

Faculty Leadership Committee Report From June 9-10, 2011 Board of Trustees Meeting

ACADEMIC AFFAIRS COMMITTEE

from Cliff Calloway

- Chair Smalley recognized and thanked out-going Vice President of Academic Affairs, Tom Moore, for his years of service to Winthrop.
- Minutes from the April 15, 2011 meeting were approved as submitted.
- Chair Smalley presented a resolution to confer emeritus status to four faculty members. Vice President Moore noted that the four faculty members had contributed one hundred and five years of service to the University.
- Chair Smalley presented a report on tenure and promotion actions for 2010-11, commenting on the rigor of the vetting process. Eleven faculty were tenured; ten promoted to professor; fifteen to associate professor.
- Chair Smalley also presented a resolution to add the Master of Arts in Teaching, Secondary Teacher Education, Chemistry. Chair Smalley noted the current difficulty in recruiting and training Math/Science educators for South Carolina schools. Vice President Moore added the proposal is currently under review at South Carolina CHE.
- In his report, Vice President Moore expressed his appreciation to the Board and Committee members for their work and guidance during his time. He presented people assuming new roles within Academic Affairs including Debra Boyd as Vice President and Peter Judge as Dean of Arts & Sciences. Cliff Calloway was introduced as incoming Chair of the Faculty Conference.
- Associate Vice President Karen Jones updated the committee on AAAS activities including electronic records, graduation numbers and SACS reporting.
- The Deans of the Academic Units reported accomplishments for each area: Dean Gloria Jones reported on University College including McNair scholars, TRiO, the Academic Success Center, Undergraduate Research and the Honors Program. Her presentation was highlighted by a tour of the renovated spaces in Dinkins. Dean Yvonne Murnane reported a 10% increase in online Graduate School applications, updated web advertising and success in graduate student job placements. Dean Murnane also reported on a 140% increase in summer online course offerings and an online summer student survey. Dean Debra Boyd reported on the College of Arts and Sciences including Undergraduate Research, faculty achievements and the 35th anniversary of Winthrop's Model UN. Dean Roger Weikle reported the College of Business hosting two major events and a delegation from North Carolina Central University. Also, an undergraduate computer science major received a prestigious National Science Foundation graduate fellowship. Dean Jennie Rakestraw reported on activities in the Richard W. Riley College of Education including an update on the US Department of Education grant, education core curriculum, student services and faculty accomplishments. Dean David Wohl reported on College of Visual and Performing Arts including faculty projects from Fine Arts, Music, Theatre and Dance, Design and Art Administration. Dean Mark Herring reported an update from the library. Much discussion centered on how a future library might look with features such as 24-hr access, group and individual study rooms.

STUDENT LIFE COMMITTEE

from Christian Grattan

- Tom Hickman reported on Academic Reports for Spring semester and 2010-11 academic year
 - "One of the best years ever" – Cumulative GPA 3.08 Overall (3.07 Sem. GPA)
 - 61% of athletes Big South Presidential Scholars (3.0 GPA or better)
 - Academic Progress Rate (APR) scores for all teams above cut-off level

- Introduced three new coaches; Marlene Stollings (Women's Basketball), Julie Torbett (Women's Volleyball), and John Sung (Women's Lacrosse) who enthusiastically discussed their program plans and recruiting progress
- Frank Ardaiole introduced representatives from the Division of Student Life
 - Alicia Marstall, Director of DiGiorgio Campus Center, and Billy Dahlgren, Assistant Director of DiGiorgio Campus Center to review buildings first year
 - Since opening Welcome Week 2010, fairly smooth transition thanks to IT, facilities
 - Phone calls/emails wanting to schedule events increasing
 - Vendor, job fairs, visitation weekend, campus banquets held
 - Significant increase in rec. equip/facility in Spring vs. Fall semester
 - Student Organization space well utilized (> 6000 card swipes)
 - Digital Technology being utilized to announce campus events, activities
 - Grant Scurry, Director of West Center/Rec. Services to brief of programs offered
 - Lindy Lunkenheimer, Program Director for Fitness and Aquatics – 20-30 group fitness classes currently offered, adding swim lessons this summer (ages 3-8)
 - Neil Ostlund, Program Director for Intramural/Club Sports – 9 of 14 club sports saw increased participation (23% increase overall), 8 of 11 intramural sports increased participation (19%)
 - Laura Johnson, Assistant Director of Rec. Opportunities, reported that 30 % increased entry observed at West Center
 - Both DiGiorgio Center and West Center agreed that proximity is helping to create a nice central hub for students to interact and socialize; creating greater campus unity and a selling point for recruiting students

