VCOM101

Course Details

Designator/ Number: VCOM101   Version No: 1
Department: DESN
College: VPA
Catalog Title: Visual Communications Seminar
Transcript Title: Visual Communications Seminar
Catalog Description: Survey of contemporary issues regarding communication design and related careers. Discussion of relevant professional, critical, and conceptual topics relating to visual communication design..
Goals for the Course: 1. to inform VCD students as to contemporary characteristics, issues, and professional avenues relating to visual communication design via discussion and presentation of information; 2. to encourage a connection between academic studies and the application of those studies to the professional realm; 3. to assist students in deciding if a VCD program of study is appropriate for themselves by providing relevant professional information.
Teaching Method: Seminar
Credit Hours: 1.00
Lecture Hours: 1.00
Lab Hours:
Grade Basis: Regular
Exam: Yes
Effective Term: 2008F
Ending Term:
Terms Offered: Fall
How many times may a student receive credit for this course? 1
Is Teacher Ed committee approval required for this course action? No
Is General Ed committee approval required for this course action? No
Is course required for a degree/program? Yes
Additional requirements or assignments, if course may be taken for graduate credit.
Cross Listing:
Prerequisite:
Corequisite:
List designator and no. of courses covering same/similar content.
Notes for Catalog:
Justification for Course Action : Course is required in revised VCD program to provide an introduction to the complex and varied fields encompassed by "visual communication design" and to provide a context for application of introductory studies. This class will assist students in deciding if a VCD program of study is appropriate for themselves.
Effect of course on other programs, curricula or enrollment Decreased enrollment in ARTT110 as VCD program implements this course.

Library Resources Required? No
Library Details   no additional library resources required

Approval Details

No responses have been recorded yet.

Records and Registration --> lears approved on 3/10/2008 4:49:09 PM
Academic Council Chair --> Polaski, Thomas W approved on 2/22/2008 3:16:30 PM
CUI Chair --> Evers, Rebecca B. approved on 2/13/2008 2:09:39 PM
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College Faculty Assembly Chair --> Burmeister, Alice R. approved on 1/19/2008 5:35:57 PM
College Curriculum Committee Chair --> Burmeister, Alice R. approved on 1/19/2008 4:31:08 PM
Department Chair --> Dresbach, Chad D. approved on 12/15/2007 12:19:28 PM
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VCOM120

Course Details

Designator/ Number: <u>VCOM120</u>   Version No: <u>1</u>
Department: DESN
College: VPA
Catalog Title: Design Drawing
Transcript Title: Design Drawing
Catalog Description: Introduction to analytical drawing skills for the purpose of visual communication. Emphasis is on the various drawing systems of orthographic, paraline, and linear perspective representation.
Goals for the Course: 1. introduction and use of various drawing media used for image creation in design context; 2. introduction and development of analytical and intellectual skills and strategies to develop hand-drawing abilities for application to design-specific formats.
Teaching Method: Combined Lab/Lecture
Credit Hours: 3
Lecture Hours: 1.00
Lab Hours: 4.00
Grade Basis: Regular
Exam: No
Effective Term: 2008F
Ending Term:
Terms Offered: Spring, Fall
How many times may a student receive credit for this course?   1
Is Teacher Ed committee approval required for this course action? No
Is General Ed committee approval required for this course action? No
Is course required for a degree/program? Yes
Additional requirements or assignments, if course may be taken for graduate credit.
Cross Listing:
Prerequisite:
Corequisite:
List designator and no. of courses covering same/similar content.
Notes for Catalog: Lab Fee: $25
Justification for Course Action :   Required introductory course for revised VCD degrees in Graphic Design and Illustration. Also used by INFD (and potentially other majors).
Effect of course on other programs, curricula or enrollment   Decreased enrollment in ARTS foundations as VCD program implements this course.
Library Resources Required? No
Library Details   no additional resources required

VCOM121

Designator/ Number:	<u>VCOM121</u> Version No: <u>1</u>
Department:	DESN
College:	VPA
Catalog Title:	Design Drawing II: Structure and Form
Transcript Title:	Des DwgII: Struct / Form
Catalog Description:	Building on drawing systems learned in VCOM 120, the emphasis is on creating drawings based on structure and form. Observational analysis will be combined with design drawing approaches to develop representational abilities. Compositional systems and principles of light and shade will be explored.
Goals for the Course:	1. to introduce new and continue to develop existing uses and applications of drawing media. 2. to further refine student understanding of 2-D composition principles 3. Investigation of role and presence of value (greyscale) and chiaroscuro as applied to drawings 4. Further development of student observational drawing skills.
Teaching Method:	Combined Lab/Lecture, Studio
Credit Hours:	3.00
Lecture Hours:	1.0
Lab Hours:	4.00
Grade Basis:	Regular
Exam:	No
Effective Term:	2009F
Ending Term:	
Terms Offered:	Spring

How many times may a student receive credit for this course?   1
Is Teacher Ed committee approval required for this course action? No
Is General Ed committee approval required for this course action? No
Is course required for a degree/program? Yes
Additional requirements or assignments, if course may be taken for graduate credit.
Cross Listing:

Prerequisite:	VCOM 120
Corequisite:	

List designator and no. of courses covering same/similar content.

Notes for Catalog:	Lab Fee: $25
Justification for Course Action:	Course is required in revised program for VCOM:Illustration students; will be elective for other (VCOM:GD, INDS, or other) students. Course is necessary to further develop student drafting/drawing skills used in later illustration and design classes. This is the realization of a previously offered "X" class.
Effect of course on other programs, curricula or enrollment	Decreased enrollment in ARTS classes.

Library Resources Required? No
Library Details None anticipated.
Approval Details

Records and Registration --> Crowder, Susan approved on 4/15/2009 3:58:51 PM

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CUI Chair --> Dresbach, Chad D. approved on 4/6/2009 3:18:11 PM
College Dean --> Burmeister, Alice R. approved on 4/6/2009 1:04:17 PM
College Faculty Assembly Chair --> Burmeister, Alice R. approved on 4/6/2009 12:54:59 PM
College Curriculum Committee Chair --> Burmeister, Alice R. approved on 4/6/2009 12:45:46 PM
Department Chair --> Dresbach, Chad D. approved on 3/27/2009 11:13:48 AM
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VCOM150

Course Details

Designator/ Number:	<u>VCOM150</u> Version No: <u>1</u>
Department:	DESN
College:	VPA
Catalog Title:	Design Studio Skills
Transcript Title:	Design Studio Skills
Catalog Description:	Development of technical skills and abilities needed for applied design programs. Students will construct two- and three-dimensional projects to develop craftsmanship and presentation skills.
Goals for the Course:	1. Introduction to (non-computer) tools and techniques used in the production of design projects; 2. development of intellectual and observational skills needed for production of design-related projects; 3. to develop handskills and production abilities required for upper-division VCD study.
Teaching Method:	Combined Lab/Lecture
Credit Hours:	3.00
Lecture Hours:	1.00
Lab Hours:	4.00
Grade Basis:	Regular
Exam:	Yes
Effective Term:	2008F
Ending Term:	
Terms Offered:	Spring, Fall
How many times may a student receive credit for this course? 1	
Is Teacher Ed committee approval required for this course action? No	
Is General Ed committee approval required for this course action? No	
Is course required for a degree/program? Yes	
Additional requirements or assignments, if course may be taken for graduate credit.	
Cross Listing:	
Prerequisite:	
Corequisite:	VCOM 151 recommended
List designator and no. of courses covering same/similar content.	
Notes for Catalog:	Lab Fee: $25
Justification for Course Action:	Course will be required for all VCD students in revised program. Course is intended to develop manual production abilities and technical approaches and understandings required for VCD programs of study.
Effect of course on other programs, curricula or enrollment	Decreased enrollment in ARTS foundations as VCD program implements this course.
Library Resources Required? No	
Library Details	no additional resources required

Approval Details

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Department Chair --> Dresbach, Chad D. approved on 12/15/2007 12:20:33 PM
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VCOM151

Course Details

Designator/ Number:	<u>VCOM151</u> Version No: <u>1</u>
Department:	DESN
College:	VPA
Catalog Title:	Design Fundamentals
Transcript Title:	Design Fundamentals
Catalog Description:	Introduction to 2-dimensional compositional concerns as applied to basic design formats. Projects emphasize use of design presentation skills to investigate issues of placement, compositional integrity, formal hierarchy, focal points, and elements and principles of design.
Goals for the Course:	1. introduction to and investigation of compositional theory and practice as applied to design formats; 2. development of student understandings of elements and principles of design as applied specifically to design- centered formats; 3. develop skills and understandings of 2D composition and layout needed for upper division study in relevant degrees
Teaching Method:	Combined Lab/Lecture
Credit Hours:	3.00
Lecture Hours:	1.00
Lab Hours:	4.00
Grade Basis:	Regular
Exam:	No
Effective Term:	2008F
Ending Term:	
Terms Offered:	Spring, Summer, Fall

How many times may a student receive credit for this course?   1

Is Teacher Ed committee approval required for this course action? No

Is General Ed committee approval required for this course action? No

Is course required for a degree/program? Yes

Additional requirements or assignments, if course may be taken for graduate credit.

Cross Listing:	
Prerequisite:	VCOM 150
Corequisite:	VCOM 150
List designator and no. of courses covering same/similar content.	
Notes for Catalog:	Lab Fee: $35
Justification for Course Action:	Course is required for all VCD majors in revised program; develops basic 2-D compositional understandings as basis for development in later applied design studies.
Effect of course on other programs, curricula or enrollment	Decreased enrollment in ARTS foundations as VCD program implements this course.

Library Resources Required? No

Library Details	no additional resources required

Approval Details

No responses have been recorded yet.

VCOM154

Course Details

Designator/ Number: <u>VCOM154</u> Version No: <u>1</u>
Department: DESN
College: VPA
Catalog Title: Design and Color
Transcript Title: Design and Color
Catalog Description: Investigation of color theories as used in applied design situations.
Goals for the Course: 1. introduce and investigate predominant theories of application and use of color; 2. develop student awareness and skill in use of color to applied design formats via projects; 3. investigation of technical, aesthetic, perceptual, and psychological properties of color use; 4. develop skills and understandings of use of color needed for upper division study in relevant degrees
Teaching Method: Combined Lab/Lecture, Studio
Credit Hours: 3.00
Lecture Hours: 1.00
Lab Hours: 4.00
Grade Basis: Regular
Exam: No
Effective Term: 2008F
Ending Term:
Terms Offered: Spring, Fall
How many times may a student receive credit for this course?   1
Is Teacher Ed committee approval required for this course action? No
Is General Ed committee approval required for this course action? No
Is course required for a degree/program? Yes
Additional requirements or assignments, if course may be taken for graduate credit.
Cross Listing:
Prerequisite: VCOM 150 and VCOM 151 as pre- or co-requisite; or permission of area coordinator.
Corequisite:
List designator and no. of courses covering same/similar content.
Notes for Catalog: Lab Fee: $35
Justification for Course Action: Course is required for all VCD majors in revised program; develops applied color understandings to act as basis for development in later applied design studies.
Effect of course on other programs, curricula or enrollment   Decreased enrollment in ARTS foundations as VCD program implements this course.
Library Resources Required? No
Library Details   no additional resources required

Approval Details

No responses have been recorded yet.

