

WINTHROP UNIVERSITY
ACADEMIC COUNCIL MINUTES
 January 25, 2002

Academic Council met on Friday, January 25, 2002 at 2:00 pm in 306 Tillman Hall.

Members:

Julian Smith, Chair	<i>Biology</i>	Marguerite Quintelli-Neary	<i>English</i>
Wanda DeLeo	<i>Business</i>	Susan Silverman	<i>Library</i>
Ray Dockery	<i>Education</i>	Seymour Simmons	<i>Art & Design</i>
Gloria Jones	<i>English</i>	Gale Teaster	<i>Library</i>
Karen Kedrowski	<i>Political Science</i>	William Thacker	<i>Computer Science</i>
Katherine Kinsey	<i>Music</i>	Virginia Williams	<i>History</i>
Heakyung Lee	<i>Mathematics</i>	Sandra Wilson	<i>Health & PE</i>
David Letourneau	<i>Finance</i>	Christine Needham	<i>Council of Student Leaders</i>
Paul Martyka	<i>Art & Design</i>	Tim Druke	<i>Secretary</i>
Jonathan Marx	<i>Sociology</i>	* Absent	

Guests present: Debra Boyd, Houston Craighead, Douglas Eckberg, James Johnston, Karen Jones, Bud Katter, Mickey Kennedy, Kathy Lyon, Tom Moore, Bill Naufftus, Marilyn Sarow, Jeff Sinn, Roger Weikle, and Melford Wilson.

I. Minutes

The minutes from the October 26, 2001 meeting were approved via e-mail on October 31, 2001.

II. Committee Reports

A. General Education Committee and Task Force

Gale Teaster and Seymour Simmons presented the report from the General Education Committee. This report included the written proposal as sent to the Council and a PowerPoint presentation (included with the minutes on the web site.) The PowerPoint presentation covered the history of the general education proposal, its philosophy and guiding principles, the competency areas, the benefits of the proposal to our students, faculty and institution as a whole and the major changes from the proposal previously distributed to the faculty.

After the presentation, the floor was opened to questions regarding the program. Jonathan Marx asked who was responsible for the selection of courses for inclusion as a general education course. Will Thacker explained these courses would be created or existing courses presented by the departments based on criteria set by the Competency and Perspective standing committee appropriate for the course. Currently, no criteria have been developed regarding the identification of specific courses for each perspective

area. Jonathan Marx questioned the selection of 6 hours for the depth requirement. He suggested that 9 hours might be more appropriate.

Karen Kedrowski reported that the Political Science faculty met regarding the possibility of a test for the constitution requirement. The department felt that such a test was not appropriate and our students would be better served by taking a course that addresses a responsibility for civic participation. Kedrowski also presented a request from the department chairs in the College of Arts and Sciences. At their meeting on January 16, 2002, they felt they had not been included in any discussions on the implementation of the proposed program. She shared the following motion that was approved unanimously by the chairs in the College of Arts and Sciences: Arts and Sciences chairs respectfully request Academic Council to table the motion to change the general education program until the program and its implementation may be investigated by the Chairs of Arts and Sciences. (Passed by A&S Chairs unanimously on 1/16/02; endorsed by the A&S Dean's Committee and the Arts and Sciences Faculty Assembly)

With no motion on the floor regarding the General Education proposal, their request could not be considered. Will Thacker moved that the Academic Council approve the proposed General Education program as one that we would pedagogically approve for our students. Paul Martyka seconded the motion. Discussion began on the motion to approve the proposed program. Debra Boyd, Douglas Eckberg and Michael Kennedy, Chairs in the College of Arts and Sciences, presented their concerns regarding the implementation of the proposed program and its impact on the faculty and departments in the college. They feel they need time to review the proposal and would like any vote on the proposal be postponed until a future meeting. Gloria Jones presented a list of questions developed by a group of faculty in the College of Arts and Sciences. (This was e-mailed by Jeff Sinn to the members of Academic Council and the General Education Task Force on November 29, 2001.) Bill Naufftus, a member of the Arts and Sciences ad hoc group, was concerned that most faculty do not have a sense of the program and that more time is needed to discuss the questions posed by the Arts and Sciences group.

