

# **Faculty Leadership Committee Report**

## **From November 5, 2010 Board of Trustees Meeting**

### **ACADEMIC AFFAIRS COMMITTEE**

from Jack DeRochi

Ms. Janet Smalley called the meeting to order, and Minutes for the Committee on Academic Affairs Meeting of June 11, 2010 were approved. Dr. Pat Graham presented the latest update regarding the SACS Reaffirmation process. Winthrop's Compliance Report was submitted in September, and we are currently awaiting the feedback from the SACS Offsite Review Committee. Winthrop will then begin addressing whatever areas of concern arose in that review, and will prepare the Focused Report, which will be submitted to the SACS Onsite Committee in January 2011. Dr. David Harwell, the new Assistant Dean of University College, updated the committee as to the process of the Quality Enhancement Plan, which has been recently named the Global Learning Initiative (GLI). The opening activities for GLI—the "GLI Games"—will be on Tuesday, November 16.

In addition to introducing new administrators and highlighting the 2010-2011 Vision of Distinction Academic Life Objectives, Vice President Tom Moore devoted a great deal of time explaining the recent development and faculty approval of Winthrop's new University-Level Competencies. The Board was especially pleased with the specificity and distinctiveness of the four competencies, especially as they focus on skills possessed by Winthrop *graduates*. Board Member Tim Sease affirmed how attractive the competencies would be to parents of prospective students.

The committee next heard updates from the academic units: the Graduate School, Business Administration, Arts and Sciences, Dacus Library, University College, Visual and Performing Arts, and Education. Dean Jennie Rakestraw made a special presentation to the Board on the College of Education's NETSCOPE Grant. Dr. Rakestraw touched on the many research initiatives and curriculum planning that will help College accomplish its four main goals to "improve student academic achievement in high needs districts, improve professional learning for school-university faculty and teacher candidates, strengthen the pre-baccalaureate education of teacher candidates, and increase support for new teachers."

### **UNIVERSITY LIFE COMMITTEE**

from Kristi Schoepfer

A summary written by Dr. Frank Ardaiole is offered for review [here](#).

### **INSTITUTIONAL ADVANCEMENT / DEVELOPMENT COMMITTEE**

from Marge Moody

#### Fall enrollment

- Focus is on new freshmen, (down slightly). Transfer students and International students (up slightly)
- Tuition revenue is down (due to tuition increase but also the graduation of a very large class)
- Transition to the 'new system' is going slowly but staff is working hard at it

#### Plans, Challenges and Opportunities in the Recruitment and Enrollment Plan for 2011 and beyond

- data entry to systems is the biggest challenge
- students have more questions, ref, majors, outcomes and affordability
- parents are increasing co-decision-makers – messages sent increasingly to parents, also fairs & high schools as well as electronically
- transfers becoming more and more routine – 2 years elsewhere then university
- communication 'flow' increased towards transfers, phone calls, "Transfer Tuesday" implemented, addressing different needs of transfers.
- International students also make up a significant part of transferring students
- Historically WU has been less 'transfer friendly'. Now are working in ways to better and more quickly evaluate transfer credit; 'Instant decision' days
- Guaranteeing housing for transfers in same way this is done for Freshmen
- Will hear more at January 2011 meeting

### Discussion of Undergraduate recruitment Core Marketing Team (URTMT) initiatives

- Faculty may need to consider restructuring programs to meet new needs, also how we may better recruit; 'merging cultures'; collaborative effort; streamlining; integrated message;
- Kathryn Holton's office involved in meetings with Chairs & Deans, campus visits management; everyone involved delivering right message
- 'Readiness Winthrop'; stress appealing nature of WU's aspects -VPA and C of Ed; 'wetlands and woods' renaming programs to better explain what we do; work with middle school students, reaching out; 3 big websites we 'harvest' names of potential students from; working with University Relations on websites
- Mini campaigns – safety & security; community service; honors student program; 'World Wide Winthrop day' March 22 – reaching alums all over the world; Social media; 125 ways to show the 'Winthrop Spirit'; media blitz; Global learning initiatives

### **FINANCE COMMITTEE**

from Marsha Bollinger

This summary is based on material presented by the Finance Committee chair at the full board meeting.

The committee heard presentations from

- the external audit firm (no problems)
- the internal auditor on the topic of summer camps (facility usage and fees, insurance policies, etc.)
- Walter Hardin on construction progress on campus (Tillman upgrades, Owens Hall, Scholars' Walk)

The committee voted to recommend two resolutions to the full board.

The committee reviewed the 2010-2011 goals and objectives for the Division of Finance and Business

### **FULL BOARD MEETING**

from Marsha Bollinger

The full board met for Executive Session for a couple of hours at the beginning of the day. The Faculty and Student Representative were included in most of the discussions. The Board was updated on and discussed certain personnel and contractual issues and was updated by the President on Readiness Winthrop.

Later in the day, there were no comments provided by anyone during the Public Comment period.

Five resolutions were presented and passed by the Board regarding the following:

- To endorse the Vision of Distinction 2010-2011.
- To endorse the Agency Head Objectives 2010-2011 for Dr. DiGiorgio
- To issue bonds not to exceed \$6 million for residence hall facility renovations
- To authorize the purchase of property located on Columbia Avenue (city's operations' center) and to sell 8.27 acres of land adjacent to Cherry Road
- To add women's lacrosse as an intercollegiate sport

Each Committee of the Board offered a report on their morning meetings.

The Faculty Representative encouraged the board to read the full report on the work that led to the passage of the new university-level competencies. In addition, the board was informed that the Faculty Committee on University Priorities had met with the President and the Executive Officers and that all felt that this was an excellent first step in "working" the new system.

Sydney Evans, chair of Council of Student Leaders and student representative to the Board, reported that she had been very busy with a whole suite of CSL related activities. Students in general are very happy with the

new space in the Campus Center. In addition, CSL has come up with some proposals for its restructuring as well as some edits for the Dedication for Excellence. Stay tuned for the results.

Dr. DiGiorgio finished the meeting by commenting that many activities on campus fall under the same theme – preparing for the future through Readiness Winthrop. The Board will be more thoroughly briefed on this initiative at the February retreat, but the president did mention a group of academic initiatives which may become reality in the next months.