VCOM220

Course Details

Designator/ Number:	<u>VCOM220</u> **Version No:** <u>1</u>
Department:	DESN
College:	VPA
Catalog Title:	Illustration: The Figure
Transcript Title:	Illust:Figure
Catalog Description:	Building on the principles learned in VCOM 121, this life drawing course will apply design drawing strategies to representation of the human figure. The emphasis will be on accurately representing the dynamic motion of a pose and the forces acting upon the body, and from within the body.
Goals for the Course:	1. to introduce new, and continue to develop existing, uses and applications of drawing media; 2. The student will synthesize drawing principles from previous classes to the human figure; 3. further development of student observational, creative and illustrative abilities.
Teaching Method:	Combined Lab/Lecture, Studio
Credit Hours:	3.00
Lecture Hours:	1.00
Lab Hours:	4.00
Grade Basis:	Regular
Exam:	No
Effective Term:	2009F
Ending Term:	
Terms Offered:	Fall

How many times may a student receive credit for this course?   1

Is Teacher Ed committee approval required for this course action? No

Is General Ed committee approval required for this course action? No

Is course required for a degree/program? Yes

Additional requirements or assignments, if course may be taken for graduate credit.

Cross Listing:	
Prerequisite:	VCOM 121 or permission of program coordinator
Corequisite:	
List designator and no. of courses covering same/similar content.	ARTS 121
Notes for Catalog:	Offered only in Fall. Lab fees may be used to offset drawing sessions requiring compensated models. Lab Fee: $45
Justification for Course Action:	Course further develops and synthesizes drawing skills and expertise with media and applies them specifically toward figurative representation. Course is required for Illustration students (and can be elective for others) to allow for specific training and development required of that program.
Effect of course on other programs, curricula or enrollment	Decreased enrollment in ARTS courses

Library Resources Required? No

Library Details

Approval Details

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Department Chair --> Dresbach, Chad D. approved on 3/27/2009 11:14:32 AM
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VCOM222

Course Details

Designator/ Number:	<u>VCOM222</u> **Version No:** <u>3</u>
Department:	DESN
College:	VPA
Catalog Title:	Visual Thinking and Symbolic Communication
Transcript Title:	Visual Thinking/Symbol Communi
Catalog Description:	Semiotics, design-illustration, narrative illustration and character development, as well as methods of creative problem solving, are pursued within a project-oriented curriculum. Various representational systems, as well as an array of media, are explored.
Goals for the Course:	1. The student will investigate solving problems illustratively and symbolically; 2. The student will become familiar with and use a variety of media common to illustration; 3. The student will be introduced to the work of recognized illustrators, both historical and current; 4. Student will become familiar with semiotic, symbolic or icon-centered communication; 5. students will synthesize all of the above to solve problems creatively.
Teaching Method:	Combined Lab/Lecture, Studio
Credit Hours:	3.00
Lecture Hours:	1.00
Lab Hours:	4.00
Grade Basis:	Regular
Exam:	No
Effective Term:	2009F
Ending Term:	
Terms Offered:	Spring, Fall

How many times may a student receive credit for this course? 1

Is Teacher Ed committee approval required for this course action? No

Is General Ed committee approval required for this course action? Yes

Is course required for a degree/program? Yes

Additional requirements or assignments, if course may be taken for graduate credit.

Cross Listing:

Prerequisite:	ARTS 120 or VCOM 120 or permission of area coordinator
Corequisite:	
List designator and no. of courses covering same/similar content.	
Notes for Catalog:	Lab Fee: $25. Offered in fall and spring.
Justification for Course Action:	Modification of title and description more accurately describe content of course as it is delivered. Does not change applicability toward General Education sequence as previously approved (GE approval was granted course as it is currently delivered; all that's happening is that the title is now being updated to reflect that delivery).
Effect of course on other programs,	None

curricula or enrollment
Library Resources Required? No
Library Details   Course exists; no additional resources
                                                        anticipated.

Approval Details

No responses have been recorded yet.

VCOM258

Course Details

Designator/ Number:	VCOM258 Version No: 2
Department:	DESN
College:	VPA
Catalog Title:	Introduction to Typography
Transcript Title:	INTRODUCTION TO TYPOGRAPHY
Catalog Description:	Investigation of typographic elements stressing spatial organization, concept and presentation skills, including an historical study of letterforms and their application in visual communications.
Goals for the Course:	1. Further development of technical skills with materials and techniques used in upper division study and in the profession. 2. To provide students with a fundamental grasp of concepts and practices in visual problem solving as it relates to this area of concentration. 3. To allow for development of skills useful in study and practice of applied design; 4. Introduces concentrated study of typography as textual, communicative, and visual design element.
Teaching Method:	Combined Lab/Lecture
Credit Hours:	3.00
Lecture Hours:	1.00
Lab Hours:	4.00
Grade Basis:	Regular
Exam:	Yes
Effective Term:	2008F
Ending Term:	
Terms Offered:	Spring, Fall

How many times may a student receive credit for this course?   1

Is Teacher Ed committee approval required for this course action? No

Is General Ed committee approval required for this course action? Yes

Is course required for a degree/program? Yes

Additional requirements or assignments, if course may be taken for graduate credit.

Cross Listing:	
Prerequisite:	VCOM 150 and VCOM 151 or permission of area coordinator.
Corequisite:	
List designator and no. of courses covering same/similar content.	
Notes for Catalog:	Lab Fee: $35. Offered in fall and spring.
Justification for Course Action :	Change of methodology refines catalog information to accurately reflect course modality. Change of prerequisites reflects revision to degree program. Applicability to General Education goals does not change.

Effect of course on other programs, curricula or enrollment

Library Resources Required? No

Library Details	no additional resources required

Approval Details

No responses have been recorded yet.

VCOM259

Course Details

Designator/ Number:	<u>VCOM259</u> Version No: 2
Department:	DESN
College:	VPA
Catalog Title:	Introduction to Graphic Design
Transcript Title:	INTRODUCTION TO GRAPHIC DESIGN
Catalog Description:	Introduction to concepts and techniques used in Graphic Design profession. Emphasis on dynamic organization of 2-D layouts utilizing shape, type, and image, as well as the development of professional presentation skills.
Goals for the Course:	1. further development of technical skills with materials and techniques used in upper division study and in the profession; 2. To provide students with a fundamental grasp of concepts and practices as related to applied graphic design; 3. To allow for development of skills useful in study and practice of applied design.
Teaching Method:	Combined Lab/Lecture, Laboratory, Studio
Credit Hours:	3.00
Lecture Hours:	1.00
Lab Hours:	4.00
Grade Basis:	Regular
Exam:	No
Effective Term:	2008F
Ending Term:	
Terms Offered:	Spring, Fall
How many times may a student receive credit for this course? 1	
Is Teacher Ed committee approval required for this course action? No	
Is General Ed committee approval required for this course action? Yes	
Is course required for a degree/program? Yes	
Additional requirements or assignments, if course may be taken for graduate credit.	
Cross Listing:	
Prerequisite:	VCOM 154 and VCOM 258
Corequisite:	
List designator and no. of courses covering same/similar content.	
Notes for Catalog:	Lab Fee: $50. Offered in fall and spring.
Justification for Course Action :	Change of prerequisites reflects revision to degree program; also, allows students to undergo competency review 1 semester to one year earlier than current placement. Change of modality more accurately identifies delivery of course and is consistent with other VCOM classes. Change of number more accurately reflects expectations and preparation of students. Applicability to General Education goals does not change.
Effect of course on other programs, curricula or enrollment	
Library Resources Required? No	
Library Details	no additional resources required

Approval Details

No responses have been recorded yet.

VCOM261

Course Details

Designator/ Number:	<u>VCOM261</u> Version No: <u>2</u>
Department:	DESN
College:	VPA
Catalog Title:	Introduction to Computer Imaging
Transcript Title:	Introduction to Computer Imaging
Catalog Description:	Use of a computer to solve creative and applied problems in visual design. Further development of skills and understandings to create effective and expressive images in a desktop publishing environment.
Goals for the Course:	1. continued investigation of personal computer, peripherals, and software in production of creative imagery for applied designs; 2. Use of computer as a creative production tool. 3. Use of computer and appropriate software applications to solve visual design problems. 4. develop understanding of role of computers and software related to creative productions.
Teaching Method:	Combined Lab/Lecture
Credit Hours:	3.00
Lecture Hours:	1.00
Lab Hours:	4.00
Grade Basis:	Regular
Exam:	Yes
Effective Term:	2008F
Ending Term:	
Terms Offered:	Spring, Fall
How many times may a student receive credit for this course? 1	
Is Teacher Ed committee approval required for this course action? No	
Is General Ed committee approval required for this course action? Yes	
Is course required for a degree/program? Yes	
Additional requirements or assignments, if course may be taken for graduate credit.	
Cross Listing:	
Prerequisite:	CSCI 101 (including modules F & I) or INFD 141; or permission of area coordinator.
Corequisite:	
List designator and no. of courses covering same/similar content.	
Notes for Catalog:	Lab Fee: $45. Offered in fall and spring.
Justification for Course Action :	Change to description reflects prerequisite class training. Change of methodology revises catalog information to accurately reflect course modality. Change of prerequisites reflects revision to degree program and implementation of INFD program. Applicability to General Education goals does not change. CAAS approval for CSCI101i is proceeding concurrent to this action.
Effect of course on other programs, curricula or enrollment	Degree programs in catalog that point to VCOM261 (viz. General Education option) have been notified of this pending action.

Library Resources Required? No
Library Details   no additional resources required

Approval Details

No responses have been recorded yet.

