2020 – 2021 Mass Communication MAJOR MAP BACHELOR OF ARTS MASS COMMUNICATION

	1ST YEAR	2ND YEAR	3 RD OR FINAL YEAR		4 th OR F
GET THE COURSES YOU NEED	Fall: ACAD 101 (3), WRIT 101 (3), Constitution Req (3), Social Science (3), MCOM 205 (3), Technology requirement (3) Spring: HMXP 102 (3), Historical Perspectives (3), Natural Science (4), Math 101/150/151** (3), MCOM 226 (3) **quantitative	Fall: CRTW 201 (3), Foreign Lang (4), Math 141 (3), MCOM 241 (3), MCOM 230 (3) Spring: Physical Activity (1), Foreign Lang 102 (4), Speech 201*** (3), MCOM 346 (3) ***oral communication. Consider minor options	Fall: Global perspective (3), Humanities and Arts, (3), MCOM 301 (3) MCOM 310 (3), Minor Course (3) Spring: Humanities & Arts (3), Social Science (3), MCOM 346 (3), MCOM 425 or 330, (3) Minor courses (3-6), MCOM 461/464 (1) Internship/ practicum		Fall: Gener (3), MCOM (3-6) Spring: Gel 499 (3), MC (depends o (Internship/
GET RELEVANT EXPERIENCE	Develop lab-based projects; participate in hands-on classroom work; seek individualized instruction; develop team building with fellow students.	Join student media-radio, newspapers; student clubs and organizations: SPJ, AWC, WUABJ, Video Production Club. HerCampus, others.	Practice professional work through practicums – Athletics, special events and promotions	QUIP INT	Apply for s including s community develop ne profession
GET CONNECTED WITH THE COMMUNITY	Organize special events; conduct workshops; shadow media professionals.	Organize Mass Communication Week network with professional guest speakers, join in celebration of special achievements.		R A 12-16 MONTH	Develop co learning ar
GLOBAL AWARENESS	Consider opportunities for study abroad and global awareness; begin planning for short-term study abroad trips; connect with international study community at Winthrop.	Explore electives in mass communication courses in international and intercultural communication; examine curriculum options for global learning in other departments.	Explore Winthrop's special relationships for study abroad with universities in England, Ireland, Spain, Australia and Norway, or take advantage of other opportunities elsewhere.	CONSIDER	Welcome students fr studies; s activities v
PROFESSIONAL DEVELOPMENT	Begin connecting by inviting professionals for campus visits; begin building a professional portfolio.	Take steps to build your online branding; develop professional presence in social media; learn basics in digital analytics.	Perfect digital portfolio building; participate in mock interviews, explore ethics and etiquette in business; begin job searches.		Connect v Engagem portfolios technique mentors.



FINAL YEAR

neral Elective (3-6), MCOM 412 DM Elective (3), Minor Courses

General Elective (3), MCOM MCOM 348/441/446 (3) s on track), MCOM 461/464 hip/practicum)

or special experiences, g student ad agency; promote nity and campus events; o networking skills and refine ional eportfolio.

o contacts through experiential and service learning.

ne cohort of international s from ISCOM Montpellier ; share study abroad s with other students.

ct with Career & Civic ement for advice on resumes, os and interviewing/job searching jues. Connect with alumni 's. Where could I go after graduation?

Careers in:

Multimedia News Sports Entertainment Television Radio Newspapers Web content Advertising **Public relations** Corporate & public communications Film production Video editing Social media **Digital analytics** Graphic design Audience building Sports marketing/ promotions University relations Event promotion