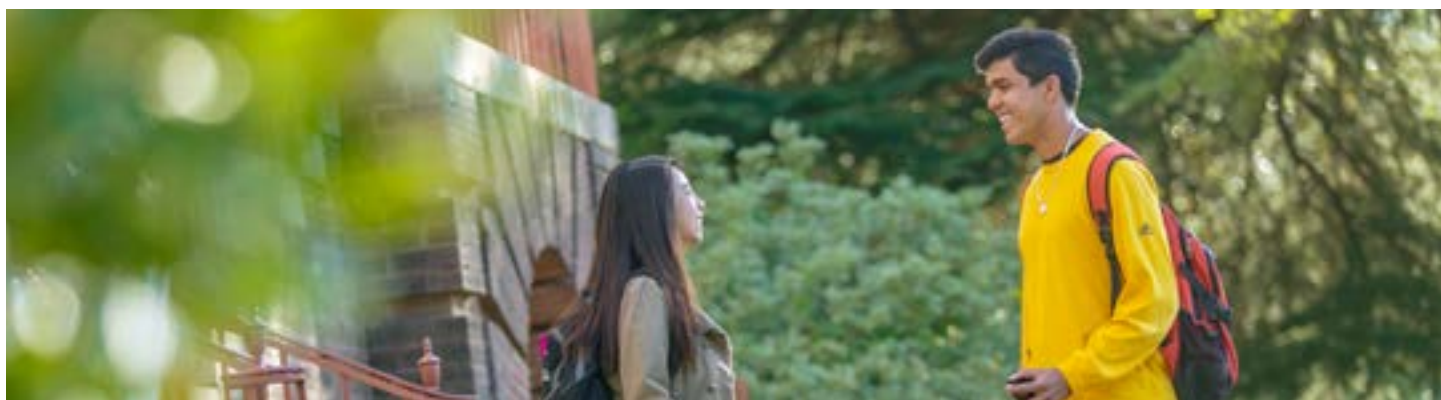


WINTHROP INSIDER

YOUR MONTHLY UNIVERSITY UPDATE

January 2021

\$1 MILLION GIFT HONORS IDA CRAWFORD STEWART '43



Leonard A. Lauder, chairman emeritus of The Estée Lauder Companies, recently donated \$1 million to benefit the arts and to honor retired Estée Lauder executive and Winthrop alumna Ida Crawford Stewart '43. Established by Laud-

er's generous gift, the Ida Crawford Stewart Endowment for the Arts will be used for scholarships, faculty enrichment, program development and discretionary funds in the College of Visual and Performing Arts. [Read More>>](#)

NOMINATE AN OUTSTANDING GRAD FOR AN ALUMNI AWARD

Nominations for the 2020 Alumni Awards are currently being accepted. The 2020 Alumni Award recipients will be honored this spring. Winthrop graduates may be nominated in three categories: Alumni Distinguished Service Award, Alumni Professional Achievement Award or the Outstanding Young Alumni Award.



[**NOMINATE TODAY**](#)



MORGAN-HOLCOMBE ALUMNI CENTER
304 TILLMAN HALL | ROCK HILL, SOUTH CAROLINA 29733

803/323-2145
www.winthrop.edu/alumni



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ALUMNI SPOTLIGHT: MORGAN YARBOROUGH '15

Morgan Yarborough '15 is a strong believer in finding things that make you happy.

For Yarborough, a visual communication design graduate, her career is one of those things.

She is the art director at SLANT and finds excitement in the fact that each day looks differently.



"I find motivation in discovering ways to help clients achieve their goals in ways that feel unique, simple and human. I'm most inspired when I have the opportunity to work on projects for nonprofits because of how distinctive the energy is when working with others who want to fight for something," said Yarborough.

She acknowledges that the visual communication program was intensive, and she dedicated a significant amount of time to honing her craft.

[Read More>>](#)

MEN'S BASKETBALL TEAM REMAINS UNDEFEATED



The men's basketball team captured a record 20th straight win after defeating Presbyterian College 78-66 on Jan. 20. The winning streak surpasses the school mark of 19 straight set by

the 2006-07 team. Show your Eagle pride on Thursday, Jan. 28, when [ESPNU will broadcast](#) the Winthrop vs. UNC Asheville game at 7 p.m.