VCOM262

Course Details

Designator/ Number: <u>VCOM262</u> Version No: 2
Department: DESN
College: VPA
Catalog Title: Introduction to Web Design
Transcript Title: INTRODUCTION TO WEB DESIGN
Catalog Description: Study, create and implement html (hyper text markup language) and Javascript web sites. The course will deal with issues of interactivity and communication delivery including publishing web content. Preparation of images and other content issues for the web will also be covered. Familiarity with general computer functions and web browsers is required.
Goals for the Course: 1. Introduce students to html- and related web languages as well as internet applications to develop web pages; 2. Students understand functions and limitations of the web and image related topics so that functional designs can be implemented. 3. Students understand interactivity issues such as organization topologies, information relationship structures and their effects on user experience.
Teaching Method: Combined Lab/Lecture
Credit Hours: 3.00
Lecture Hours: 1.00
Lab Hours: 4.00
Grade Basis: Regular
Exam: Yes
Effective Term: 2008F
Ending Term:
Terms Offered: Spring, Fall
How many times may a student receive credit for this course?   1
Is Teacher Ed committee approval required for this course action? No
Is General Ed committee approval required for this course action? No
Is course required for a degree/program? Yes
Additional requirements or assignments, if course may be taken for graduate credit.
Cross Listing:
Prerequisite: CSCI 101 (including modules F & I) or INFD 141; or permission of area coordinator.
Corequisite:
List designator and no. of courses covering same/similar content.
Notes for Catalog: Lab Fee: $40.
Justification for Course Action: Change of methodology refines catalog information to accurately reflect course modality. Change of prerequisites reflects revision to degree program. Change in terms to accommodate increased enrollments as service offering. CAAS approval for CSCI101i is proceeding concurrent to this action.
Effect of course on other programs, curricula or enrollment
Library Resources Required? No

Library Details   no additional resources required

Approval Details

No responses have been recorded yet.

VCOM300

Course Details

Designator/ Number: <u>VCOM300</u>   Version No: <u>1</u>
Department: DESN
College: VPA
Catalog Title: VCD Portfolio Review
Transcript Title: VCD Portfolio Review
Catalog Description: Review of student proficiency for acceptance in upper-level VCD study. BFA-VCD students must successfully pass this review prior to enrollment in courses numbered above VCOM 300.
Goals for the Course: 1. review student work produced in introductory-level series of Specialization coursework; 2. evaluate competency and student readiness to pursue advanced level courses of study.
Teaching Method: Independent Study
Credit Hours: 0.00
Lecture Hours: 0.00
Lab Hours: 0.00
Grade Basis: SU
Exam: No
Effective Term: 2008F
Ending Term:
Terms Offered: Spring, Summer, Fall
How many times may a student receive credit for this course?   1
Is Teacher Ed committee approval required for this course action? No
Is General Ed committee approval required for this course action? No
Is course required for a degree/program? Yes
Additional requirements or assignments, if course may be taken for graduate credit.
Cross Listing:
Prerequisite: BFA student pursuing Graphic Design or Illustration program of study; overall/composite GPA of 2.75 minimum. See degree programs for specific prerequisites.
Corequisite:
List designator and no. of courses covering same/similar content. ARTT 300
Notes for Catalog:
Justification for Course Action : Similar to ARTT 300 with higher GPA expectation. In light of revised degree program, points to a consistently identified review sequence within the VCD program. Creates discrete VCOM section for this class to better manage enrollment and program integrity issues in upper divisions.
Effect of course on other programs, curricula or enrollment
Library Resources Required? No
Library Details

Approval Details

No responses have been recorded yet.

VCOM301

Course Details

Designator/ Number:	<u>VCOM301</u> Version No: <u>1</u>
Department:	DESN
College:	VPA
Catalog Title:	Critical Seminar
Transcript Title:	Critical Seminar
Catalog Description:	Review of student projects and discussion of relevant theoretical, conceptual and professional issues relating to visual communication design.
Goals for the Course:	1. continued discussion of relevant contemporary issues affecting the visual communications professions; 2. development of student community and forum across degree levels; 3. critical analysis of student and professional examples
Teaching Method:	Seminar
Credit Hours:	1.00
Lecture Hours:	0.00
Lab Hours:	2.00
Grade Basis:	SU
Exam:	No
Effective Term:	2008F
Ending Term:	
Terms Offered:	Spring, Fall

How many times may a student receive credit for this course?   2
Is Teacher Ed committee approval required for this course action? No
Is General Ed committee approval required for this course action? No
Is course required for a degree/program? Yes
Additional requirements or assignments, if course may be taken for graduate credit.

Cross Listing:	VCOM 401, VCOM 501
Prerequisite:	VCOM 101, VCOM 300
Corequisite:	
List designator and no. of courses covering same/similar content.	
Notes for Catalog:	
Justification for Course Action :	To encourage the discussion of design-relevant topics across students in VCD programs, critically evaluate work, and encourage professional awareness and preparation of students. Ultimately intended to improve student quality of design projects and intellectual development within the degree.

Effect of course on other programs, curricula or enrollment
Library Resources Required? No

Library Details	no additional resources required

Approval Details

No responses have been recorded yet.

VCOM320
Course Details

Designator/ Number:	<u>VCOM320</u> **Version No:** <u>1</u>
Department:	DESN
College:	VPA
Catalog Title:	Illustration: Comparative Anatomy
Transcript Title:	Illust: Comp. Anatomy
Catalog Description:	Investigation of skeletal and muscular anatomy and its relationship to surface anatomy. The human anatomy will be compared to that of other animals. The ability to understand and represent underlying anatomy from direct observation of the figure will be emphasized.
Goals for the Course:	1. The student will be introduced to, and be able to identify, major anatomical structures of the human skeleton and corresponding surface features; 2. The student will be acquainted with the genres of wildlife, veterinary and medical illustration and their prominent practitioners; 3. The student will be able to reasonably draw skeletal and muscular overlays onto carefully scrutinized figure drawings.
Teaching Method:	Combined Lab/Lecture, Studio
Credit Hours:	3.00
Lecture Hours:	1.00
Lab Hours:	4.00
Grade Basis:	Regular
Exam:	No
Effective Term:	2009F
Ending Term:	
Terms Offered:	Periodically

How many times may a student receive credit for this course? 1
Is Teacher Ed committee approval required for this course action? No
Is General Ed committee approval required for this course action? No
Is course required for a degree/program? Yes
Additional requirements or assignments, if course may be taken for graduate credit.
Cross Listing:

Prerequisite:	VCOM 300. BIOL 307 and PHED 267 are pre- or co-requisite.
Corequisite:	BIOL 307 and PHED 267 are pre- or co-requisite.
List designator and no. of courses covering same/similar content.	ARTS 221
Notes for Catalog:	Offered only in Fall of alternate years. Lab fees may be used to offset drawing sessions requiring compensated models. Lab Fee: $45
Justification for Course Action:	Course is required of VCOM: Illustration students. Builds on previous courses delivering drawing and figure information, and allows integration, synthesis and further development of these understanding to encourage creative and original solutions to illustration-oriented project situations.

Effect of course on other programs,   Decreased enrollment in some ARTS classes
curricula or enrollment
Library Resources Required? No
Library Details   No additional resources anticipated.

Approval Details
Records and Registration --> Crowder, Susan approved on 4/15/2009 4:07:55 PM
Academic Council Chair --> Costner, Beth approved on 4/10/2009 3:41:24 PM
CUI Chair --> Dresbach, Chad D. approved on 4/6/2009 3:17:47 PM
College Dean --> Burmeister, Alice R. approved on 4/6/2009 1:04:49 PM
College Faculty Assembly Chair --> Burmeister, Alice R. approved on 4/6/2009 12:55:38 PM
College Curriculum Committee Chair --> Burmeister, Alice R. approved on 4/6/2009 12:46:21 PM
Department Chair --> Dresbach, Chad D. approved on 3/27/2009 11:14:44 AM
This request was created by Dresbach, Chad D. on 3/26/2009 5:19:08 PM

VCOM322

Course Details

Designator/ Number:	<u>VCOM322</u> **Version No:** <u>1</u>
Department:	DESN
College:	VPA
Catalog Title:	322. Illustration I (3:0:6).
Transcript Title:	ILLUSTRATION I
Catalog Description:	Further development of skills learned in VCOM 222. Emphasis on methods of research and conceptual development. Specific and directed communcications projects are used to foster conceptual problem-solving skills.
Goals for the Course:	
Teaching Method:	Studio, Independent Study
Credit Hours:	3.00
Lecture Hours:	
Lab Hours:	
Grade Basis:	Regular
Exam:	Yes
Effective Term:	2004F
Ending Term:	
Terms Offered:	Fall
How many times may a student receive credit for this course?	1
Is Teacher Ed committee approval required for this course action?	
Is General Ed committee approval required for this course action?	
Is course required for a degree/program?	
Additional requirements or assignments, if course may be taken for graduate credit.	
Cross Listing:	
Prerequisite:	VCOM 222.
Corequisite:	
List designator and no. of courses covering same/similar content.	
Notes for Catalog:	Lab Fee: $45. Offered in fall.
Justification for Course Action:	
Effect of course on other programs, curricula or enrollment	
Library Resources Required?	
Library Details	

Approval Details

No responses found.

VCOM323

Course Details

Designator/ Number:	<u>VCOM323</u> **Version No:** <u>1</u>
Department:	DESN
College:	VPA
Catalog Title:	Illustration: the Costumed Figure
Transcript Title:	Illust:Costumed Fig
Catalog Description:	This course explores the representation of the figure within the context of observed, historical and fantasy illustration.
Goals for the Course:	1. Further development of rendering and illustrative abilities; 2. Further development and refinement in use of appropriate production materials; 3. The student will become familiar with the effect of lighting on various materials and subject positions; 4. investigation of possibilities and limitations presented by use of photo-reference to creative process.
Teaching Method:	Combined Lab/Lecture, Studio
Credit Hours:	3.00
Lecture Hours:	1.00
Lab Hours:	4.00
Grade Basis:	Regular
Exam:	No
Effective Term:	2009F
Ending Term:	
Terms Offered:	Periodically

How many times may a student receive credit for this course? 1
Is Teacher Ed committee approval required for this course action? No
Is General Ed committee approval required for this course action? No
Is course required for a degree/program? Yes
Additional requirements or assignments, if course may be taken for graduate credit.
Cross Listing:
Prerequisite: VCOM 300
Corequisite:
List designator and no. of courses covering same/similar content.

