FACULTY LEADERSHIP COMMITTEE REPORT FROM THE OCTOBER 11, 2013 BOARD OF TRUSTEES MEETING

COMMITTEE ON ACADEMIC AFFAIRS

from Susan Lyman

Debra Boyd reported that the Future Focus Workshop included discussions about the establishment and definition of institutional Key Performance Indicators (KPIs.)

The focus of this meeting was on Global Learning Initiative (GLI). Dr. Gloria Jones provided an overview of the initiative that seeks to increase global elements on campus and study abroad opportunities. Year one focused on global elements in the general education curriculum and measurement of global literacy. Year two focused on increasing study abroad. Work continues to develop opportunities and funding global experience on campus and study abroad.

Academic Affairs Unit Updates. Dean Gloria Jones reported that University College held the first "Rock the Hill; Rock the Globe" event was held for all new freshmen and transfers and the second Global Learning Initiative Conference was held for faculty and staff. Thirty-three students are studying abroad this semester, which is a 27% increase over the number for Fall 2012. This year's global Common Book is *The Boy Who Harnessed the Wind*: Witchcraft and Shamanism and Malawi 10.

Dr. Steve Frankforter reported that the College of Business Administration has a total of 148 international students. Dr. Laura Ullrich, Associate Professor of Economics, will serve as a Fulbright Scholar in policy economics at the University of Pristina in Kosovo.

Dr. David Wohl reported that College of Visual and Performing Arts students and faculty travelled and preformed nationally and internationally. Winthrop University Galleries held two exhibitions focused on global learning that were partially supported by grants from the GLI program.

Dr. Jennie Rakestraw reported that The College of Education signed a memorandum of understanding with Shanghai Far East School in China. The College of Education will host Winthrop's third set of Teaching Excellence and Achievement (TEA) Fellows.

Dr. Karen Kedrowski reported that Arts and Science faculty routinely integrate global learning activities within their courses. A continued commitment to short-term study abroad is demonstrated within the College of Arts and Sciences through multiple faculty-led study abroad courses.

Dr. Jack DeRochi provided updates on global activities within the Graduate School. Currently, 56 of our graduate students are international students. More than 30 graduate level courses are Global Perspective courses.

Dr. Mark Herring reported that the Common Book and the Study/Travel Abroad LibGuide are excellent examples of how the Library directly supports Winthrop's Global Learning Initiative.

Report from the Faculty Representative to the Board of Trustees. Dr. John Bird noted a proposed change to the Faculty Conference by-laws that would resume an appeals process that was in place until 2009-10.

Report from the Provost. Dr. Debra Boyd thanked the deans for the work that has begun this academic year. She also thanked Karen Jones and the AAAS staff for their significant contributions to the KPIs and dashboards.

I. Athletics

- 1. Facilities: Director of Athletics Mr. Tom Hickman presented the facilities update to the Board. The Department of Athletics is currently working on two facility upgrades at two of our athletic venues. With the help of a \$125,000 grant from Piedmont Medical Center, a new athletic training facility is being developed which will support track, soccer, and lacrosse. The development of this facility will enable our athletic trainers to have a full-service treatment facility at a location remote from our main athletic training room in the coliseum. The grant will also cover equipment. The second upgrade is at the baseball venue. Padded protective fencing is being installed in front of both dugouts as a safety measure for the players of both teams. Wall padding is also being installed on the brick wall directly behind home plate which will allow placing a Winthrop logo in the view of an outfield camera focused on the batting area.
- 2. <u>Graduation Rates</u>: Associate Director of Athletics, Mr. Scott McDonald, presented the statistics for the report on the Athletic Graduation Rates. Winthrop student-athletes have graduation rates higher than the student body as a whole. The athletic graduation rate for the 2006-07 freshman cohort was 56%--3% higher than all students at 53%. The 4-class average for student-athletes was slightly higher at 58%. The NCAA Student-Athlete Graduation Success Rate for this cohort was 86%. The primary reason for the difference in the reported percentages lies in the way that transfers are treated in each calculation.
- 3. NCAA Academic Progress Rate: The NCAA also has an annual calculation titled the Academic Progress Rate. This rate is designed to give a real-time snapshot of the academic status of each team at the institution. Continuing eligibility and retention are both taken into consideration in the calculation of this score for each team. A perfect score is 1000 and the NCAA considers a score of 930 to be acceptable and is supposed to represent a projected graduation rate of 50%. A 4-year rolling accumulation constitutes a multi-year score for each sport. The NCAA requires a minimum multi-year score of 930 for a team to avoid sanctions. Team scores will be shared with the committee for each Winthrop sport. These scores have not yet been published by the NCAA.

II. Student Life

- 1. <u>Title IX:</u> Recent federal Title IX mandates and guidelines have completely changed many approaches to dealing with sexual misconduct on campuses. Matters of coverage, definitions, reporting, obligations of campus security authorities, and proper response protocols have now become clearer. Universities are now also obligated to train its staff on proper responsibilities and responses. Dean of Students Bethany Marlowe and Associate Dean of Students Sean Blackburn discussed how their office has gone forward in fulfilling these obligations across campus involving multiple constituencies.
- 2. <u>Funding the Office of Victims Assistance</u>: Three years ago, the Department of Health and Counseling received a three year Violence Against Women grant from the U.S. Department of Justice to establish an Office of Victims Assistance to provide direct

services to survivors of sexual assault, domestic violence, dating violence, and stalking, as well as campus-wide educational programming to prevent these crimes from occurring. The office has served a vital function, but is now at cross-roads because the funding will cease the end of Spring 2014. Discussion ensued on how we can find the money to continue this vital service for student survivors of violence and sexual assault. Director of Health and Counseling Jackie Concodora gave a brief overview of the successes the program has had the past three years and discussed future funding possibilities. As Director of Women's Studies, I added my support for the administration to find the money to allow the Office of Victims Assistance to continue serving our campus community.

