Winthrop University Curriculum Application System

Subject/Course Number=ARTH358
Action=Add New Course
Status=Pending

New Course Details

Designator/ Number:	ARTH358 **Version No:** 1
Department:	FINE
College:	VPA
Catalog Title:	Art and Architecture of the Islamic Worlds
Transcript Title:	ART OF THE ISLAMIC WORLDS
Catalog Description:	This course provides a chronological overview of the art and architecture of the Islamic worlds. Students are introduced to the visual cultures of the major ruling dynasties in the Middle East, North Africa, the Iberian Peninsula, and Central Asia. The course culminates in a comparative survey of the art and architecture of the three early modern "gunpowder" states: the Ottomans, Safavids, and Mughals. Critical contemporary issues, such as warfare and the destruction of cultural heritage, are also highlighted.
Goals for the Course:	Students will investigate the art and architecture of the Islamic worlds. Upon completion of the course, students will be able to identify major artists and works from the period and discuss them within their specific historical, theoretical, social, and cultural contexts.
Teaching Method:	Lecture
Credit Hours:	3
Lecture Hours:	3
Lab Hours:	0
Grade Basis:	Regular
Exam:	Yes
Effective Term:	2020F
Ending Term:	
Terms Offered:	Periodically

How many times may a student receive credit for this course?   1

Is Teacher Ed committee approval required for this course action? No

Is General Ed committee approval required for this course action? No

Is course required for a degree/program? No

Methods of Evaluation(e.g projects, oral reports, portfolio etc.): Research assignments; essay exams; oral presentation

Additional requirements or assignments, if course may be taken for graduate credit.	This course is not available for graduate credit
Cross Listing:	
Prerequisite:	N/A
Corequisite:	
List designator and no. of courses covering same/similar content.	
Notes for Catalog:	
Justification for Course Action:	To provide opportunities for students to explore course content beyond the current department curricula. To allow for the development of strong visual analysis and critical thinking skills.
Effect of course on other programs, curricula or enrollment	The proposed course on the history of Islamic art and architecture will contribute in significant and meaningful ways to Winthrop's Strategic Plan (2.3), the Global Learning Initiative (GLI), and University Level Competencies (3). President Mahony remarked in 2017 that these University-wide initiatives seek to "...prepare our students to be educated and involved global citizens, to understand their place in global society and their responsibilities to human society at large, and to take great joy at celebrating the very rich cultures of their communities, states, regions, nations and world." Islam is the second largest religion in the world. Currently, Winthrop University offers students limited opportunities to learn about this major world religion and the diverse cultures of the Islamic worlds. My proposed course and the new library resources that would accompany it would begin to address this significant lacuna in the University's curriculum and improve our students' understanding, awareness, and appreciation of a culture different from their own (GLI SLO 3). Searching the Dacus Library's catalog for "Christianity" returns 31,752 results; a search for "Islam" returns only 6,335 results. Given the University's aspirations and goals mentioned above, concrete efforts to acquire additional library resources that will allow faculty to expand regular course offerings and our students' global perspective are needed. Therefore, offering this new course on art of the Islamic worlds would represent an opportunity for significant yet strategic library collection development for Winthrop that would further demonstrate the University's commitment to global learning (Strategic Plan 2.3). The proposed course will require funding

to acquire a significant number of new scholarly books; subscriptions to online databases; and subscriptions to scholarly journals. These materials are essential since this is a completely new topic to be taught at Winthrop. In addition to supporting Art History and the Department of Fine Arts, the materials I am requesting will also support some existing courses and encourage the development of new ones in the departments of History, Philosophy, and Religion, among others. The new ARTH course that I am proposing will likely count in three General Education categories (HART, GLOB, HPER) and towards the minors in Humanities, Medieval Studies, and International and Global Studies. In short, this course, given its interdisciplinary nature, will help students understand the interconnected nature of the world and the time in which they live (University Level Competency 3). How will students utilize the resources? Course assignments in ARTH 358 require students to investigate Christian-Muslim cross- and intercultural interactions over time; research the effects of colonialism, the growth of art museums, and formation of national identity in the Islamic worlds; and consider the effects of the destruction of global cultural heritage in the Middle East. Students will also have an opportunity to curate their own virtual exhibition of art from Islamic lands at the end of the course. These assignments and the library resources required to complete them will ensure Winthrop graduates who pass my class "exhibit attitudes that reflect cultural awareness and respect for and acceptance of cultural perspectives different from their own" (GLI SLO 3).

