Faculty Leadership Committee Report From the June 8, 2012 Board of Trustees Meeting

COMMITTEE REPORTS:

COMMITTEE ON ACADEMIC AFFAIRS

from Don Rogers

The Board of Trustees' Committee on Academic Affairs met from 9:00 – 10:55 a.m. on Friday, June 8, 2012 in Owens 201. After approving minutes from the April 13, 2012 meeting, the committee approved a new B.A. degree in Individualized Studies (Department of Interdisciplinary Studies) and conferred emeritus status on 10 retiring faculty. 24 faculty members received tenure and 25 faculty were promoted.

There followed three very enlightening presentations on the use of technology in the classroom presented by Professors Courtney Starrett (Department of Fine Arts-Additive 3D Manufacturing), Mark Nortz (Department of Mass Communication-Redesign of program to enhance technology), and Lisa Johnson (Riley College of Education-Diversity in the Classroom through Teachscape Technology).

Dean Mark Herring (Dacus Library) reported that renovations are underway in Dacus Library with an August 1st completion date anticipated. Interim Dean Peter Judge (Arts and Sciences) reported on the status of the new course, PLSC390, to be offered this fall in conjunction with the Democratic National Convention in Charlotte. He also stated that six chemistry graduates from our program will be completing their PhDs this year. Dean David Wohl (Visual and Performing Arts) reported on the success of the Arts Crawl in April that featured open studios and performances. He also reported on the success of the 24th-annual Summer ST-ARTS Program sponsored by CVPA and held on the Winthrop campus. Dr. Stephanie Milling will be replacing Dr. Alice Burmeister as Assistant Dean of CVPA. Dean Jeannie Rakestraw (Education) reported on the upcoming NetSCOPE and NetLEAD summer conferences. Winthrop will be highlighted in NCATE's publication and on their website. Interim Graduate Dean Debra Boyd reported that a graduate dean will be selected shortly. Dean Roger Weikle (Business) reported on the Small Business Community program and the Whitten Best Practices Series. Karen Jones (AAAS) reported on Winthrop's participation in the SC TRAC. She also reported that we had registered as a Yellow Ribbon Program site for veterans. Dean Gloria Jones (University College) reported that the common book will be moved from ACAD to HMXP. She also announced that Winthrop had our first Jack Kent Cook winner, that we had submitted our renewal application for the McNair Scholars program. The search for a Director of Adult Research Center is also underway.

The meeting adjourned at 10:55 a.m.

Report on Board of Trustee Meeting 6/8/12 Faculty Committee on University Life Kathy Bigham - Chair

- Introductions
 - o New women's basketball coach; Kevin Cook promoted into position
 - o Introduction of Pat Kelsey, new men's basketball coach
 - o Overall GPA of Winthrop athletes for 2011-12: 3.12 cumulative
 - o Student athletes volunteer over 3,000 hours of community service
 - o Focus on working with Boys and Girls Club
 - o Did fundraising and organized activities for children
- Report from Winthrop bookstore on availability of digital textbooks
 - CafeScribe is platform; costs less than conventional textbooks, can be rented, more interactive experience, faculty can insert links into textbooks
- Changes in title 9 from the Department of Education required changes in Winthrop Conduct Code to address issues of privacy and more specific definition of bullying, intimidation and harassment
- Report from Health and Counseling Services
 - o First year for a full-time Director of Health and Counseling Services
 - Providing a wide range of services from immunizations and allergy shots to sexual health counseling
 - Works with Office of Victim's Assistance and Office of Disability Services to address student needs
 - Developing new marketing strategies to make students aware of services and making it easier to schedule appointments

INSTITUTIONAL ADVANCEMENT AND DEVELOPMENT

summarized by Cliff Calloway from notes provided to Board

Recruitment and Admissions Activities for Fall, 2012:

Freshman Applications

- Admitted students up nearly 8.6%
- Increased Orientation registration (up 16.8%) and housing reservation
- Strong quality indicators....106 of 124 Palmetto Fellows still have active applications Transfer Applications
 - Admitted transfer students up 8.3% over this time last year with increase of 6.4% for the international transfer population.

Campus Visits

- 800 "additional" students have attended formal campus visit programs to date, including First Look Friday, Preview Day, Transfer Tuesday and Winthrop Day.
- A fifth Preview Day will be added to the 2012-2013 schedule.

Windows Project Discussion: Update on student sculpture projects displayed at the *Wells Fargo PGA Championship* golf tournament, April 30 – May 6, 2012 at Quail Hollow Country Club, Charlotte, NC. Just one of a few instances where public art was been displayed at a major golf tournament. National exposure for the University, the College of Visual and Performing Arts and the Fine Arts program.

Recruitment Initiatives in Greenville:

- Established Collaborations with Alumni Relations to recruit at alumni events
- Poster series, "Proud to be a Winthrop Eagle", to feeder high schools and technical colleges.
- Advertising *Greenville News, Destination Greenville* and *Peace Center for the Arts* playbill.