Notes for Catalog:	Offered only in Spring of alternate years. Lab fees may be used to offset drawing sessions requiring compensated models. Lab Fee: $45
Justification for Course Action:	Course is required of VCOM: Illustration students. Course will further develop student handling of media and materials, and representation of figures in context. Needed to specialize and uniquely define content of Illustration degree program experiences.
Effect of course on other programs, curricula or enrollment	None

Library Resources Required? No

Library Details	None anticipated (existing commitments toward purchases should be adequate).

Approval Details

Records and Registration --> Crowder, Susan approved on 5/18/2009 10:29:33 AM
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Department Chair --> Dresbach, Chad D. approved on 3/27/2009 11:14:52 AM
This request was created by Dresbach, Chad D. on 3/26/2009 5:22:40 PM

VCOM325

Course Details

Designator/ Number:	VCOM325 **Version No:** 2
Department:	DESN
College:	VPA
Catalog Title:	Illustration: Portraiture
Transcript Title:	Illustr: Portraiture
Catalog Description:	The human face in portraiture will be examined. Includes investigation of traditional portrait painting as well as creative and expressive directions which can be shown in the genre.
Goals for the Course:	1. Further development of rendering and illustrative abilities; 2. Further development and refinement in use of appropriate production materials; 3. The student will become aware of the social and cultural aspects of the human face; 4. The student will become familiar with the genres of professional portraiture and caricature as well as their current and historical practitioners; 5. synthesis of previous experiences from illustration classes to create successful project solutions.
Teaching Method:	Combined Lab/Lecture, Studio
Credit Hours:	3.00
Lecture Hours:	1.00
Lab Hours:	4.00
Grade Basis:	Regular
Exam:	No
Effective Term:	2010S
Ending Term:	
Terms Offered:	Periodically

How many times may a student receive credit for this course? 1
Is Teacher Ed committee approval required for this course action? No
Is General Ed committee approval required for this course action? No
Is course required for a degree/program? Yes
Additional requirements or assignments,if course may be taken for graduate credit.
Cross Listing:

Prerequisite:	VCOM 300
Corequisite:	
List designator and no. of courses covering same/similar content.	
Notes for Catalog:	Course offered only in Spring of alternate years. Lab fees may be used to offset drawing sessions requiring compensated models. Lab Fee: $45
Justification for Course Action:	Change of description and title reflects revision of course content and placement within revised Illustration degree program. Change of prerequisites reflects revision to degree program. Change to terms offered is effort to actively manage enrollments in effort to achieve efficient running of course sections.

Effect of course on other programs, curricula or enrollment   None

Library Resources Required? No

Library Details   None anticipated

Approval Details

No responses have been recorded yet.

VCOM340

Course Details

Designator/ Number: <u>VCOM340</u> Version No: <u>1</u>
Department: DESN
College: VPA
Catalog Title: Cooperative Education Experience
Transcript Title: Cooperative Education Experience
Catalog Description: A cooperative educational experience to provide training for the VCD major in a professional environment. A maximum of 6 hours of cooperative education may be applied toward the Bachelor of Fine Arts degree.
Goals for the Course:
Teaching Method: Practicum
Credit Hours: 3
Lecture Hours:
Lab Hours:
Grade Basis: Regular
Exam: No
Effective Term: 2008F
Ending Term:
Terms Offered: Spring, Summer, Fall
How many times may a student receive credit for this course? 2
Is Teacher Ed committee approval required for this course action? No
Is General Ed committee approval required for this course action? No
Is course required for a degree/program? Yes
Additional requirements or assignments, if course may be taken for graduate credit.
Cross Listing: ARTT 340, INDS 340
Prerequisite: VCOM 300
Corequisite:
List designator and no. of courses covering same/similar content.   ARTT 340, INDS 340
Notes for Catalog:
Justification for Course Action: Establishes VCOM section equivalent to current ARTT and INDS offerings.
Effect of course on other programs, curricula or enrollment
Library Resources Required? No
Library Details

Approval Details

No responses have been recorded yet.

VCOM355

Course Details

Designator/ Number:	<u>VCOM355</u> Version No: 2
Department:	DESN
College:	VPA
Catalog Title:	Design Concepts
Transcript Title:	Design Concepts
Catalog Description:	The course emphasizes alternative approaches to solving design problems through further application of visual communication design principles. Projects encourage conceptual investigation and creative approaches to communication design problems.
Goals for the Course:	1. To apply skills and understandings from previous VCOM coursework to conceptually- based visual communications projects. 2. Further understanding and development of conceptual directions as applied to applied design projects. 3. Use of appropriate media and materials to solve visual communications problems. 4. Refinement of student's research abilities as applied to projects relating to visual communications theory and practice.
Teaching Method:	Combined Lab/Lecture, Studio
Credit Hours:	3.00
Lecture Hours:	1.00
Lab Hours:	4.00
Grade Basis:	Regular
Exam:	Yes
Effective Term:	2008F
Ending Term:	
Terms Offered:	Fall

How many times may a student receive credit for this course?   1
Is Teacher Ed committee approval required for this course action? No
Is General Ed committee approval required for this course action? No
Is course required for a degree/program? Yes

Additional requirements or assignments, if course may be taken for graduate credit.	
Cross Listing:	
Prerequisite:	VCOM 300.
Corequisite:	
List designator and no. of courses covering same/similar content.	
Notes for Catalog:	Lab Fee: $35. Terms offered may vary through AY10-11 as revised degree program is phased in.
Justification for Course Action :	Change of methodology refines catalog information to accurately reflect course modality. Change of prerequisites reflects revision to degree program. Change of title more accurately describes course content within degree.
Effect of course on other programs, curricula or enrollment	
Library Resources Required?	
Library Details	

Approval Details

No responses have been recorded yet.

VCOM358

Course Details

Designator/ Number: <u>VCOM358</u> Version No: <u>2</u>
Department: DESN
College: VPA
Catalog Title: Intermediate Typography (3:1:4).
Transcript Title: INTERMEDIATE TYPOGRAPHY
Catalog Description: Design and organization of printed word and letterforms in combination with other graphic elements. Exploration of experimental typographic forms, interpretive design, and text and image relationships.
Goals for the Course: I. To apply skills and concepts learned in previous VCOM coursework to typographically- centered visual communications projects. 2. Further understanding and development of conceptual directions as applied to directed applied design projects, especially as relates to the application of typography. 3. Use of appropriate media and materials to solve visual communications problems. 4. Refinement of student's communication abilities as applied to projects relating to visual communications problems.
Teaching Method: Combined Lab/Lecture, Studio
Credit Hours: 3.00
Lecture Hours: 1.00
Lab Hours: 4.00
Grade Basis: Regular
Exam: Yes
Effective Term: 2008F
Ending Term:
Terms Offered: Fall
How many times may a student receive credit for this course? 1
Is Teacher Ed committee approval required for this course action? No
Is General Ed committee approval required for this course action? No
Is course required for a degree/program? Yes
Additional requirements or
assignments, if course may be
taken for graduate credit.
Cross Listing:
Prerequisite: VCOM 300.
Corequisite:
List designator and no. of courses
covering same/similar content.
Notes for Catalog: Lab Fee: $35. Terms offered may vary through AY09-10 as revised degree program is phased in.
Justification for Course Action Change of methodology refines catalog information
: to accurately reflect course modality. Change of prerequisites reflects revision to degree program.
Effect of course on other
programs, curricula or enrollment
Library Resources Required? No
Library Details no additional resources required

Approval Details

No responses have been recorded yet.

VCOM361

Course Details

Designator/ Number: <u>VCOM361</u> Version No: <u>2</u>
Department: DESN
College: VPA
Catalog Title: Digital Illustration (3:1:4).
Transcript Title: DIGITAL ILLUSTRATION
Catalog Description: Studies in advanced computer illustration techniques using object and pixel-based image production software. Problems center on both 2D and 3D renderings for illustrative and professional applications.
Goals for the Course: 1. Continuing experiences gained in previous coursework, further investigation of digital illustration as it relates to the visual arts and design professions. 2. Further development of knowledge and techniques used in professional digital illustration, including advanced use of equipment and software used in the profession. 3. Use of digital illustrations (2- and 3-D) to respond to various projects requiring advanced-level use of hardware, software, and work styles.
Teaching Method: Combined Lab/Lecture, Studio
Credit Hours: 3.00
Lecture Hours: 1.00
Lab Hours: 4.00
Grade Basis: Regular
Exam: Yes
Effective Term: 2008F
Ending Term:
Terms Offered: Fall
How many times may a student receive credit for this course?   1
Is Teacher Ed committee approval required for this course action? No
Is General Ed committee approval required for this course action? No
Is course required for a degree/program? Yes
Additional requirements or assignments, if course may be taken for graduate credit.
Cross Listing:
Prerequisite: VCOM 300; or VCOM 222 and VCOM 261 and permission of area coordinator.

Corequisite:
List designator and no. of courses covering same/similar content.
Notes for Catalog: Lab Fee: $45. Terms offered may vary through AY09-10 as revised degree program is phased in.
Justification for Course Action : Change of methodology refines catalog information to accurately reflect course modality. Change of prerequisites reflects revision to degree program.

Effect of course on other programs, curricula or enrollment
Library Resources Required? No
Library Details no additional resources required

Approval Details

No responses have been recorded yet.

VCOM362

New Course Details

Designator/ Number: <u>VCOM362</u> Version No: <u>1</u>
Department: DESN
College: VPA
Catalog Title: Interactive Media
Transcript Title: Interactive Media
Catalog Description: This course deals with more complex issues of design for interactive media such as usability, organization of visual elements and technical problem solving. Dynamic interfaces and database systems related to content and communications will be created and discussed. Design methods of content, layout and communication concerns will also be covered within the course. Closer investigation of interactivity with digital formats will focus on user centered information design in interactive media.
Goals for the Course: 1. develop student understanding of complex interactions of database systems and human interactions; 2. usability testing and examination of user interface problems will be posed to students to create solutions; 3. enhancing student understanding through development of organizational schemes within complex systems, user comprehension (usability, navigation), and function as applied to web design
Teaching Method: Combined Lab/Lecture, Studio
Credit Hours: 3.00
Lecture Hours: 1.00
Lab Hours: 4.00
Grade Basis: Regular
Exam: No
Effective Term: 2008F
Ending Term:
Terms Offered: Fall
How many times may a student receive credit for this course?   1
Is Teacher Ed committee approval required for this course action? No
Is General Ed committee approval required for this course action? No
Is course required for a degree/program? Yes
Additional requirements or assignments, if course may be taken for graduate credit.
Cross Listing:
Prerequisite: INFD 141, or VCOM 300; or VCOM 262 and permission of program coordinator
Corequisite:
List designator and no. of courses covering same/similar content.
Notes for Catalog: Lab Fee: $40
Justification for Course Action: Required for multimedia track of INFD major; appropriate elective for CSCI, MCOM or VCOM majors
Effect of course on other programs, curricula or enrollment
Library Resources Required? No

Library Details   no additional resources required

Approval Details
No responses have been recorded yet.