Library Resources Required? Yes

Library Details   This course will require funding to acquire new scholarly books; subscriptions to scholarly journals and online databases such as Oxford Art Online, Oxford Islamic Studies Online, Index Islamicus, and Proquest Arts + Humanities. These essential materials will represent a significant developmental initiative for WU that will bolster the University's commitment to global learning via this new topic.

Assessment Support for course action   There are no dedicated courses on Islamic art offered in the Department of Fine Arts. The new course will complement and add breadth to existing curricula.

Staffing Details: The new course was developed by a newly-hired tenure-track assistant professor, who is an expert in the subject, and will offer the course on a two-year rotation as part of his regular course load.

Instructional Resources: No new resources are required to complete this course action.

Organizations Resources: This curriculum action will not require any organization changes.

Approval Details

College Curriculum Committee Chair --> Ebright, Wanda K W approved on 3/23/2020 9:57:13 AM

Library Dean --> Herring, Mark approved on 3/3/2020 9:17:55 AM

Comments: This course will require fiat funds to bring the collection up to date.

Department Chair --> Oremus, Karen approved on 3/2/2020 5:09:08 PM

This request was created by Fiala, Anne on 3/2/2020 11:57:12 AM

Winthrop University Curriculum Application System

Subject/Course Number=ARTH422
Action=Add New Course
Status=Pending

New Course Details

Designator/ Number:	ARTH422 **Version No:** 1
Department:	FINE
College:	VPA
Catalog Title:	The Medieval City
Transcript Title:	MEDIEVAL CITIES
Catalog Description:	This seminar examines life in the medieval city as it has been documented, studied, and imagined over time. Streets, daily life, guilds, governance, trade fairs, Gothic cathedrals, sculpture, painting, processions, hospitals, plagues, cemeteries, and revolts will be among the topics surveyed. Students will gain a deeper understanding of the impact that historical, social, political, and economic processes and events had on shaping the fabric of medieval cities and the experience of the urban environment.
Goals for the Course:	Upon completion of the course students should demonstrate an in-depth understanding of the visual culture of medieval cities in terms of historical, social, and theoretical contexts. Students will develop advanced research, writing, and analytical skills.
Teaching Method:	Lecture, Seminar
Credit Hours:	3
Lecture Hours:	3
Lab Hours:	0
Grade Basis:	Regular
Exam:	Yes
Effective Term:	2020F
Ending Term:	
Terms Offered:	Periodically

How many times may a student receive credit for this course? 1

Is Teacher Ed committee approval required for this course action? No

Is General Ed committee approval required for this course action? No

Is course required for a degree/program? No

Methods of Evaluation(e.g projects, oral reports, portfolio etc.): Short and long research assignments; book review; oral presentation

Additional requirements or assignments, if course may be taken for graduate credit.	No, unless a student takes the course as MDST 510
Cross Listing:	The course could be listed under the MDST 510 variable topics number with the permission of the Interdisciplinary Studies chair.
Prerequisite:	ARTH 175 or ARTH 342 or MDST 300 or permission of instructor
Corequisite:	
List designator and no. of courses covering same/similar content.	
Notes for Catalog:	
Justification for Course Action:	To provide opportunities for students to explore course content in-depth beyond the current department curricula. To allow for the development of strong research, writing, and analytical skills.
Effect of course on other programs, curricula or enrollment	The new course should be added to the list of approved electives for the major in Art History. The new course could be added to the minor in Medieval Studies in CAS.
Library Resources Required?	Yes
Library Details	Some funds to acquire new books would be appreciated but not absolutely essential.
Assessment Support for course action	There are few upper-level seminars on premodern art history offered in the Department of Fine Arts. The new course will add both balance and breadth to existing curricula.
Staffing Details:	The new course was developed by a newly-hired tenure-track assistant professor, who is an expert in the subject, and will offer the course on a two-year rotation as part of his regular course load.
Instructional Resources:	No new resources are required to complete this course action.
Organizations Resources:	This curriculum action will not require any organization changes

