

# College of Visual and Performing Arts | Department of Design | 2021-22

## BACHELOR OF DESIGN (BDes) EXPERIENCE DESIGN – 120 credits

| Year 1 FALL SEMESTER |   |   | 14 credits | Year 1 SPRING SEMESTER |  |   | 16 credits |
|----------------------|---|---|------------|------------------------|--|---|------------|
| ACAD 101             | Principles of the Learning Academy              | 1 |            | HMXP 102               | The Human Experience: Who Am I?                  | 3 |            |
| WRIT 101             | Composition: Introduction to Academic Discourse | 3 |            | PESH____               | Physical Activity course                         | 1 |            |
| VCOM 101             | Visual Communications Seminar                   | 1 |            | ARTH 175               | Intro to Art History - Prehistory to Middle Ages | 3 |            |
| DESF 113             | Spatial Analysis and 3D Thinking                | 3 |            | VCOM 151               | Design Fundamentals                              | 3 |            |
| DESF 120             | Design Drawing                                  | 3 |            | DESF 154               | Design and Color                                 | 3 |            |
| DESF 101X            | Design Process, Methods and Mindsets            | 3 |            | DESF 161               | Introduction to Computer Imaging                 | 3 |            |

| Year 2 FALL SEMESTER |  |   | 16 credits | Year 2 SPRING SEMESTER |  |   | 16 credits |
|----------------------|--|---|------------|------------------------|--|---|------------|
| CRTW 201             | Critical Reading, Thinking and Writing           | 3 |            | INDS 213               | Spatial Analysis and Theory I              | 3 |            |
| ARTH 176             | Intro to Art History from Renaissance to Present | 3 |            | VCOM 262               | Introduction to Web Design                 | 3 |            |
| DESF 222             | Visual Thinking and Symbolic Communication       | 3 |            | VCOM 363               | Multimedia Design I                        | 3 |            |
| DIFD 141             | Introduction to Web Application Design           | 4 |            | VCOM 374               | History of Graphic Design and Illustration | 3 |            |
| PSYC 101             | General Psychology                               | 3 |            | IMCO 341               | Advertising Principles                     | 3 |            |
| DESF 300             | Specialization Portfolio Review                  | 0 |            | VCOM 301               | Visual Communications Seminar              | 1 |            |

| Year 3 FALL SEMESTER |   |   | 16 credits | Year 3 SPRING SEMESTER |   |   | 16 credits |
|----------------------|---|---|------------|------------------------|---|---|------------|
| Natural Science      | Lab Science, e.g. BIO 150 & 151 or GEOL 110 & 113 | 4 |            | Quantitative Skills    | Math course, e.g. MATH 111 or 112       | 3 |            |
| VCOM 355             | Design Concepts                                   | 3 |            | DIFD 322               | Visual Design of Complex Systems        | 3 |            |
| VCOM 463             | Multimedia Design II                              | 3 |            | WRIT 465               | Preparation of Oral and Written Reports | 3 |            |
| BADM 180 or FINC 211 | Contemporary Business Issues or Personal Finance  | 3 |            | MCOM 311               | Digital Culture and Society             | 3 |            |
| Directed Elective    | Any appropriate VCOM, ARTS, DIFD elective         | 3 |            | VCOM 401               | Visual Communications Seminar           | 1 |            |
|                      |   |   |            | VCOM 455               | Three-Dimensional Graphic Design        | 3 |            |

| Year 4 FALL SEMESTER |  |   | 14 credits | Year 4 SPRING SEMESTER |   |   | 12 credits |
|----------------------|--|---|------------|------------------------|---|---|------------|
| PLSC 201 or ECON 103 | Constitution & Social Science, either PLSC 201 or ECON 103 | 3 |            | Elective               | Any course of interest                    | 1 |            |
| Science or Math      | Different Science or Math, e.g. PHYS 253 or MATH 141       | 3 |            | PSYC 305               | Social Psychology                         | 3 |            |
| Design History       | Any appropriate course in Art or Design history            | 3 |            | VCOM 487               | Senior Thesis                             | 2 |            |
| Directed Elective    | Any appropriate VCOM, ARTS, DIFD elective                  | 3 |            | VCOM 578               | Professional Portfolio and Practices      | 3 |            |
| VCOM 486             | Senior Thesis Proposal                                     | 2 |            | Directed Elective      | Any appropriate VCOM, ARTS, DIFD elective | 2 |            |
|                      |  |   |            | VCOM 501               | Visual Communications Seminar             | 1 |            |