VCOM363

Course Details

Designator/ Number:	<u>VCOM363</u> Version No: <u>1</u>
Department:	DESN
College:	VPA
Catalog Title:	Multimedia Design I
Transcript Title:	Multimedia Design I
Catalog Description:	Focus on the integration, effect, and use of content for interactive media. The development of content using video, text, imagery, and sound will be introduced to enhance the abilities of interactive media designers. Emphasis is placed on understanding processes and planning, as well as use of narrative in sequential media formats.
Goals for the Course:	1. student will be expected to develop content for presentation media in a variety of formats; 2. emphasize the role an interactive designer has in developing and organizing sequential content; 3. develop skills in sensory-rich, non-linear narrative editing.
Teaching Method:	Combined Lab/Lecture, Studio
Credit Hours:	3.00
Lecture Hours:	1.00
Lab Hours:	4.00
Grade Basis:	Regular
Exam:	No
Effective Term:	2008F
Ending Term:	
Terms Offered:	Spring

How many times may a student receive credit for this course?   1

Is Teacher Ed committee approval required for this course action? No

Is General Ed committee approval required for this course action? No

Is course required for a degree/program? Yes

Additional requirements or assignments, if course may be taken for graduate credit.

Cross Listing:	
Prerequisite:	Passage of VCOM 300 or permission of coordinator
Corequisite:	
List designator and no. of courses covering same/similar content.	
Notes for Catalog:	Lab Fee: $40
Justification for Course Action :	Required for VCOM majors and multimedia track of INFD major; appropriate elective for CSCI, MCOM majors

Effect of course on other programs, curricula or enrollment

Library Resources Required? No

Library Details	no additional resources required

Approval Details

No responses have been recorded yet.

VCOM374

Course Details

Designator/ Number:	<u>VCOM374</u> Version No: <u>2</u>
Department:	DESN
College:	VPA
Catalog Title:	History of Graphic Design and Illustration
Transcript Title:	HIST OF GRAPHIC DESIGN & ILLUSTR
Catalog Description:	Focus on the history and evolution of style, technology, processes, and environmental factors that have affected applied visual design and illustration. Specific emphasis on design in Western culture.
Goals for the Course:	1. Familiarize students with the history of graphic design and illustration; 2. Familiarize students with influential practitioners and their contributions to the fields of graphic design and illustration; 3. Allow for in-depth background research in various areas of graphic design and illustration; 4. Identify relationships between design responses and the historical and cultural contexts. 5; Refine critical and analytical abilities of students via multiple directed writing assignments.
Teaching Method:	Lecture
Credit Hours:	3.00
Lecture Hours:	3.00
Lab Hours:	0.00
Grade Basis:	Regular
Exam:	Yes
Effective Term:	2008F
Ending Term:	
Terms Offered:	Spring
How many times may a student receive credit for this course? 1	
Is Teacher Ed committee approval required for this course action? No	
Is General Ed committee approval required for this course action? No	
Is course required for a degree/program? Yes	
Additional requirements or assignments, if course may be taken for graduate credit.	
Cross Listing:	ARTH 374
Prerequisite:	ARTH 175, ARTH 176.
Corequisite:	
List designator and no. of courses covering same/similar content.	
Notes for Catalog:	Students may not receive credit for both VCOM 374 and any of ARTH 274, ARTH 374 or VCOM 274.
Justification for Course Action :	VCOM 374 replaces VCOM 274. Change of number more accurately reflects difficulty and advanced nature of material, as well as expectations and preparation of students. Since 274 was initially offered, it has become apparent that material coverage and demands of class are more appropriate at 300-level than at 200-level. Approval process for ARTH 374 is being handled concurrently within VPA.

Effect of course on other

programs, curricula or enrollment
Library Resources Required? No
Library Details   no additional materials required

Approval Details

No responses have been recorded yet.

VCOM388

Course Details

Designator/ Number:	<u>VCOM388</u> Version No: 2
Department:	DESN
College:	VPA
Catalog Title:	Graphic Arts Production Practices (3:2:2).
Transcript Title:	GRAPHIC ARTS PRODUCTION PRACTICE
Catalog Description:	Tools, processes and technologies used in graphic arts production. Course material is covered through exercises, projects, and field experiences.
Goals for the Course:	1. To acquaint the student with contemporary skills, terminology, concepts and processes used in the professional production of printed materials. 2. To familiarize the student with the contemporary factors, considerations, and steps required in having materials commercially printed. 3. To engender within students an understanding of the business and professional issues involved in working with commercial printers, to assure preparation for a career in design-related industry.
Teaching Method:	Combined Lab/Lecture
Credit Hours:	3.00
Lecture Hours:	2.00
Lab Hours:	2.00
Grade Basis:	Regular
Exam:	Yes
Effective Term:	2008F
Ending Term:	
Terms Offered:	Spring
How many times may a student receive credit for this course? 1	
Is Teacher Ed committee approval required for this course action? No	
Is General Ed committee approval required for this course action? No	
Is course required for a degree/program? Yes	
Additional requirements or assignments, if course may be taken for graduate credit.	
Cross Listing:	
Prerequisite:	Passage of VCOM 300.
Corequisite:	
List designator and no. of courses covering same/similar content.	
Notes for Catalog:	Lab Fee: $45. Offered in spring.
Justification for Course Action :	Change of prerequisites reflects revision to degree program. Change of number more accurately reflects difficulty and advanced nature of course material, as well as appropriate expectations and preparation of students.
Effect of course on other programs, curricula or enrollment	
Library Resources Required? No	
Library Details	no additional resources required

Approval Details

No responses have been recorded yet.

VCOM390

Course Details

Designator/ Number:	VCOM390 Version No: 1
Department:	DESN
College:	VPA
Catalog Title:	Special Topics in Visual Communication Design
Transcript Title:	VCOM Spec. Topics
Catalog Description:	Extended individual opportunities in communication design study beyond existing program curriculum.
Goals for the Course:	Varies by subject, student and semester. In general: directed study either with individuals or small groups to areas relating to visual communication design content that is not available as a part of existing VCOM coursework.
Teaching Method:	Independent Study, Private Lessons, Studio
Credit Hours:	1.00
Lecture Hours:	0.00
Lab Hours:	2.00
Grade Basis:	Regular
Exam:	No
Effective Term:	2008F
Ending Term:	
Terms Offered:	Periodically

How many times may a student receive credit for this course?   3
Is Teacher Ed committee approval required for this course action? No
Is General Ed committee approval required for this course action? No
Is course required for a degree/program? No
Additional requirements or assignments, if course may be taken for graduate credit.
Cross Listing:

Prerequisite:	VCOM 300 and permission/prearrangement with coordinator
Corequisite:	
List designator and no. of courses covering same/similar content.	
Notes for Catalog:	
Justification for Course Action :	Course will be available as elective option to be offered on an "as needed / as possible" basis that allows student exploration into visual communications subject matter not covered as a normal part of the curriculum sequence.
Effect of course on other programs, curricula or enrollment	
Library Resources Required? No	
Library Details	no additional resources required

Approval Details

No responses have been recorded yet.

VCOM392

Course Details

Designator/ Number:	<u>VCOM392</u> Version No: <u>1</u>
Department:	DESN
College:	VPA
Catalog Title:	Special Topics in Visual Communication Design
Transcript Title:	VCOM Spec. Topics
Catalog Description:	Extended individual opportunities in communication design study beyond existing program curriculum.
Goals for the Course:	Varies by subject, student and semester. In general: directed study either with individuals or small groups to areas relating to visual communication design content that is not available as a part of existing VCOM coursework.
Teaching Method:	Independent Study, Private Lessons, Studio
Credit Hours:	3.00
Lecture Hours:	0.00
Lab Hours:	6.00
Grade Basis:	Regular
Exam:	No
Effective Term:	2008F
Ending Term:	
Terms Offered:	Periodically

How many times may a student receive credit for this course?   3

Is Teacher Ed committee approval required for this course action? No

Is General Ed committee approval required for this course action? No

Is course required for a degree/program? No

Additional requirements or assignments, if course may be taken for graduate credit.

Cross Listing:

Prerequisite:	VCOM 300 and permission/prearrangement with coordinator
Corequisite:	

List designator and no. of courses covering same/similar content.

Notes for Catalog:	Additional class lab fees may apply
Justification for Course Action :	Course will be available as elective option to be offered on an "as needed / as possible" basis that allows student exploration into visual communications subject matter not covered as a normal part of the curriculum sequence.

Effect of course on other programs, curricula or enrollment

Library Resources Required? No

Library Details	no additional resources required

Approval Details

No responses have been recorded yet.

VCOM401

Course Details

Designator/ Number: <u>VCOM401</u> Version No: <u>1</u>
Department: DESN
College: VPA
Catalog Title: Critical Seminar
Transcript Title: Critical Seminar
Catalog Description: Review of student projects and discussion of relevant theoretical, conceptual and professional issues relating to visual communication design.
Goals for the Course: 1. continued discussion of relevant contemporary issues affecting the visual communications professions; 2. further development of student community and forum across degree levels; critical analysis of student and professional examples
Teaching Method: Seminar
Credit Hours: 1.00
Lecture Hours: 0.00
Lab Hours: 2.00
Grade Basis: SU
Exam: No
Effective Term: 2008F
Ending Term:
Terms Offered: Spring, Fall
How many times may a student receive credit for this course? 2
Is Teacher Ed committee approval required for this course action? No
Is General Ed committee approval required for this course action? No
Is course required for a degree/program? Yes
Additional requirements or assignments, if course may be taken for graduate credit.
Cross Listing: VCOM 301, VCOM 501
Prerequisite: VCOM 301
Corequisite:
List designator and no. of courses covering same/similar content.
Notes for Catalog:
Justification for Course Action :   To encourage the discussion of design-relevant topics across students in the VCD programs, critically evaluate work, and encourage professional awareness and preparation of students. Ultimately intended to improve student quality of design projects within the degree.
Effect of course on other programs, curricula or enrollment
Library Resources Required? No
Library Details   no additional resources required

Approval Details

No responses have been recorded yet.