__Approval Details__

College Curriculum Committee Chair --> Ebright, Wanda K W approved on 3/23/2020 9:57:20 AM

Library Dean --> Herring, Mark approved on 3/3/2020 9:18:27 AM

   Comments: This course will require some minor fiat funds to bring the collection up to date.

Department Chair --> Oremus, Karen approved on 3/2/2020 5:09:16 PM

This request was created by Fiala, Anne on 3/2/2020 11:44:47 AM

Winthrop University Curriculum Application System

Subject/Course Number=ARTH455
Action=Add New Course
Status=Pending

New Course Details

Designator/ Number:	ARTH455 **Version No:** 1
Department:	FINE
College:	VPA
Catalog Title:	Museums, Monuments, and Cultural Heritage
Transcript Title:	MUSEUMS & CULTURAL HERITAGE
Catalog Description:	This seminar examines the social and political dimensions of cultural heritage; the preservation and restoration of historic architecture; destruction and looting of monuments and artifacts; issues surrounding fakes, forgeries, and provenance; the politics of display; art theft; and the role(s) of the museum. Students read and discuss a range of materials—from primary sources to op-eds—and write critical response papers to engage in current debates in the art world and beyond.
Goals for the Course:	Students will investigate current debates and critical issues related to global cultural heritage. Upon completion of the course, students should be able to articulate the social, political, and historical significance of objects, including art and architecture, particularly with regard to the concept of heritage. Students will also demonstrate a critical awareness of the role(s) of the museum in shaping notions of cultural heritage over time.
Teaching Method:	Seminar
Credit Hours:	3
Lecture Hours:	3
Lab Hours:	0
Grade Basis:	Regular
Exam:	Yes
Effective Term:	2020F
Ending Term:	
Terms Offered:	Periodically

How many times may a student receive credit for this course? 1

Is Teacher Ed committee approval required for this course action? No

Is General Ed committee approval required for this course action? No

Is course required for a degree/program? No

Methods of Evaluation(e.g projects, oral reports, portfolio etc.): Research assignment; critical response papers; informal and formal oral presentations; active and informed class participation.

Additional requirements or assignments, if course may be taken for graduate credit.	Not available for graduate credit.
Cross Listing:	
Prerequisite:	CRTW 201 with C- or higher or permission of instructor. Previous coursework in art history or museum studies is suggested but not required.
Corequisite:	
List designator and no. of courses covering same/similar content.	
Notes for Catalog:	
Justification for Course Action:	To provide opportunities for students to explore course content in-depth beyond the current department curricula. To allow for the development of strong research, writing, and analytical skills.
Effect of course on other programs, curricula or enrollment	The new course should be added to the list of approved electives for the major in Art History. The new course could be added to the minors in Arts Management and Community-based Learning (CAS) if it is not cross-listed.

Library Resources Required? Yes

Library Details	Yes, funds to acquire new books will likely be necessary.
Assessment Support for course action	There are no courses on museums and cultural heritage offered in the College of Visual and Performing Arts. The new course will add both balance and breadth to existing curricula, both within the College and beyond.
Staffing Details:	The new course was developed by a newly-hired tenure-track assistant professor, who is an expert in the subject, and will offer the course on a two-year rotation as part of his regular course load.
Instructional Resources:	No new resources are required to complete this course action.
Organizations Resources:	This curriculum action will not require any organization changes.

Approval Details

College Curriculum Committee Chair --> Ebright, Wanda K W approved on 3/23/2020 9:57:29 AM

Library Dean --> Herring, Mark approved on 3/3/2020 9:19:06 AM

    Comments: This course will require significant fiat funds to bring the collection up to date.