[Read More>>](#)



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STUDENTS HONOR KING'S LEGACY DURING WEEK OF CELEBRATION

In celebration of Martin Luther King Jr. Day, students continued their commitment to community service in honor of King's legacy throughout a weeklong celebration.

Students kicked off the week's events on Jan. 18 by planting 30 trees by the Winthrop Lake while others volunteered at Pilgrims' Inn and Tender Hearts Ministries.

This year's activities also included a [video](#) and candlelight vigil.

[View photos](#) from the events.



VIRTUAL BOOK CLUB UPDATE



The current book that alumni are reading is "The Vanishing Half" by Brit Bennett, which debuted at the top of The New York Times' fiction best-seller list in 2020.

The reading period extends through March 11. Get your copy of the book and join fellow alumni in reading and upcoming discussions!

Join the virtual alumni book club by signing up at www.pbc.guru/winthrop

Alumni can join the book club at any time and do not have to participate in every reading session. If you have questions please contact the Winthrop Alumni Association at alumni@winthrop.edu. [Learn More>>](#)

A MESSAGE FROM THE ALUMNI DIRECTOR

Alumni and Friends,

Happy New Year! We hope you all had a wonderful and safe holiday season with family and friends.

2021 is kicking off with events planned by our Alumni Chapters and Young Alumni Councils, and we are excited continue our Facebook Live series.



We look forward to seeing you in 2021!

Nominations for the 2020 Alumni Awards are currently being accepted. The 2020 Alumni Award recipients will be honored in the spring during the rescheduled reunion weekend. To nominate a Winthrop graduate for an award complete the [Alumni Awards Nomination Form](#) for the appropriate award and submit to Lori Tuttle, executive director of alumni relations, at tuttlel@winthrop.edu.

[Read More>>](#)

PROFESSORS HELP DEVELOP AFRICAN-AMERICAN HISTORY INSTRUCTIONAL MATERIALS FOR FIFTH-GRADE TEACHERS



The S.C. Department of Education recently awarded a \$10,000 grant to the Richard W. Riley College of Education to develop instructional materials for fifth-grade teachers to teach African-American history. The instructional materials will focus on healthcare professionals, inventors and scientists

Faculty contributors include Richard Cox Jr., an assistant professor of elementary education; Joy Stapleton, associate professor of elementary education; and Margaret Gillikin, assistant professor of social studies education.

[Read More>>](#)

CALENDAR OF EVENTS

Feb. 3, Facebook Live: Taking Care of Business (Even in a Pandemic)

12 p.m., via [Alumni Association Facebook](#)

Feb. 4, Winthrop Trivia with the [Myrtle Beach Alumni Chapter](#)

7 p.m., Zoom; [RSVP](#) by Feb. 1

Feb. 5, Rock Hill Young Alumni Community Fridge Service and Cocktails

5 p.m., [The Mercantile](#), [RSVP](#) by Feb. 3

FEATURED EVENT:

FACEBOOK LIVE: TAKING CARE OF BUSINESS (EVEN IN A PANDEMIC)

Wednesday, Feb. 3

12 p.m., via [Alumni Association Facebook](#)

Winthrop's Small Business Development Center (SBDC) is on the front lines of helping local businesses navigate the COVID-19 pandemic. The SBDC has been assisting small businesses with three primary programs: Payroll Protection Program, Economic Insurance Disaster Loan and Unemployment Insurance.

Tune in for a panel discussion featuring Tom George, SBDC regional director; Todd Phillips, area manager of the SBDC; Charlotte Ervin Brown '11 '14, adjunct professor of marketing and management and regional SBDC advisory committee member; and Kristin Malone '08, owner, Miraclean Home and Office Cleaning and SBDC client. Learn more about the resources available to small businesses in the wake of COVID-19.

TAKING CARE OF BUSINESS (Even in a Pandemic)

■ **Wed., Feb. 3, Noon** ■

Tune in for a panel discussion with staff from Winthrop's Small Business Development Center, which has been on the front lines helping local businesses navigate the **COVID-19** pandemic.