

College of Visual and Performing Arts | Department of Design | 2020-21

BACHELOR OF ARTS (BFA) GRAPHIC DESIGN – 120 credits

Year 1 FALL SEMESTER			17 credits	Year 1 SPRING SEMESTER			16 credits
ACAD 101	Principles of the Learning Academy	1	HMXP 102	The Human Experience: Who Am I?	3		
WRIT 101	Composition: Introduction to Academic Discourse	3	PESH_____	Physical Activity course	1		
ARTH 175	Intro to Art History from Prehistory Through the Middle Ages	3	ARTH 176	Intro to Art History from Renaissance to Present	3		
VCOM 101	Visual Communications Seminar	1	DESF 154	Design and Color	3		
DESF 120	Design Drawing	3	VCOM 151	Design Fundamentals	3		
DESF 150 & 189	Design Studio Skills & Design Studio Experiences	3	VCOM 258	Introduction to Typography	3		
DESF 161	Introduction to Computer Imaging	3					
Year 2 FALL SEMESTER			15 credits	Year 2 SPRING SEMESTER			13 credits
CRTW 201	Critical Reading, Thinking and Writing	3	VCOM 301	Visual Communication Seminar I	1		
BADM 180 or FINC 211	Contemporary Business Issues or Personal Finance	3	VCOM 262	Introduction to Web Design	3		
DESF 222	Visual Thinking and Symbolic Communication	3	VCOM 388	Graphic Arts Production Practices	3		
VCOM 259	Introduction to Graphic Design	3	VCOM 374	History of Graphic Design and Illustration	3		
Design History	Any appropriate course in Art or Design history	3	MCOM 341	Advertising Principles	3		
DESF 300	Specialization Portfolio Review	0					
Year 3 FALL SEMESTER			16 credits	Year 3 SPRING SEMESTER			16 credits
Quantitative Skills	Math course, e.g. MATH 111 or 112	3	VCOM 401	Visual Communication Seminar II	1		
Natural Science	Lab Science, e.g. BIO 150 & 151 or GEOL 110 & 113	4	VCOM 340 or 444	Professional Internship or Studio 351	3		
VCOM 355	Design Concepts	3	VCOM 362 or 363	Multimedia Design or Interactive Multimedia	3		
VCOM 358	Intermediate Typography	3	VCOM 453	Corporate Identity	3		
Directed Elective	Any appropriate VCOM, ARTS, DIFD elective	3	VCOM 455	Three-Dimensional Graphic Design	3		
			WRIT 465	Preparation of Oral and Written Reports	3		
Year 4 FALL SEMESTER			15 credits	Year 4 SPRING SEMESTER			12 credits
PLSC 201 or ECON 103	Constitution & Social Science, either PLSC 201 or ECON 103	3	Social Science	Second Social Science course, e.g. PSYC 101 or SOCL 101	3		
Science or Math	Different Science or Math, e.g. PHYS 253 or MATH 141	3	VCOM 501	Visual Communication Seminar III	1		
Electives	Any courses of interest	4	VCOM 487	Senior Thesis	2		
Directed Elective	Any appropriate VCOM, ARTS, DIFD elective	3	VCOM 578	Professional Portfolio and Practices	3		
VCOM 486	Senior Thesis Proposal	2	Directed Elective	Any appropriate VCOM, ARTS, DIFD elective	3		