Department Chair --> Oremus, Karen approved on 3/2/2020 5:09:22 PM

This request was created by Fiala, Anne on 3/2/2020 11:41:49 AM

Winthrop University
College of Visual and Performing Arts
Bachelor of Design (BDes) Executive Summary
09 March 2020

The department of Design currently offers two Bachelor of Fine Arts (BFA) degrees: Interior Design and Visual Communication Design (concentrations in Graphic Design, Illustration).

Proposed Program:
The proposal is to change the BFA to a Bachelor of Design (BDes) degree, integrating the degrees of Interior Design and Visual Communication Design into one degree, with four concentration options:

> **Bachelor of Design (BDes): Design (concentrations in Graphic Design, Experience Design, Illustration, or Interior Design).**

Experience Design (XD) is a new concentration. Experience Design uses communicative, emotional, and behavioral research methods connecting products, services, environments, and systems to solve complex problems for positive outcomes.

The courses for the new concentration Experience Design (XD) are outlined in the proposed curricula checklist. While the proposed BDes degree replaces the existing BFA degree, no new courses, faculty, or facilities are required at this time.

The timeline for approvals and implementation:
- Design faculty, approved March 6, 2020;
- CVPA Curriculum Committee, March 20, 2020;
- CVPA Faculty Assembly, March 27, 2020;
- University/Faculty Conference, Fall 2020;
- State/CHE Fall 2020 or early Spring 2021.
- Implementation would begin for all new students who enter in the Fall 2021 semester.

NASAD accreditation language on the degree title:
Section VIII. ALL PROFESSIONAL BACCALAUREATE DEGREES IN ART AND DESIGN
Title.
The term Bachelor of Fine Arts is the most usual designation for the professional undergraduate degree in art and design. In certain circumstances, other titles such as Bachelor of Science or Bachelor of Design may be used **if degree structure and content is equivalent to that required for the Bachelor of Fine Arts degree.**

EXECUTIVE SUMMARY
Designers no longer exclusively design things. They design experiences, interactions, and lifestyles—they define culture. The **Bachelor of Design** programs will prepare students to become "lifestyle and experience designers"—designing innovative user/consumer products, experiences and lifestyle relevant solutions. It is a contemporary, future driven academic approach that integrates design thinking, making, processes, and methodologies with technology and programming, entrepreneurship and business strategies and management. Each concentration and subject area will establish a foundation for the student to transform into a unique, creatively charged, practice-ready professional concerned with how we communicate to consumers and to each other, the spaces we inhabit, the products we use and interact with, and the perception and interaction among people, objects and ideas.

Working within collaborative educational environments that mirrors the profession, students will create compelling real-world experiences between user and thing, occupant and space, and consumer and brand. They will understand how design can be used to communicate meaningful messages, craft functional and beautiful objects, create compelling experiences, influence behavior, and make our interactions more efficient and our communities more livable. Students will develop a perspective that is broad and powerful, learn to implement design strategies for more competitive and productive commercial and social enterprises, and understand how design can drive business decisions and entrepreneurial efforts.

The program includes study in design technologies; materials, techniques and fabrication/prototyping processes; marketing, management and entrepreneurship; and programming skills. Students will have multiple opportunities to explore design through collaborative engagement with clients, each other, the College's other arts programs, and areas throughout the University, such as business, computer science, and communications. Through a construct of innovative scheduling, learning environments, real-world projects, team teaching, and industry participation, students will develop an individual creative voice and entrepreneurial spirit as they approach design as an agent of change—a strategy for transforming behaviors of individuals in desirable and sustainable ways.