- 3. <u>Multicultural Student Life:</u> The widespread appreciation of diversity that characterizes Winthrop University did not happen by accident. Intentional efforts to create this accepting and affirming environment have been undertaken for many years. Director of Multicultural Student Life Kinyata Brown presented a review of the many ongoing programs her office carries out and initiatives for this academic year.
- 4. The new Student Veterans Center and tour. The student veterans currently enrolled at Winthrop have a multi-use space they can now call their own. This space on the Bancroft Garden level was repurposed and refurbished this past summer thanks to many university offices and actors dedicating their existing resources and time to make it happen.

INSTITUTIONAL ADVANCEMENT AND DEVELOPMENT

from Michael Matthews

- 1. This committee met for the last time. The BOT is in the process of restructuring their committees and at this time I am unsure if this committee will meet again or where the functions of this committee will be housed in the new committee structure.
- 2. Ms. Keel discussed how the Winthrop University Foundation is completed an evaluation of operating structure and metrics for development, the campaign and the foundation for the last year and a half. The Foundation contracted with Kathryn Miree to complete a comprehensive development assessment which includes a 10 year review of Winthrop fundraising.
- 3. Winthrop Foundation Board of Directors met on 8-28-2013 to hear Kathryn Mirree present assessment results. The Vice President for University and Development and Alumni Relations and the Executive Director of Winthrop University Fundraising will serve as two separate and distinguishable roles. Fundraising and Alumni relations functional activities were separated based on this assessment. The Foundation will solely focus on administration of endowments, assess and complex gifts.
- 4. Dr. Danny Nicolson, the new Vice President for Institutional Advancement, was present at this committee meeting and was introduced. He officially started November 1 this year. He is a Hartsville, SC native and has been in higher education for 30 years. Ms. Keel will continue her role as Executive Director of the Foundation.
- 5. The committee discussed enrollment numbers this year as well as the last 10-year trend. The committee also discussed tuition next year and the state of the budget from the State.

COMMITTEE ON FINANCE

The Chair of the Finance Committee, Glenn McCall, called the meeting to order. After discussion and amendment, the minutes from the previous Finance Committee meeting were approved. J. P. McKee reviewed presentation of "performance indicators" dashboard format (to be available online) for comparison with other institutions. Board member Karl Folkens noted that this format is already using categories reflecting important issues that faculty support. McCall added that this format is an excellent tool for growing revenue. McKee added that this approach can help track changing sources of revenue. In general, the Committee expressed excitement about this new approach to "picturing" and presenting the budget. The Committee asked for Dean and faculty feedback on this new dashboard format, such as whether new categories might be appropriate for inclusion on the dashboard (such feedback can be directed to Michael Lipscomb, Chair of University Priorities), as this format is rolled out sometime after December.

Board member Tim Searse initiated a discussion of how student debt is being increasingly scrutinized and how that scrutiny might affect the University. 68% of WU students leave the University with an average debt of \$28,000 – \$29,000. 32% leave with no debt whatsoever. It was noted that the top reason that students leave school is financial. The President pointed out that we need to educate our prospective students, their parents, and the general public that this debt is an investment that continues to pay rewards financially in terms of life-time earnings and which amounts to much the same as a car payment. McKee also noted that the debt is "cheap debt."

McCall commended the President for her commitment to transparency, connecting it to the new budget template that she is seeking to implement. The new approach will compare yearly budgets to one another, marking adjustments. This approach presents total allocations and expenses, which allows the Board to get explanations about adjustments. The Committee then discussed how the Board might publicly handle adjustments, such as the shortfall experienced this year due to an enrollment shortfall of approximately 125 students and the influx of additional students receiving Palmetto scholarships (which actually has cut into the University's bottom line by about \$800,000). The Committee discussed how the Board and the President might publicly present this shortfall that has required the University to draw from its reserve funds to bring our balance sheet to \$0.00. The transfer will be recorded in revenues. The President was given the ability to roll out the budget as she sees fit by the committee.

Glen Hardin gave his report on infrastructure costs. Accreditation requirements led to moving music labs to Dacus. He also discussed the ongoing battle to make roofing repairs (which are complicated by the wide variety of roofs added along with additions made to individual buildings). Hardin also praised Chris Johnson for his work as Sustainability Coordinator, particularly for working out a deal with local government to help with recycling and for his work on promoting energy efficiency in dorms and academic buildings. WU has been named one of the 322 greenest colleges in the Country.

Finally, questions were raised about a SC law that furloughs grant funded employees ten days after the beginning of a federal government shutdown and their termination 10 days after that. The meeting was adjourned.

FULL BOARD MEETING

from John Bird

The Board of Trustees October 11, 2013 meeting in the Gold Room, DiGiorgio Center, was called to order at 1:00 pm by Kathy Bigham, board chair. The minutes of June 7, 2013 were approved.

Board committees gave reports, presented above. As Faculty Conference Chair and Faculty Representative to the Board, I reported on the proposal to Faculty Bylaws concerning appeals to the Board of Trustees. Christopher Aubrie, Chair of the Council of Student Leaders and Student Representative to the Board reported on several student activities, including exploration of a non-smoking campus policy.

The Board then went into Executive Session to vote on Resolution of Agency Head Objectives and to discuss the 2014 fiscal year budget. The Faculty Representative to the Board was asked to leave the meeting.

After more than an hour, the Board resumed open session and discussed possible changes to the Board bylaws.

The meeting was adjourned at approximately 4:30 pm.