Karen Kedrowski said in addition to the concerns from the chairs in Arts and Sciences, she needs to be an advocate of her faculty and the implications of the general education proposal for tenure, promotion, and hiring, and on using part-time or one-year contract faculty. Houston Craighead was concerned about the reduction in hours in the Humanities and Social Sciences requirements and their impact on the departments in those areas. Marguerite Quintelli-Neary expressed concerns of the impact of the program on departmental budgets and in departments where the faculty are unable to teach all the classes the students currently need. Virginia Williams expressed concerns that her questions about the reduction in History and Literature courses in the proposed program from the current general education requirements, among others, had not been addressed. Debra Boyd indicated many faculty feel they are just now getting a version of the general education proposal that they can discuss and analyze. They feel it is necessary to spend more time reviewing the proposal. Tom Moore reported the faculty and chairs in the College of Arts and Sciences have had some significant discussions regarding how the proposal potentially impacts the departments in the college. They feel they cannot yet

make a responsible decision on the proposal due to the costs. Gloria Jones and Houston Craighead both expressed concerns that the College of Arts and Sciences would bear the greatest burden of teaching the GNED courses and would bear the brunt of the changes to current course offerings. Marilyn Sarow replied it was never the intent of the Task Force to hurt any departments and the entire process of developing this proposal has been long and difficult.

Heakyung Lee stated she felt this program would harm the Math department, in particular the expectation of faculty teaching 4 courses in general education over a three-year period. The actual intent in the proposal, clarified by Will Thacker, was to require faculty who had been trained in teaching the GNED courses to teach four courses over a three-year period (*not* to require all faculty to do so.) Responses to his question indicated the requirement in the proposal was to establish some continuity in the Inner Core courses and to obtain a greater value from the training of those teaching. Lee was also concerned that other departments may be able to create a course that would meet a competency normally served by another department.

Jeff Sinn asked the council to consider the difference between developing a program that we want the students to have versus on that the departments want. Doug Eckberg said the proposal needs to go to the chairs so they can make an informed decision on its impact. Karen Kedrowski directed a question to Tom Moore regarding how much time the chairs in Arts and Sciences would need to review the program. Moore replied he thought it would be possible to review the proposal over the next 4 weeks. Kedrowski proposed a friendly amendment to defer the proposal until the March 1 meeting of the Academic Council. The appropriateness of such a friendly amendment was questioned. Will Thacker moved to table the proposal until the March 1 meeting. The motion to table was seconded and passed. The motion that the Academic Council approve the proposed General Education program as one that we would pedagogically approve for our students will be placed on the agenda for the March 1, 2002 meeting.

B. Committee on Undergraduate Instruction

Dave Letourneau presented the following items from the November 27, 2001 CUI meeting that need consideration and approval from the Council:

COLLEGE OF ARTS & SCIENCES

Modify BA in Mass Communication:

Increase number of hours permitted in the MCOM and IMCO courses to total 36 hours instead of 34 hours (which increases the number of hours permitted in the unit and eliminates selected exemption courses).

Create a pre-major status in mass communication until

completion of 12 hours of general education and 6 hours of MCOM requirements toward the degree and achievement of a 2.0 or higher Winthrop GPA, followed by application for admission to

the program, which will be reviewed by a committee of Department of Mass Communication faculty. The designator **MCMP** should be used for the mass communication pre-majors.

Modify BS in Integrated Marketing Communication:

Add QMTH 206 as a degree requirement.

Change 34 hours of MCOM and IMCO courses to 36 hours.

Create a pre-major status in IMC until completion of 16 hours of general education and other course requirements toward the degree and achievement of a 2.0 or higher Winthrop GPA, followed by application for admission to the program, which will be reviewed by the Integrated Marketing Communication Committee.

Students will be classified as Pre-majors until they have completed MATH 101 or 140, WRIT 101 and 102, ECON 201 or 202, CSCI 101 and IMCO 105 and have attained a 2.0 or higher GPA, at which time they can apply to the degree program. (Request that IMC pre-majors have a designation of IMCP.)

After brief discussion concerning the appropriateness of the pre-major codes for the Mass Communication and Integrated Marketing programs, the proposals were approved.

College Of Business Administration

Department of Accounting, Finance & Economics

ADD- Bachelor of Arts in Economics.

The new major has been constructed from existing courses. No additional resources required. Student demand exists for this major.

The projections for student enrollment in future years are based on the percentage of students of other universities that are pursuing a B.A. in Economics.

After brief discussion, the BA in Economics was approved and will be forwarded to Faculty Conference.

The following items were approved by CUI and did not need discussion by the Council:

COLLEGE OF ARTS & SCIENCES

African American Studies Minor

Add AAMS 320 (3). Racial, Cultural and Ethnic Influences on Identity Development (new course offering).

