

Graduate Council
August 30, 2016
208 Thurmond
Minutes

Graduate Council members present: Lisa Harris - Chair, Don Rogers, Jayne Maas, Kelly Richardson, Cathy Kinsey, Tracy Griggs, William Anderson, Candace Stenzel, Antje Mays, Kristen Wunderlich, Jack DeRochi, and April Hershey,

Guests present: Gina Jones, Andrew Vorder Bruegge, Melissa Carsten, Tara Lavelle (for Greg Oakes).

- I. Announcements: Introduction of new members: Don Rogers, Kelly Richardson, Tracy Griggs, William Anderson, and Candace Stenzel.
- II. Minutes from April meeting approved. Will be posted soon.
<http://www.winthrop.edu/uploadedFiles/graduateschool/applicationforms/Administrative/GCMinutesApr262016.pdf>
- III. Report from the Graduate Dean:
 - a. Webpage updates; University is in the long process of establishing a new Content Management Software (CMS) for our webpages. The first part is trying to fix the back end of how the pages work so that when we go forward with re-branding it will help make the transition smoother. Changes can be made now but must be documented to be made again once new pages roll out. That date is still TBD.
 - b. Graduate Council roles; Melissa and Kristen are ex-officio to GFA and CUC. Students are non-voting members but very important that they are here.
 - c. Graduate Enrollment: While numbers are not official until 10/1, the numbers are up. +25 degree seeking students compared to the 7th day of classes this time last year. Two reasons: First, first time new graduate students are up by +31 this fall. Biggest factor was the work done by the MBA and the GSO to get the co-hort of Chinese students enrolled. Second, continuous enrollment policy which allows students to stay connected to their grad program and this includes thesis completers. The total for degree-seeking students is 776. Kelly Richardson asked how does this breakdown by college? While Arts & Sciences has the most of degree-seeking, the College of Education has a lot of non-degree (WPDCs). MBA is the largest graduate program and Social Work is 2nd largest. CHE changed the way that they define minimum enrollment for graduate programs - 6 enrolled and 3 graduating per year. The institution feels this is too low and will make their own policy. For example, the North Carolina state system is set at 20 and 12. We won't go that high but will define something a little higher than the 6 and 3.
 - d. RFP update on online programs - Deltak/Wiley won the contract and now they are doing the marketing scan on specific graduate programs. After this is complete we will move onto phase 2 where the real work will begin in building those online programs.

The work right now is in building the marketing, research on capacity, etc. They have met with numerous groups (each college program) on campus to begin this process. Business plan is being built about how it all will work. They are returning at the end of September to highlight the services that they provide to faculty to work on course production. While this partnership is focusing on existing programs, we are hopeful that they can help develop new ones along with grad certificates as well. Tracy Griggs asked if there were other vendors interested. Jack replied that while we cannot go into details about the RFP process we are happy that Wiley won the contract. We did not want to sell a package deal with just our name on it. Wiley does not do this. They will help build the technology not the content. The faculty are the SMEs. Subject Matter Experts. Jayne Maas asked if the information was now public. It has actually been public for years now, but the more in depth conversations are just now starting. Antje Mayes mentioned that she did a study on Knowledge Park and matching business needs and she will share this information in case it might help with the Wiley conversation. Jack pointed out that we have never done program specific marketing - only university level research so it is not our background to know this type of stuff. Wiley will be doing this sort of specific research.

e. 4+1 Programs - The MAT is the first to try this. The ability for us to allow students to double count is controversial because accreditation bodies don't know what to do with it. We want to do this to serve the students better. 150 hours (120 undergrad and 30 grad) is the minimum but treating hours as transfer credits within the institution to do two degrees in less than 150 is where it gets troublesome. We need to modify our policy to ground it in academics to make sure we are serving the students' needs rather than just trying to get them out sooner. Melissa Carsten announced that the BS/MBA in Human Resources and Marketing have been approved for 4+1. The program needs to set up an intent to pursue document.

IV. Old business; none.

V. New business

a. Elect a Vice-Chair. Brief discussion and overall agreement to maintain the current practice with the GFA connection where the GC Chair moves into GFA chair. Elections: Jayne Maas and Tracy Griggs volunteered. Vote was done by paper ballot. Vote: 6-1; Jayne Maas is the new Vice-Chair for Graduate Council.

b. Graduate council priorities for 2016-17.

The council discussed the following:

i. Digital Measures for Graduate Faculty status applications.

Action Item: Jack to follow up with Brian Hipp.

ii. Possibly revisit probation policy to discuss the 3.0 GPA requirement.

iii. Alternate times for courses offerings: There is a need to be more flexible but there are University wide problems that need to be addressed first; Saturdays with facility struggles with buildings being locked, no food options, HVAC, etc.

iv. Online program fraud for students that pay someone to take their classes for them. There are resources and oversight that we don't currently have to allow us

to push more online programs. This sort of stuff is actually written into the online program contract.

Action Item: Jack agreed to notify Graduate Council when Wiley returns so that they are in on the discussion.

v. Firm up the 4+1 policy and provide samples of necessary documents like the Intent to Pursue form.

Action Item: Lisa Harris will share the form currently used by the MAT program.

vi. Send any additional ideas send to Lisa before the next meeting.

VI. Curriculum

a. Course Actions: WRIT 502: Approved. Gina Jones wanted to note that the new title will not fit on transcript.

VII. Graduate Faculty Status Request; none

VIII. Petitions; none. There were two passed via electronic (email) vote. Thank you to everyone that took time to review the request since it involved fall registration.

IX. Adjournment at 12:06 pm.

Future Meeting Dates:

October 28, Friday, 2:00 pm: Thurmond 208

December 6, Tuesday, 11:00 am: Thurmond 208

January 20, Friday, 2:00 pm: Thurmond 208

March 9, Thursday, 11:00 am: Thurmond 208

April 25, Tuesday, 11:00 am: Thurmond 208

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