VCOM420
Course Details

Designator/ Number:	<u>VCOM420</u> **Version No:** <u>1</u>
Department:	DESN
College:	VPA
Catalog Title:	Illustration: Heroes and Antiheroes
Transcript Title:	Illustr: Hero/Antihero
Catalog Description:	This course investigates the occurrence of heroes, villains, and anti-heroes as iconic symbols in illustration. Character development is investigated as well as a variety of illustrative narrative formats.
Goals for the Course:	1. The student will understand the comic book hero in the light of the monomyth of the archetypal hero, going back to Homer's Ulysses; 2. The student will become familiar with the history of the political cartoon, comic book, and other graphic narrative; 3. Student gains further experience in appropriate illustrative media; 4. further development of illustrative skills via use of caricature, photo reference and emphasis on character development.
Teaching Method:	Combined Lab/Lecture, Studio
Credit Hours:	3.00
Lecture Hours:	1.00
Lab Hours:	4.00
Grade Basis:	Regular
Exam:	No
Effective Term:	2009F
Ending Term:	
Terms Offered:	Periodically

How many times may a student receive credit for this course? 1

Is Teacher Ed committee approval required for this course action? No

Is General Ed committee approval required for this course action? No

Is course required for a degree/program? Yes

Additional requirements or assignments, if course may be taken for graduate credit.

Cross Listing:

Prerequisite:	VCOM 300
Corequisite:	

List designator and no. of courses covering same/similar content.

Notes for Catalog:	Course offered only in Fall of alternate years. Lab fees may be used to offset drawing sessions requiring compensated models. Lab Fee: $45
Justification for Course Action:	Course required of VCOM:Illustration degree. Needed to specialize and uniquely define content of Illustration degree program experiences. Staggered terms of offering is effort to actively manage enrollments in effort to achieve efficient running of course sections.
Effect of course on other programs, curricula or enrollment	None.

Library Resources Required? Yes
Library Details   For this course, as well as others in the VCOM:Illo. sequence, will require
                          some efforts to further develop library holdings and access to comic books,
                          graphic novels, comic strips and children's literature.

Approval Details
Records and Registration --> Crowder, Susan approved on 5/18/2009 10:33:24 AM
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College Curriculum Committee Chair --> Burmeister, Alice R. approved on 4/6/2009 12:46:42 PM
Library Dean --> Herring, Mark approved on 3/27/2009 12:43:49 PM
    Comments: Library has precious few materials on this subject os collection will need to be updated.
Department Chair --> Dresbach, Chad D. approved on 3/27/2009 11:15:01 AM
This request was created by Dresbach, Chad D. on 3/26/2009 5:32:29 PM

VCOM423

Course Details

Designator/ Number:	<u>VCOM423</u> **Version No:** <u>1</u>
Department:	DESN
College:	VPA
Catalog Title:	Illustration: Folk Tales and Children's Literature
Transcript Title:	Illust: Fairy Tales/ Child Lit
Catalog Description:	Application of illustration skills and understanding to folklore and children's literature settings for the purpose of conveying an illustrated story. Stylistic choices, age-appropriateness, and anthropomorphism will be explored.
Goals for the Course:	1. Further development of rendering and illustrative abilities; 2. Further development and refinement in use of appropriate production materials; 3. Demonstrate familiarity with the history of folktale and children's book illustration; 4. The student will demonstrate familiarity with the development of literary folktales from their origins in the oral folk traditions of different cultures.
Teaching Method:	Combined Lab/Lecture, Studio
Credit Hours:	3.00
Lecture Hours:	1.00
Lab Hours:	4.00
Grade Basis:	Regular
Exam:	No
Effective Term:	2009F
Ending Term:	
Terms Offered:	Periodically

How many times may a student receive credit for this course? 1

Is Teacher Ed committee approval required for this course action? No

Is General Ed committee approval required for this course action? No

Is course required for a degree/program? Yes

Additional requirements or assignments, if course may be taken for graduate credit.

Cross Listing:

Prerequisite:	VCOM 300
Corequisite:	
List designator and no. of courses covering same/similar content.	
Notes for Catalog:	Course offered only in Fall of alternate years. Lab Fee: $45
Justification for Course Action:	Course required of VCOM:Illustration degree. Needed to specialize and uniquely define content of Illustration degree program experiences. Staggered terms of offering is effort to actively manage enrollments in effort to achieve efficient running of course sections.
Effect of course on other programs, curricula or enrollment	None

Library Resources Required? Yes

Library Details	For this course, as well as others in the VCOM:Illo. sequence, will require

some efforts to further develop library holdings and access to comic books, graphic novels, comic strips and children's literature.

Approval Details

Records and Registration --> Crowder, Susan approved on 5/18/2009 10:35:33 AM
Academic Council Chair --> Costner, Beth approved on 4/10/2009 3:41:57 PM
CUI Chair --> Dresbach, Chad D. approved on 4/6/2009 3:16:28 PM
College Dean --> Burmeister, Alice R. approved on 4/6/2009 1:05:14 PM
College Faculty Assembly Chair --> Burmeister, Alice R. approved on 4/6/2009 12:56:08 PM
College Curriculum Committee Chair --> Burmeister, Alice R. approved on 4/6/2009 12:46:47 PM
Library Dean --> Herring, Mark approved on 3/27/2009 12:46:16 PM
    Comments: Library has sufficient resources for children's literature but very few resources for the comicbook portion of the course. Materials will need to be ordered.
Department Chair --> Dresbach, Chad D. approved on 3/27/2009 11:15:26 AM
This request was created by Dresbach, Chad D. on 3/27/2009 10:38:17 AM

VCOM424

Course Details

Designator/ Number:	<u>VCOM424</u> **Version No:** <u>2</u>
Department:	DESN
College:	VPA
Catalog Title:	Illustration: Sequential Storytelling
Transcript Title:	Illust: Seq. Storytelling
Catalog Description:	Application of illustration skills and understanding to sequential and time-based settings for the purpose of conveying an illustrated story.
Goals for the Course:	1. Students explore abilities to convey stories or represent narratives through production of sequenced visuals; 2. Exploration of storyboarding and other pre-production and presentation techniques; 3. Further development and refinement in use of appropriate production materials; 4. Further development of illustrative and design abilities, as used within the production of sequenced narratives/ stories.
Teaching Method:	Combined Lab/Lecture, Studio
Credit Hours:	3.00
Lecture Hours:	0.00
Lab Hours:	4.00
Grade Basis:	Regular
Exam:	No
Effective Term:	2010F
Ending Term:	
Terms Offered:	Periodically

How many times may a student receive credit for this course?   1

Is Teacher Ed committee approval required for this course action? No

Is General Ed committee approval required for this course action? No

Is course required for a degree/program? Yes

Additional requirements or assignments, if course may be taken for graduate credit.

Cross Listing:

Prerequisite:	VCOM 300
Corequisite:	

List designator and no. of courses covering same/similarcontent.

Notes for Catalog:	Offered only in Fall of alternate years. Lab Fee: $45
Justification for Course Action:	Change of description and title reflects revised content and placement within revised Illustration degree program. Change of prerequisites reflects revision to degree program. Change to terms offered is effort to actively manage enrollments in effort to achieve efficient running of course sections.
Effect of course on other programs, curricula or enrollment	None

Library Resources Required? Yes

Library Details	For this course, as well as others in the

VCOM:Illo. sequence, will require some efforts to further develop library holdings and access to comic books, graphic novels, comic strips and children's literature.

Approval Details

No responses have been recorded yet.

VCOM425

Course Details

Designator/ Number:	<u>VCOM425</u> **Version No:** <u>1</u>
Department:	DESN
College:	VPA
Catalog Title:	Illustration: Persuasion and Propaganda
Transcript Title:	Illust: Persuasion / Propagand
Catalog Description:	Investigates the use of illustration in political posters, product advertising and nationalistic images.
Goals for the Course:	1. Further development of rendering and illustrative abilities; 2. Further development and refinement in use of appropriate production materials; 3. Introduction of historical examples of persuasive and propaganda-centered imagery from history; 4 development of critical abilities regarding image content, cultural content, and ethics related to creation of such imagery.
Teaching Method:	Combined Lab/Lecture, Studio
Credit Hours:	3.00
Lecture Hours:	1.00
Lab Hours:	4.00
Grade Basis:	Regular
Exam:	No
Effective Term:	2009F
Ending Term:	
Terms Offered:	Periodically

How many times may a student receive credit for this course? 1
Is Teacher Ed committee approval required for this course action? No
Is General Ed committee approval required for this course action? No
Is course required for a degree/program? Yes
Additional requirements or assignments, if course may be taken for graduate credit.
Cross Listing:

Prerequisite:	VCOM 300
Corequisite:	
List designator and no. of courses covering same/similar content.	
Notes for Catalog:	Course offered only in Spring of alternate years. Lab Fee: $45
Justification for Course Action:	Course required of VCOM:Illustration degree. Needed to specialize and uniquely define content of Illustration degree program experiences. Staggered terms of offering is effort to actively manage enrollments in effort to achieve efficient running of course sections.
Effect of course on other programs, curricula or enrollment	None

Library Resources Required? No
Library Details None Anticipated

Approval Details

Records and Registration --> Crowder, Susan approved on 4/14/2009 4:37:39 PM
Academic Council Chair --> Costner, Beth approved on 4/10/2009 3:42:10 PM
CUI Chair --> Dresbach, Chad D. approved on 4/6/2009 3:14:52 PM
College Dean --> Burmeister, Alice R. approved on 4/6/2009 1:05:28 PM
College Faculty Assembly Chair --> Burmeister, Alice R. approved on 4/6/2009 12:56:19 PM
College Curriculum Committee Chair --> Burmeister, Alice R. approved on 4/6/2009 12:46:58 PM
Department Chair --> Dresbach, Chad D. approved on 3/27/2009 11:15:11 AM
This request was created by Dresbach, Chad D. on 3/27/2009 10:27:14 AM

VCOM427

Course Details

Designator/ Number:	<u>VCOM427</u> **Version No:** <u>1</u>
Department:	DESN
College:	VPA
Catalog Title:	Illustration: Narrative and Editorial
Transcript Title:	Illust: Narr / Editorial
Catalog Description:	Narrative and editorial illustration conveys a story, or describes a point of view. This class uses illustration approaches and practices for students to pursue creative solutions to narrative subject matter.
Goals for the Course:	1. Investigation of the genres of narrative and editorial illustration and the major influences in the field; 2. Continued investigation in use of a variety of media used in illustration; 3. Synthesis of extant creative techniques and media in creation of applied illustrations; 4. development of student critical skills through analysis of text, refinement of creative solution, and defense of work.
Teaching Method:	Combined Lab/Lecture, Studio
Credit Hours:	3.00
Lecture Hours:	0.00
Lab Hours:	4.00
Grade Basis:	Regular
Exam:	No
Effective Term:	2009F
Ending Term:	
Terms Offered:	Periodically

How many times may a student receive credit for this course? 1

Is Teacher Ed committee approval required for this course action? No

Is General Ed committee approval required for this course action? No

Is course required for a degree/program? Yes

Additional requirements or assignments, if course may be taken for graduate credit.