Report from Kim Keel, new VP of University Development and Alumni Relations

- Several staff transitions
- Update on **Distinction** \$36,378,652 (72.8% of \$50,000,000 goal).
 - Charleston event October 24th
 - o Potential dates for Greenville-Spartanburg, Columbia, Charlotte and Atlanta
- Annual Giving
 - Spring 2012 Phone-a-thon: over 10,000 constituents contacted resulting in pledges totaling \$307,549
 - o Spring **Distinction** mailing \$76,377 in additional gifts
- Raiser's Edge, fund development database, analytic functions give ratings on 100,000 records and wealth ratings on the top 50,000 records. Staff training completed for new analytics functions.
- Foundation continues growth efforts on scholarship endowments,
 - Active communications underway for existing and prospective donors regarding endowment status.

The Winthrop University Board of Trustees Finance Committee met at 9:00 AM to discuss several topics including tuition rates, budgets, and facilities maintenance. The Board of Trustees members in attendance were Karl Folkens, Tim Sease, and Glenn McColl.

The budget allocation from the state is still in flux as the House and Senate have yet to reconcile their different proposals. The House calls for a 2% raise for state employees while the Senate calls for 3%. Unfortunately neither version fully funds the raises which will create a gap in expenses for Winthrop to cover. In addition due to promotion to associate and full professors the university will incur an additional 260K payroll expense. Both versions do call for a one time appropriate on \$681,000 for structural improvement on campus and a 1.3 million non-recurring money from both House and Senate but nothing is settled yet as the bills will need to be reconciled and the Governor still has line item yeto.

Last year the freshmen enrollment was 982, this year Winthrop expects around 1080. Furthermore, the lacrosse team will bring up to 25-30 students. The additional enrollment will help close this gap in funding.

Resolution: The proposed tuition increase is 2.9% with a pressure valve given future and unforeseen legislature decisions that could affect Winthrop state allocations. Motion and approval was given for the tentative tuition increase.

For Discussion: Walter Hardin gave a review of campus updates regarding buildings and maintenance:

Phelps Hall is coming back on line with the completion of renovations. The building is looking very impressive and will add to on campus housing availability that was not available last year due to needed infrastructure repair and update. The 70 year old building was updated including new wiring, separate bathroom/shower/sink to allow more students to get ready at one time, and 6 new handicap accessible rooms.

Dacus Library main floor renovation is underway with an end goal of 24/7 student availability, collaborative study and computer access.

New Facilities Management building is coming on line which will for the first time ever house the Facilities group under one roof.

Steam distribution system underground has had problems with leaks costing the university money. 2/3 of the leaks have been found and are scheduled to be fixed.

Facilities Management is looking at new high efficiency lighting and methods to reduce pick up fees for waste management.

Facilities is continuing to "grind" sidewalks that are trip hazards (as opposed to replacing them) to create a safer environment while spending fewer resources.

The meeting concluded at 10:25 AM.

Friday, June 8, 2012

The full Board met at 1:00 pm on June 8th, 2012 in the Gold Room of the DiGiorgio Campus Center. No Public Comments were given. The meeting began with a Call to Order and Approval of Minutes from the April 13, 2012 Board of Trustees' meeting.

The Executive Committee and Board Chair report began with the presentation of two resolutions; to honor Ms. Francis Davenport, the Alumni Association representative to the Board of Trustees, for Meritorious Service on the Winthrop University Board of Trustees as she completes her term, and the annual Performance Evaluation of President DiGiorgio. Both resolutions were unanimously passed by voice vote. A brief update from the Presidential Search and Selection committee was also presented. The Committee is currently in the final stages of reviewing and selecting a search firm to assist with the process.

Following the Board Chair report, the Committees of the Board (Academic Affairs, Finance, Student Life and Institutional Advancement and Development) offered reports from the morning session meetings. Summaries of the Committee meetings are included above.

The Committee on Academic Affairs offered two resolutions for full Board approval. The first was to confer Emeritus Faculty status to ten retiring faculty. The second was to add the Bachelor of Arts in Individualized Studies program, approved at April 20th Faculty Conference. Both resolutions were unanimously passed by voice vote.

The Committee on Finance presented one resolution for full Board approval. The resolution proposed a 2.9% increase in fees for the 2012-13 academic year, but also gave the Executive Committee the authorization to amend the approved rate, given the on-going budget discussions at the state level. The resolution was approved unanimously by voice vote.

Following the Committee reports, the Board moved to elect officers for the 2012-13 term. Mr. Dalton Floyd and Ms. Kathy Bigham were elected Chair and Vice Chair, respectively, by unanimous voice vote.

Following officer elections, the Faculty Representative to the Board gave a brief report highlighting the changes and approvals in several academic programs for the College of Education and the College of Visual and Performing Arts to meet University General Education requirements and/or reduce credit hours. The Student Representative to the Board also gave a brief report, commenting on increased participation this past year from students on Faculty Conference committees and \$32,000 in allocated student funds.

Dr. DiGiorgio finished the meeting commenting on the current uncertainty in the state's budget, the 2012 Undergraduate Scholarship Book of Abstracts given to the Board, the 2012 Winthrop Common Book, *Where am I Wearing* by Kelsey Timmerman (who will be on campus, Oct. 3-4) and the upcoming academic year *Vision of Distinction* planning process. Finally, Dr. DiGiorgio noted the 2012-13 year would be a year of transition and thanked everyone for their continued hard work.

With no other old or new business, the Board adjourned.