

BACHELOR OF DESIGN (B.Des.), ILLUSTRATION - 120 CREDITS
KEY General Education courses ■
Major courses ■

YEAR 1 FALL SEMESTER			14 crs	YEAR 1 SPRING SEMESTER			16 crs
ACAD 101	Principles of the Learning Academy	1	HMXP 102	The Human Experience: Who Am I?	3		
WRIT 101	Composition: Intro to Academic Discourse	3	ARTH 175	Introduction to Ancient and Medieval Art	3		
VCOM 101	Visual Communications Seminar	1	PESH ____	Physical Activity course: PESH 100 level or DANA	1		
DESF 120	Design Drawing	3	DESF 154	Design and Color	3		
DESF 101	Design Process, Methods & Mindsets	3	VCOM 151	Design Fundamentals	3		
DESF 161	Introduction to Computer Imaging	3	VCOM 121	Design Drawing II: Structure and Form	3		

YEAR 2 FALL SEMESTER			16 crs	YEAR 2 SPRING SEMESTER			15 crs
CRTW 201	Critical Reading, Thinking & Writing	3	Quantitative Skills	Math course, e.g. MATH 111 or 112	3		
ARTH 176	Intro to Art History - Renaissance to the Present	3	VCOM 374	History of Graphic Design and Illustration	3		
VCOM 220	Illustration: The Figure	3	VCOM 258	Introduction to Typography	3		
DESF 222	Visual Thinking and Symbolic Communication	3	VCOM 326	Illustration: Character Design	3		
VCOM 301	Visual Communication Seminar I	1	VCOM 425	Illustration: Persuasion and Propaganda	3		
Directed Elective	Any appropriate VCOM, ARTS, DIFD elective	3					

YEAR 3 FALL SEMESTER			16 crs	YEAR 3 SPRING SEMESTER			16 crs
Science or Math	Different Science or Math, e.g. PHYS 253 or MATH 141	3	Natural Science	Lab Science, e.g. BIO 150 & 151 or GEOL 110 & 113	4		
PLSC 201 or ECON 103	Constitution & Social Science, either PLSC 201 or ECON103	3	VCOM 388	Graphic Arts Production Practices	3		
VCOM 259	Introduction to Graphic Design	3	VCOM 324	Illustration: World Building	3		
VCOM 401	Visual Communication Seminar II	1	VCOM 427	Illustration: Narrative and Editorial	3		
VCOM 423	Illustration: Children's Books	3	WRIT 465	Preparation of Oral & Written Reports	3		
VCOM 424	Illustration: Animation I	3					

YEAR 4 FALL SEMESTER			15 crs	YEAR 4 SPRING SEMESTER			12 crs
VCOM 320	Illustration: Creature Design	3	Elective	Any course of interest	1		
VCOM 420	Illustration: Graphic Novels	3	Social Science	Second Social Science, e.g. PSYC 101 or SOCL 101	3		
VCOM 486	Senior Thesis I	2	VCOM 262	Introduction to Web Design	3		
VCOM 501	Visual Communication Seminar III	1	VCOM 487	Senior Thesis II	2		
BADM 180 or FINC 211	Contemporary Business Issues or Personal Finance	3	VCOM 578	Professional Portfolio	3		
Design History Elective	Any appropriate course in Art or Design history	3					