Cross Listing:

Prerequisite:	VCOM 300
Corequisite:	

List designator and no. of courses covering same/similar content.

Notes for Catalog:	Course offered only in Spring of alternate years. Lab Fee: $45
Justification for Course Action:	Course required of VCOM:Illustration degree. Needed to specialize and uniquely define content of Illustration degree program experiences. Staggered terms of offering is effort to actively manage enrollments in effort to achieve efficient running of course sections.
Effect of course on other programs, curricula or enrollment	None

Library Resources Required? No

Library Details   None anticipated

Approval Details

Records and Registration --> Crowder, Susan approved on 4/14/2009 4:22:16 PM

Academic Council Chair --> Costner, Beth approved on 4/10/2009 3:42:15 PM

CUI Chair --> Dresbach, Chad D. approved on 4/6/2009 3:14:38 PM

College Dean --> Burmeister, Alice R. approved on 4/6/2009 1:05:32 PM

College Faculty Assembly Chair --> Burmeister, Alice R. approved on 4/6/2009 12:56:23 PM

College Curriculum Committee Chair --> Burmeister, Alice R. approved on 4/6/2009 12:47:05 PM

Department Chair --> Dresbach, Chad D. approved on 3/27/2009 11:15:18 AM

This request was created by Dresbach, Chad D. on 3/27/2009 10:25:12 AM

VCOM444

Course Details

Designator/ Number: VCOM444   **Version No:** 1

Department: DESN

College: VPA

Catalog Title: 444. Design Practicum (3:0:8).

Transcript Title: DESIGN PRACTICUM

Catalog Description: The practicum class provides "real world" design problems. In directed situations, students are responsible for the full range of project management, from client interaction, problem definition, and production to finished printed or electronic materials.

Goals for the Course:

Teaching Method: Practicum, Laboratory, Independent Study

Credit Hours: 3.00

Lecture Hours: 0.00

Lab Hours: 8.00

Grade Basis: Regular

Exam: Yes

Effective Term: 2004F

Ending Term:

Terms Offered: Spring, Fall

How many times may a student receive credit for this course? 3

Is Teacher Ed committee approval required for this course action?

Is General Ed committee approval required for this course action?

Is course required for a degree/program?

Additional requirements or assignments, if course may be taken for graduate credit.

Cross Listing:

Prerequisite: ARTT 300, junior standing in VCD classes. Portfolio required for admission to class.

Corequisite:

List designator and no. of courses covering same/similar content.

Notes for Catalog: Offered in fall and spring.

Justification for Course Action:

Effect of course on other programs, curricula or enrollment

Library Resources Required?

Library Details

Approval Details

No responses found.

VCOM453

Course Details

Designator/ Number: <u>VCOM453</u> Version No: <u>2</u>
Department: DESN
College: VPA
Catalog Title: Corporate Identity (3:1:4).
Transcript Title: CORPORATE IDENTITY
Catalog Description: Comprehensive study and production of corporate identity systems, including the design and development of logos, identity standards, and related collateral materials.
Goals for the Course: 1. Introduction to corporate identity and communication systems as they are applied professionally. 2. Development of corporate identity materials, including logos, graphic standards, colors, typefaces, etc. which serve to identify clients. 3. Organization, professional presentation practices, and suitable formatting of materials for inclusion into student portfolios. 4. students develop and present course projects.
Teaching Method: Combined Lab/Lecture, Studio
Credit Hours: 3.00
Lecture Hours: 1.00
Lab Hours: 4.00
Grade Basis: Regular
Exam: No
Effective Term: 2008F
Ending Term:
Terms Offered: Spring
How many times may a student receive credit for this course?   1
Is Teacher Ed committee approval required for this course action? No
Is General Ed committee approval required for this course action? No
Is course required for a degree/program? Yes
Additional requirements or assignments, if course may be taken for graduate credit.
Cross Listing:
Prerequisite: VCOM 355 and VCOM 358
Corequisite:
List designator and no. of courses covering same/similar content.
Notes for Catalog: Lab Fee: $45. Terms offered may vary through AY10-11 as revised degree program is phased in.
Justification for Course Action :   Change of methodology refines catalog information to accurately reflect course modality. Change of prerequisites reflects revision to degree program, and accurate placement and need for preparation of students within program.
Effect of course on other programs, curricula or enrollment
Library Resources Required? No
Library Details   no additional resources required

Approval Details

No responses have been recorded yet.

VCOM455

Course Details

Designator/ Number:	<u>VCOM455</u> Version No: <u>2</u>
Department:	DESN
College:	VPA
Catalog Title:	Three-Dimensional Graphic Design
Transcript Title:	THREE-DIMENSIONAL GRAPHIC DESIGN
Catalog Description:	Application of communication graphics to three-dimensional forms. Investigation of design issues relating to product packaging, promotion, environmental graphics, signage and other dimensional formats.
Goals for the Course:	1. Students research and develop awareness of the issues involved in three-dimensional graphic design. 2. Students investigate the interface of commercial three-dimensional formats with graphics. 3. Students apply design understanding toward production of three-dimensional formats.
Teaching Method:	Combined Lab/Lecture, Studio
Credit Hours:	3.00
Lecture Hours:	1.00
Lab Hours:	4.00
Grade Basis:	Regular
Exam:	Yes
Effective Term:	2008F
Ending Term:	
Terms Offered:	Spring

How many times may a student receive credit for this course?   1
Is Teacher Ed committee approval required for this course action? No
Is General Ed committee approval required for this course action? No
Is course required for a degree/program? Yes
Additional requirements or assignments, if course may be taken for graduate credit.

Cross Listing:	
Prerequisite:	VCOM 355.
Corequisite:	
List designator and no. of courses covering same/similar content.	
Notes for Catalog:	Lab Fee: $45.Terms offered may vary through AY10-11 as revised degree program is phased in.
Justification for Course Action :	Change of methodology refines catalog information to accurately reflect course modality. Change of prerequisites reflects revision to degree program.
Effect of course on other programs, curricula or enrollment	
Library Resources Required? No	
Library Details	no additional resources required

Approval Details

No responses have been recorded yet.

VCOM462

Course Details

Designator/ Number:	<u>VCOM462</u> Version No: <u>1</u>
Department:	DESN
College:	VPA
Catalog Title:	Interface Design in Alternative Media
Transcript Title:	Interface Design: Alt-Media
Catalog Description:	This course will develop aspects of interactive media content for alternative (non web) delivery formats. Technical considerations will be discussed as well as theoretical planning for these types of environments. Much of the content will depend on devices that are acquired during the course. Also students will be required to develop an environment for experimental learning using these devices.
Goals for the Course:	1. students will be exposed to alternative formats on a variety electronic devices that use a graphic interface; 2. the applied design problems specific to these devices changes with the environment, but students will learn principles that direct the design and organization of the information; 3. issues relating to scale, modes, symbolic denotation, iconography and technical constraints will also be covered.
Teaching Method:	Combined Lab/Lecture, Studio
Credit Hours:	3.00
Lecture Hours:	1.00
Lab Hours:	4.00
Grade Basis:	Regular
Exam:	Yes
Effective Term:	2008F
Ending Term:	
Terms Offered:	Fall

How many times may a student receive credit for this course?   1
Is Teacher Ed committee approval required for this course action? No
Is General Ed committee approval required for this course action? No
Is course required for a degree/program? Yes
Additional requirements or assignments, if course may be taken for graduate credit.
Cross Listing:

Prerequisite:	VCOM 362, or VCOM 262 and CSCI 242 and permission of area coordinator
Corequisite:	
List designator and no. of courses covering same/similar content.	
Notes for Catalog:	Lab Fee: $45
Justification for Course Action :	Required for track of INFD program.
Effect of course on other programs, curricula or enrollment	
Library Resources Required? No	
Library Details	no additional resources required

Approval Details

No responses have been recorded yet.

VCOM463

Course Details

Designator/ Number: <u>VCOM463</u>   Version No: <u>2</u>
Department: DESN
College: VPA
Catalog Title: Multimedia Design II
Transcript Title: Multimedia Design II
Catalog Description: This course extends experiences from VCOM 363 by further investigation of the relationship users have with technology. Multimedia content will be developed using professional- level techniques for internet delivery. Creative approaches to presenting information through sequential media, information gathering strategies, and role playing will be a focus of the course. A variety of technical skills and techniques for building multimedia projects will also be required of the students.
Goals for the Course: 1. encourage investigation of innovative delivery modes for presenting ideas, concepts and information to an audience; 2. students will develop direct content in a creative manner, creating interesting user experiences while presenting a clear message; 3. students will further develop understandings how these efforts integrate with interactive digital media.
Teaching Method: Combined Lab/Lecture, Studio
Credit Hours: 3.00
Lecture Hours: 1.00
Lab Hours: 4.00
Grade Basis: Regular
Exam: No
Effective Term: 2008F
Ending Term:
Terms Offered: Spring
How many times may a student receive credit for this course?   1
Is Teacher Ed committee approval required for this course action? No
Is General Ed committee approval required for this course action? No
Is course required for a degree/program? Yes
Additional requirements or assignments, if course may be taken for graduate credit.
Cross Listing:
Prerequisite: VCOM 363
Corequisite:
List designator and no. of courses covering same/similar content.
Notes for Catalog: Lab Fee: $45.
Justification for Course Action: Modification needed to bring the course in line with INFD program. Required course for track in INFD program of study
Effect of course on other programs, curricula or enrollment
Library Resources Required? No
Library Details no additional resources required

Approval Details

No responses have been recorded yet.

VCOM486

Course Details

Designator/ Number:	<u>VCOM486</u> **Version No:** <u>2</u>
Department:	DESN
College:	VPA
Catalog Title:	Senior Thesis Proposal
Transcript Title:	SENIOR THESIS PROPOSAL
Catalog Description:	Preparation and approval of a project proposal that serves as the basis for research in VCOM 487.
Goals for the Course:	1. Communicate to students the importance and role of the senior project as a component of the student's field of study; 2. Students should understand the requirements of the Senior Project; 3. Receive approval on a proposal/project suitable for study in VCOM 487.
Teaching Method:	Seminar, Workshop
Credit Hours:	1.00
Lecture Hours:	1.00
Lab Hours:	<u>0.00</u>
Grade Basis:	SU
Exam:	No
Effective Term:	2008F
Ending Term:	
Terms Offered:	Periodically

How many times may a student receive credit for this course?   1

Is Teacher Ed committee approval required for this course action? No

Is General Ed committee approval required for this course action? No

Is course required for a degree/program? Yes

Additional requirements or assignments, if course may be taken for graduate credit.