Modify AAMS Minor to include AAMS 320 (3) as an elective in the category “6 additional hours from ANTH 323...etc”.

Department of Biology

Add BIOL 304 (4:3-3). Insect Field Studies (new course offering)

Department of Human Nutrition

Add NUTR 327 (1). Medical Terminology (new course offering).
Add NUTR 327 (1) as a required course to the Bachelor of Science Degree Program, CADE Accredited Didactic Program in Dietetics

Department of Mass Communication

Drop MCOM 241 (3:2-2). Media Writing. Prerequisites: B or better in WRIT 101 or written permission of the department chair, 2.0 cumulative GPA and keyboard proficiency as tested by the department. Written permission from the department required to register for MCOM 241 (prerequisite change).

Add MCOM 241 (3:2-2). Media Writing. Prerequisites: MATH 101 or 140, B or better in WRIT 101 or written permission of the department chair. 2.0 cumulative GPA and keyboard proficiency as tested by the department. Written permission from the department required to register for MCOM 241 prerequisite change).

Department of Philosophy and Religious Studies

Add PHIL 310 (3). Theories of Knowledge (new course offering).

Modify BA in Philosophy & Religion: Add PHIL 310 (3), as a replacement for one option for students focusing on the Philosophy Track. At present, students in this track may choose **from** PHIL 303 or 305. This will be **modified to** students may choose from PHIL 303 or 310.

Add PHIL 340 (3). Environmental Ethics (new course offering).

Add PHIL 340 (3) to Environmental Studies Major and as a Humanities elective in the new Environmental Sciences Major

Add PHIL 350 (3). Special Topics in Philosophy. Prerequisites: PHIL 201 or PHIL 300 or permission of instructor.

Gerontology Committee

Change Certificate Program in Gerontology: Allow SCWK majors to substitute three hours of SCWK 443 placement serving the older population for GRNT 440.

Department of Political Science

Drop PLSC 498. Independent Research in Political Science (title change).

Add PLSC 498 (3). Independent Study in Political Science (title change).

Add PLSC 501 (1), 502 (2), 503 (3). Academic Research in Political Science (new course offering).

College Of Business Administration

Department of Accounting, Finance & Economics

CHANGE: ACCT-491 –Accounting Internship

-Raise GPR requirement to take 491 from 2.5 to 2.75
Employers reluctant to hire students with 2.5 GPR

CHANGE ACCT 401 – Introduction to Tax

-Change prerequisite to a “C” or better in ACCT-305 to take 401
Understanding GAAP, covered in 305, significantly aids students in 401

Department of Management & Marketing.

CHANGE: HLSM-302 Health Planning & Marketing

Change the catalog description to make MKTG 380 to a co-requisite rather than a pre-requisite. This is a clean-up item. It should have been this way all along.

CHANGE: HLSM-491 Health Services Internship

Change Catalog Description to require that HLSM students must have a “C” or better in all previous HLSM courses to take HLSM-491

ADD MKTG-492 Field Experience in Marketing

Students may take either MKTG-491, the internship, or MKTG-492, not both. Also, course is limited to MKTG & IMCO majors.

NOTE: This course essentially splits MKTG 435, Promotion Management, into 2 classes, 492 & 435. MKTG 492 does real-world special projects for commercial customers. The course requires students more deeply steeped in Marketing than does MKTG 435.

Department of Computer Science and Quantitative Methods

ADD: CSCI-471 Undergraduate Research in Computer Science

Allows students do scholarly research with a faculty member, one-on-one. Specific approval from the Dean of the CBA is required.

II. Old Business

Marguerite Quintelli-Neary reported the Cultural Events committee considered the request from the last Academic Council meeting that the committee review its definition of cultural event to include events of political and current event significance. The Cultural Events committee decided not to make any changes to the current definition.

During discussion regarding the committee's response, it was suggested that an appeal process be established for those events that are not approved. It was then moved and seconded that the Cultural Events Committee investigate posting a list of the programs that have been denied approval on the web. After brief discussion which addressed needing to know what is and is not being approved and that the list would provide a little history of the committee's decisions, the motion passed.

III. New Business

None

IV. Announcements

Christine Needham, representing the Council of Student Leaders, was introduced as the official representative of the students to the Council.

The meeting was adjourned at 4:33 pm.

The next meeting will be March 1, 2002 at 2:00 pm.