SIMILAR OFFERINGS BY OTHER ACADEMIC INSTITUTIONS
Willem De Kooning Academie offers a Bachelor Degree in Lifestyle with a focus in Fashion, Product and Spatial. "Lifestyle is everything. It is a term of which the expression is not limited to specific products, but in which the context is key. Its expression is used to map individuals, a culture or a sub-culture in terms of style. Identity is therefore a key concept in the lifestyle major while the term 'daily life' is at its heart. What do you eat? What do you wear? How do you transport yourself? Defining 'daily life' is a methodology to develop ideas to expand your focus from your own 'domestic domain' to 'worldwide communities' and to analyze their characteristic codes."

Carnegie Mellon University offers a Bachelor of Design (BDes) degree that is a four-year degree with "three areas of design specialization: industrial design, graphic design and the design of physical and digital environments. Our curriculum emphasizes the importance of designing for the interactions between people, the built (designed) world and the natural world (environments)."

The New School Parsons offers a Bachelor of Fine Arts in Integrated Design, a program "that provides students with a curricular platform to integrate design fields. It emphasizes innovation in art and design practice grounded in a conception of design as an agent of social change. Through exploration of interdisciplinary pathways in art and design, students acquire tools with which to address the social, economic, and environmental challenges of our time."

College of Visual and Performing Arts | Department of Design | PROPOSED

BACHELOR OF DESIGN (BDes) EXPERIENCE DESIGN (XD) – 120 credits

Year 1 FALL SEMESTER		14 credits	Year 1 SPRING SEMESTER		16 credits
ACAD 101	Principles of the Learning Academy	1	HMXP 102	The Human Experience: Who Am I?	3
WRIT 101	Composition: Introduction to Academic Discourse	3	PESH____	Physical Activity course	1
VCOM 101	Visual Communications Seminar	1	ARTH 176	Intro to Art History from Renaissance to Present	3
DESF 113	Spatial Analysis and 3D Thinking	3	VCOM 151	Design Fundamentals	3
DESF 120	Design Drawing	3	DESF 154	Design and Color	3
DESF 150 & 189	Design Studio Skills & Design Studio Experiences	3	DESF 161	Introduction to Computer Imaging	3

Year 2 FALL SEMESTER		15 credits	Year 2 SPRING SEMESTER		15 credits
CRTW 201	Critical Reading, Thinking and Writing	3	INDS 213	Spatial Analysis and Theory I	3
BADM 180 or FINC 211	Contemporary Business Issues or Personal Finance	3	VCOM 262	Introduction to Web Design	3
DESF 222	Visual Thinking and Symbolic Communication	3	VCOM 363	Multimedia Design I	3
DIFD 141	Introduction to Web Application Design	3	VCOM 374	History of Graphic Design and Illustration	3
PSYC 101	General Psychology	3	MCOM 341	Advertising Principles	3

Year 3 FALL SEMESTER		16 credits	Year 3 SPRING SEMESTER		15 credits
Quantitative Skills	Math course, e.g. MATH 111 or 112	3	DIFD 322	Visual Design of Complex Systems	3
Natural Science	Lab Science, e.g. BIO 150 & 151 or GEOL 110 & 113	4	WRIT 465	Preparation of Oral and Written Reports	3
VCOM 355	Design Concepts	3	MCOM 311	Digital Culture and Society	3
VCOM 463	Multimedia Design II	3	VCOM 453	Corporate Identity	3
Directed Elective	Any appropriate VCOM, ARTS, DIFD elective	3	VCOM 455	Three-Dimensional Graphic Design	3

Year 4 FALL SEMESTER		15 credits	Year 4 SPRING SEMESTER		14 credits
PLSC 201 or ECON 103	Constitution & Social Science, either PLSC 201 or ECON 103	3	Social Science	Second Social Science course, e.g. PSYC 101 or SOCL 101	3
Science or Math	Different Science or Math, e.g. PHYS 253 or MATH 141	3	PSYC 305	Social Psychology	3
Electives	Any courses of interest	4	VCOM 487	Senior Thesis	2
Directed Elective	Any appropriate VCOM, ARTS, DIFD elective	3	VCOM 578	Professional Portfolio and Practices	3
VCOM 486	Senior Thesis Proposal	2	Directed Elective	Any appropriate VCOM, ARTS, DIFD elective	3