Cross Listing:

Prerequisite:	VCOM 455 or VCOM 424; WRIT 465 (must be pre- or co-requisite)
Corequisite:	VCOM 455 or VCOM 424; WRIT 465 (must be pre- or co-requisite)

List designator and no. of courses covering same/similar content.

Notes for Catalog:	Lab Fee: $10. Terms offered may vary through AY10-11 as revised degree program is phased in.
Justification for Course Action:	Change of prerequisites reflects revision to degree program. Change in terms offered is in response to program revisions. Either VCOM 455 (GD majors) or VCOM 424 (Illo. majors) and WRIT 465 must be pre- or co-requisite to assure student development in terms of degree program, and also to assure technical writing content delivered via WRIT 465.
Effect of course on other programs, curricula or enrollment	none anticipated

Library Resources Required? No
Library Details   no additional resources required

Approval Details

No responses have been recorded yet.

VCOM487

Course Details

Designator/ Number:	<u>VCOM487</u> Version No: <u>2</u>
Department:	DESN
College:	VPA
Catalog Title:	Senior Thesis
Transcript Title:	SENIOR THESIS
Catalog Description:	Students pursue solutions to a visual communications problems individually proposed in VCOM 486.
Goals for the Course:	1. Students pursue research and creative solution of a communications problem approved in VCOM 486. 2. Students direct these efforts under the guidance of a faculty adviser. 3. Students present works in progress via mid-term critique and review session. 4. Students write a research paper, documenting their research and steps toward visual solution. 5. Students formally present research, report, and visual solution to problem to a board of faculty reviewers.
Teaching Method:	Independent Study, Research, Studio
Credit Hours:	3.00
Lecture Hours:	0.00
Lab Hours:	6.00
Grade Basis:	Regular
Exam:	Yes
Effective Term:	2008F
Ending Term:	
Terms Offered:	Periodically

How many times may a student receive credit for this course?   1

Is Teacher Ed committee approval required for this course action? No

Is General Ed committee approval required for this course action? No

Is course required for a degree/program? Yes

Additional requirements or assignments, if course may be taken for graduate credit.

Cross Listing:	
Prerequisite:	WRIT 465, VCOM 486.
Corequisite:	
List designator and no. of courses covering same/similar content.	
Notes for Catalog:	Lab Fee: $40. Terms offered may vary through AY10-11 as revised degree program is phased in.
Justification for Course Action :	Change in terms offered reflects revisions to VCD program sequence. Change in prerequisites reflects addition of WRIT 465 to VCD programs of study.

Effect of course on other programs, curricula or enrollment

Library Resources Required? No

Library Details	no additional resources required

Approval Details

No responses have been recorded yet.

VCOM490

Course Details

Designator/ Number: <u>VCOM490</u>   Version No: <u>1</u>
Department: DESN
College: VPA
Catalog Title: Special Topics in Visual Communication Design
Transcript Title: VCOM Spec. Topics
Catalog Description: Extended individual opportunities in communication design study beyond existing program curriculum.
Goals for the Course: Varies by subject, student and semester. In general: directed study either with individuals or small groups to areas relating to visual communication design content that is not available as a part of existing VCOM coursework.
Teaching Method: Independent Study, Private Lessons, Studio
Credit Hours: 1.00
Lecture Hours: 0.00
Lab Hours: 2.00
Grade Basis: Regular
Exam: No
Effective Term: 2008F
Ending Term:
Terms Offered: Periodically
How many times may a student receive credit for this course? 3
Is Teacher Ed committee approval required for this course action? No
Is General Ed committee approval required for this course action? No
Is course required for a degree/program? No
Additional requirements or assignments, if course may be taken for graduate credit.
Cross Listing:
Prerequisite: VCOM 300 and permission/prearrangement with coordinator

Corequisite:
List designator and no. of courses covering same/similar content.
Notes for Catalog: Additional class lab fees may apply
Justification for Course Action : Course will be available as elective option to be offered on an "as needed / as possible" basis that allows student exploration into visual communications subject matter not covered as a normal part of the curriculum sequence.

Effect of course on other programs, curricula or enrollment
Library Resources Required? No
Library Details

Approval Details

No responses have been recorded yet.

VCOM492

Course Details

Designator/ Number: <u>VCOM492</u> Version No: <u>1</u>
Department: DESN
College: VPA
Catalog Title: Special Topics in Visual Communication Design
Transcript Title: VCOM Spec. Topics
Catalog Description: Extended individual opportunities in communication design study beyond existing program curriculum.
Goals for the Course: Varies by subject, student and semester. In general: directed study either with individuals or small groups to areas relating to visual communication design content that is not available as a part of existing VCOM coursework.
Teaching Method: Independent Study, Private Lessons
Credit Hours: 3.00
Lecture Hours: 0.00
Lab Hours: 6.00
Grade Basis: Regular
Exam: No
Effective Term: 2008F
Ending Term:
Terms Offered: Periodically
How many times may a student receive credit for this course?   2
Is Teacher Ed committee approval required for this course action? No
Is General Ed committee approval required for this course action? No
Is course required for a degree/program? No
Additional requirements or assignments, if course may be taken for graduate credit.
Cross Listing:
Prerequisite: VCOM 300 and permission/prearrangement with coordinator
Corequisite:
List designator and no. of courses covering same/similar content.
Notes for Catalog:
Justification for Course Action :   Course will be available as elective option to be offered only on an "as needed / as possible" basis that allows student exploration into visual communications subject matter not covered as a normal part of the curriculum sequence.
Effect of course on other programs, curricula or enrollment
Library Resources Required? No
Library Details   no additional resources required

Approval Details

No responses have been recorded yet.

VCOM501

Course Details

Designator/ Number: <u>VCOM501</u>   Version No: <u>1</u>
Department: DESN
College: VPA
Catalog Title: Critical Seminar
Transcript Title: Critical Seminar
Catalog Description: Review of student projects and discussion of relevant theoretical, conceptual and professional issues relating to visual communication design.
Goals for the Course: 1. continued discussion of relevant contemporary issues affecting the visual communications professions; 2. development of student community and forum across degree levels; 3. critical analysis of student and professional examples.
Teaching Method: Seminar
Credit Hours: 1.00
Lecture Hours: 0.00
Lab Hours: 2.00
Grade Basis: SU
Exam: No
Effective Term: 2008F
Ending Term:
Terms Offered: Spring, Fall
How many times may a student receive credit for this course?   2
Is Teacher Ed committee approval required for this course action? No
Is General Ed committee approval required for this course action? No
Is course required for a degree/program? Yes
Additional requirements or assignments, if course may be taken for graduate credit.
Cross Listing: VCOM 301, VCOM 401
Prerequisite: VCOM 401
Corequisite:
List designator and no. of courses covering same/similar content.
Notes for Catalog:
Justification for Course Action : To encourage the discussion of design-relevant topics across students in VCD programs, critically evaluate work, and encourage professional awareness and preparation of students. Ultimately intended to improve student quality of design projects within the degree.
Effect of course on other programs, curricula or enrollment
Library Resources Required? No
Library Details no additional resources required

Approval Details

No responses have been recorded yet.

VCOM578

Course Details

Designator/ Number:	<u>VCOM578</u> **Version No:** <u>1</u>
Department:	DESN
College:	VPA
Catalog Title:	578. Professional Portfolio and Practices (3:0:6).
Transcript Title:	PROFESSIONAL PORTFOLIO & PRACTIC
Catalog Description:	The development of a professional design portfolio. Course also covers preparation of a resume, professional standards and practices, legal issues, and other items relevant to a practicing design professional.
Goals for the Course:	
Teaching Method:	Studio, Laboratory, Independent Study
Credit Hours:	3.00
Lecture Hours:	<u>0.00</u>
Lab Hours:	6.00
Grade Basis:	Regular
Exam:	Yes
Effective Term:	2004F
Ending Term:	
Terms Offered:	Spring

How many times may a student receive credit for this course?   1
Is Teacher Ed committee approval required for this course action?
Is General Ed committee approval required for this course action?
Is course required for a degree/program?
Additional requirements or assignments, if course may be taken for graduate credit.

Cross Listing:	
Prerequisite:	VCOM 486.
Corequisite:	
List designator and no. of courses covering same/similar content.	
Notes for Catalog:	Lab Fee: $50. Offered in spring.

Justification for Course Action:
Effect of course on other programs, curricula or enrollment
Library Resources Required?
Library Details

Approval Details

No responses found.

INFD322

Course Details

Designator/ Number:	INFD322 Version No: 1
Department:	
College:	BAD
Catalog Title:	Visual Design of Complex Systems
Transcript Title:	Visual Design of Complex Systems
Catalog Description:	This course will examine the relationships and reactions users experience with visual information in a variety of digital formats. The focus of the course will be on efficient navigation principles, information hierarchy, and usability testing of complex information systems. Production of interfaces will use theories discussed in this course and statistical data gathered from the potential users.
Goals for the Course:	1. students will develop an understanding of how to connect electronic media to the people who use it; 2. analysis and investigation of relevant (information) navigation and sequencing principles; 3. students will learn how to direct the user to information categories and create navigation systems based on the users' preferences.
Teaching Method:	Combined Lab/Lecture, Studio
Credit Hours:	3
Lecture Hours:	1.00
Lab Hours:	4.00
Grade Basis:	Regular
Exam:	No
Effective Term:	2008F
Ending Term:	
Terms Offered:	Spring

How many times may a student receive credit for this course?   1

Is Teacher Ed committee approval required for this course action? No

Is General Ed committee approval required for this course action? No

Is course required for a degree/program? Yes

Additional requirements or assignments, if course may be taken for graduate credit.

Cross Listing:

Prerequisite:	INFD 211, INFD 321; or permission of instructor
Corequisite:	INFD 321

List designator and no. of courses covering same/similar content.

Notes for Catalog:

Justification for Course Action :	Required course for all tracks in INFD program.

Effect of course on other programs, curricula or enrollment

Library Resources Required?

Library Details

Approval Details

No responses have been recorded yet.