

# Winthrop University Graduate Council Minutes

October 5, 2001  
306 Tillman  
2 p. m.

The following members were present: Bill Rogers, Chair, Steve Frankforter, Martin Hughes, Heakyung Lee and Peggy Whiting. Andrew Svedlow, Jeannie Woods, Peggy Hager, Wilhelmenia Rembert and Sharon Johnson were also present. Gloria Kelly and Johnny Sanders, were absent. Laura Dufresne is on leave for the Fall 2001. Students representatives Michelle Szafranski, College of Arts and Sciences, and Angela Shafer, College of Business, were present.

- I Council approved the minutes of the September 14 meeting.
  
- II Council approved the new joint program from College of Business Administration and Visual and Performing Arts for a Master of Arts in Arts Administration (MAAA)

## 2002-2004 Graduate Catalog

Master of Arts in Arts Administration  
Graduate Program Advisor:  
Andrew Svedlow, 803/323-2323

This graduate degree program is for individuals seeking to enhance their effectiveness and increase their career opportunities as arts administration professionals. The emphasis of the degree is on leadership in not-for-profit arts organizations with special focus on the visual arts, dance, music, theatre, museum, cultural institution and performing arts administration.

**Admission Requirements.** In addition to meeting Winthrop University general admission requirements for all graduate students, the applicant for admission to this program must show high promise of success in graduate study in arts administration as demonstrated by an essay, interview, and documentation of work experience in the field. Specifically, the applicant should:

1. Hold a baccalaureate degree in an arts or business management discipline;
2. Have an overall undergraduate grade-point average of 3.0 on a 4.0 scale;
3. Submit an essay describing why the applicant wishes to enter the program; and
4. Submit a current vitae and two letters of recommendation.

Materials and applications are due by May 15 for the fall semester. Final admission decisions cannot be made until all information has been received. Applicants not submitting all materials prior to the deadline will be considered for the following academic year. After credentials are reviewed the program director will contact the applicant to schedule an interview.

An applicant whose native language is not English must present a core of at least 550 on the TOEFL. Students desiring to participate in this degree program who do not have a bachelor's degree in an arts or business management discipline may demonstrate life and work experience as prerequisite for admission. This substitution is applicable to less than 10% of any entering class.

The 36-hour degree program consists of a core of 18 weekend sessions (18 credit hours), four web-based courses (12 hours), and two one-week summer institutes (6 credit hours) spread out over two years of full-time, low residency enrollment. Participants will be admitted in cohorts beginning in the fall semester of each year according to the following sequence of courses:

Required Program	Semester Hours
<b>Year 1 - Fall Semester</b>	
<b>ARTA 611</b>	<b>4</b>
A. Principles and Practices of Arts Administration I	
B. Leadership in the Arts I	
C. Leadership in the Arts II	
D. Marketing the Arts	
<b>Year 1 - Spring Semester</b>	
<b>ARTA 612</b>	<b>5</b>
A. Financial Analysis, Planning and Management	
B. Trusteeship and Governance	
C. Organizational Behavior in the Arts	
D. Arts Administration and the Law	
E. Principles and Practices of Arts Administration II	
<b>Year 1 - Summer Institute I</b>	
<b>ARTA 613</b> Arts Administration Institute I: Practices in Arts Administration	<b>3</b>
<b>Year 2 - Fall Semester</b>	
<b>ARTA 621</b>	<b>4</b>
A. History and Philosophy of Arts Administration	
B. Seminar in Aesthetics, Theory and Criticism of the Arts	
C. Arts, Ethics, and Community Service	
D. Implementing Art Administration Strategies	
<b>Year 2 - Spring Semester</b>	
<b>ARTA 622</b>	<b>5</b>
A. Program Planning and Proposal Writing	
B. Special Topics in Arts Administration	
C. Special Topics in Arts Administration	
D. Special Topics in Arts Administration	
E. The Arts and Arts Administration	
<b>Year 2 - Summer Institute II</b>	
<b>ARTA 623</b> Arts Administration Institute II: The Arts and Society	<b>3</b>
<b>Web Based Courses</b>	
<b>ARTA 685</b> Field Based Practicum I	<b>3</b>
<b>ARTA 686</b> Field Based Practicum II	<b>3</b>
<b>ARTA 695</b> Thesis I	<b>3</b>
<b>ARTA 696</b> Thesis II	<b>3</b>
<b>Total Semester Hours</b>	<b>36</b>

**III Council approved the following:**

**New course designator for Arts Administration (ARTA)**

<b>ARTA 611A</b>	<b>Principles and Practices of Arts Administration I (1)</b>
<b>ARTA 611B</b>	<b>Leadership in the Arts I (1)</b>
<b>ARTA 611C</b>	<b>Leadership in the Arts II (1)</b>
<b>ARTA 611D</b>	<b>Marketing the Arts (1)</b>
<b>ARTA 612A</b>	<b>Financial Analysis, Planning and Management (1)</b>
<b>ARTA 612B</b>	<b>Trusteeship and Governance (1)</b>
<b>ARTA 612C</b>	<b>Organizational Behavior in the Arts (1)</b>
<b>ARTA 612D</b>	<b>Arts Administration and the Law (1)</b>
<b>ARTA 612E</b>	<b>Principles and Practices of Arts Administration II (1)</b>

**ARTA 613**            **Arts Administration Institute I: Practices (3)**

**ARTA 621A**        **History and Philosophy of Arts Administration (1)**  
**ARTA 621B**        **Seminar in Aesthetics, Theory and Criticism of the Arts (1)**  
**ARTA 621C**        **Arts, Ethics, and Community Service (1)**  
**ARTA 621D**        **Implementing Arts Administration Strategies (1)**

**ARTA 622A**        **Program Planning and Proposal Writing (1)**  
**ARTA 622B,C,D**    **Special Topics in Arts Administration (1) (1) (1)**  
**ARTA 622E**        **The Arts and Arts Administration (1)**

**ARTA 623**            **Arts Administration Institute II: The Arts and Society (3)**

**ARTA 685**            **Field Based Practicum I (3)**  
**ARTA 686**            **Field Based Practicum II (3)**

**ARTA 695**            **Thesis (1-3)**  
**ARTA 696**            **Thesis (1-3)**

**IV Council adjourned at 3:15 p.m.**

**Sharon B. Johnson, Secretary**

**Date**