INSTITUTIONAL ADVANCEMENT / DEVELOPMENT COMMITTEE

from Bill Rogers

- Alumni Relations – Report by Debbie Garrick
 - Biggest present initiative: Electing new Alumni Rep to the board to replace Davenport.
 - Follow-up on Alumni Attitude Survey (Important for SACS): Know that Winthrop generates high loyalty and a sense of value in the degree.
 - New Alumni Directory from new commercial source.
 - Looking to get more input/form partnerships with academic departments to increase alumni satisfaction.
- Development – Report by Brien Lewis
 - Winthrop is over the \$28 million mark for the capital campaign so we're in good shape for the October launch of the public phase.
 - Giving levels overall are up, with good trends.
 - Present endowment mark is up in value to the point it was when the Great Recession hit ~ \$32-33 million
 - Working on plan to help identify accounts that are underwater. There are about 600 accounts. About 85% of them were underwater from spring '08-fall '09; now only 45%, but note that an account may only be \$5.00 under and it's still "underwater."
- University Advancement and Enrollment – Reported by Kathryn Holton
 - This fall's intake probably on a par with last year, perhaps a few more individuals.
 - Now using the "Net Tuition Revenue" approach that obviates need for high levels of growth from year to year because cost of retaining student sis so low that there is less need to recruit if retention rates are improved. Now we can do as much with 960 new students as we could in past with 1100.
 - Freshman applications/acceptances up slightly compared with last year.
 - We will do more financial counseling for students and parents. Those groups seem to be "naïve" about costs, grants, etc.

- Transfer students: Comparable to last year but may be slightly higher.
- 2011/2012 Vision of Distinction item: Become more transfer-student friendly. There will be a new Office of Transfer Student Services (OTSS) in University College (and thus under Academic Affairs).
- Will also have outreach for veterans and other adult scholars under OTSS.
- Implementation of Banner System. Content Management System should increase efficiency.
- The Visual Identity Manual will set out policy and acceptable styles and uses for the Winthrop name and logos to generate and project “brand consistency”.
- Marketing: Targeted Markets and “One Size Does Not Fit All” Strategic Marketing Approach
 - Targeted Geographic Areas: Atlanta, Charlotte, Harrisburg, PA and Cincinnati. All but Charlotte are identified because their states are reducing in-state support and Winthrop looks like a bargain in comparison. These areas already have “buzz” about Winthrop from alumni there and from outreach from Winthrop personnel.
 - “One Size Does Not Fit All”: Based on parent and student surveys, we know that three areas of intense interest to students are
 - Sustainability: A university that will not only instruct about sustainable practices but also puts those practices to work.
 - Service: Opportunities to serve the larger community both during and after college.
 - Collaborative Research: The opportunity to do real research with academic personnel.
 - All three areas play to Winthrop’s strengths and are being used in present marketing efforts. The list will be carefully expanded and other elements will be incorporated to increase student numbers incrementally.

FINANCE COMMITTEE

summarized by Marsha Bollinger from notes provided to the Board

- The committee was briefed by the external auditor on upcoming financial audit for the year ending June 30, 2011.
- The committee reviewed the preliminary allocation status report for 2011-2012 and forwarded a resolution regarding tuition and fees to the full board.
- The committee reviewed the 2010-2011 allocation status to date.
- The committee was briefed by Walter Hardin on summer projects. These included projects such as progress on Phelps renovation, work on the former Bookworm in anticipation of the Archives move, the planning phase for improvements to Dacus Library, and alterations to Dinkins.

FULL BOARD MEETING

from Marsha Bollinger

Thursday, June 9

The full Board met on the afternoon of Thursday, June 9, passing five resolutions to honor the meritorious service of the following individuals: Mr. Sam Foster (outgoing member of Board), Mr. David Vipperman (outgoing member of Board) Ms. Sydney Evans (outgoing student representative to the Board), Dr. Marsha Bollinger (outgoing faculty representative to the Board), and Dr. Tom Moore (outgoing VP for Academic Affairs).

The full board then met in Executive Session. The President’s performance was reviewed based on a state-mandated form. The Board asked for comments from the Faculty Representative which I had prepared in advance. I was then excused from the remainder of the session.

Friday, June 10

There were no comments provided by anyone during the Public Comment period.

Five resolutions were presented and passed by the Board regarding the following:

- To submit a performance review of President DiGiorgio with a rating of “exceeds expectations”
- To extend the contract of President DiGiorgio by one additional year to June 30, 2017.
- To confer emeritus faculty status to Max Childers, James Johnston, William Malambri, and Danny Turner.
- To add the Master of Arts in Chemistry degree programs, (MAT) and (MAT1)
- To adopt a 3.9% tuition and fees increase, pending unforeseen changes in state appropriations.

Each Committee of the Board offered a report on their morning meetings.

Based on work of the Nominating Committee, Dalton Floyd was elected as the 2011-2012 Board chair and Kathy Bigham was elected as the vice-chair.

The Faculty Representative highlighted information from the Roles and Rewards documents that were endorsed by Faculty Conference on April 22.

The Student Representative, Kambrell Garvin, reported that the Council of Student Leaders will complete the process of filling various appointments by the end of June, that a small group of CSL leaders had attended a leadership workshop in Texas recently, and that the CSL induction ceremony and annual retreat are scheduled for early September.

Dr. DiGiorgio finished the meeting by commenting on the good quality and quantity of undergraduate research occurring on campus, the resolution by the legislature to honor Winthrop’s 125th anniversary, and the merger of the Readiness Winthrop process with the Vision of Distinction process. In addition, Dr. DiGiorgio thanked faculty and staff for all of their hard work.