## Mass Communication MAJOR MAP

Possible Programs of Study:

	1ST YEAR	2ND YEAR	3RD OR FINAL YEAR	4TH OR FINAL YEAR
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COURSES YOU NEED (core courses, requirements, electives)	Fall: ACAD 101 (1), WRIT 101 (3), Constitution Req (3), Social Science (3), MCOM 205 (3), MCOM 230 (3): Technology Requirement. Spring: HMXP 102 (3), Historical Perspectives (3), Natural Science (4), Math 101/150/151** (3), MCOM 226 (3) Consider area of study: Journalism, broadcasting, digital sports production* *Digital sports production : MCOM 210, 211, 212 (1 hr. each); MCOM 309, 312, 410 (3 hrs. each) **quantitative	Fall: CRTW 201 (3), Foreign Lang (4), Math 141 (3), MCOM 241 (3), Elective (3) Spring: Physical Activity (1), Foreign Lang 102 (4), Speech 201*** (3), MCOM 325 (3) ***oral communication. Consider minor options	Fall: Global perspective (3), Humanities and Arts, Electives (3), MCOM 301 (3) MCOM 310 (3), Minor Course (3). Consider Study Abroad option (Fall or Spring) Spring: Humanities & Arts (3), Social Science (3), MCOM 346 (3), MCOM 330/425 (3) (Depends on track), Minor courses (3-6), MCOM 461/464 (1) Internship/practicum	Fall: General Elective (3-6), MCOM 412 (3), MCOM Elective (3), Minor Courses (3-6) Spring: General Elective (3), MCOM 499 (3), MCOM 348/441/446 (3)(depends on track) *MCOM 461/464 (Internship/practicum)
GET RELEVANT				
<b>EXPERIENCE</b> (clubs, jobs, volunteering, research, internships)	Develop lab-based projects; participate in hands-on classroom work; seek individualized instruction; develop team building with fellow students.	Join student media – websites, newspapers, television, radio; lead student clubs and organizations: SPJ, AWC, WUABJ, Video Production Club, HerCampus, others.	Practice professional work through practicums – Athletics, special events, and promotions	Apply for special experiences, including student ad agency; promote community and campus events; develop networking skills and refine professional eportfolio.
GET				
<b>CONNECTED</b> WITH THE COMMUNITY (conferences, student gov't, associations)	Organize special events; conduct workshops; shadow media professionals	Organize Mass Communication Week network with professional guest speakers, develop teamwork	Coverage of special events work with companies and non-profit organizations.	Develop special contacts through experiential learning and service learning.
GET THINKING				
GLOBALLY (study abroad, travel, 3rd year exchange)	Consider opportunities for study abroad and global awareness; begin planning for short-term study abroad trips; connect with international study community at Winthrop.	Explore electives in mass communication courses in international and intercultural communication; examine curriculum options for global learning in other departments.	Explore Winthrop's special relationships for study abroad with universities in England, Ireland, Spain, Australia and Norway or take advantage of other opportunities elsewhere.	Welcome cohort of international students from ISCOM Montpellier studies; share study abroad activities with other students.
GET READY FOR LIFE AFTER GRADUATION (career or grad school prep)	Begin connecting by inviting professionals for campus visits; begin building a professional portfolio	Take steps to build your online branding; develop professional presence in social media; learn basics in digital analytics.	Perfect digital portfolio production, resume building; participate in mock interviews, explore ethics and etiquette in business; begin job searching .	Connect with Career & Civic Engagement for advice on resumes, portfolios and interviewing/job searching techniques



## **AFTER GRADUATION**

## CAREERS OF INTEREST

Multimedia News Sports Entertainment Television Radio Newspapers Web content Advertising Public relations Corporate & public communications Film production Video editing Social media Digital analytics Graphic design Audience building

