

**Graduate Council**  
**December 8, 2015**  
**208 Thurmond**  
***Minutes***

Graduate Council members present: Melissa Carsten - Chair, Marshall Jones, Ryan Lloyst, Katherine Kinsey, Jayne Maas, Tom Stanley, Antje Mayes, Lisa Harris, and Michael Lipscomb.

Guests present: Robbie Hampton, Gina Jones, Jack DeRochi, April Hershey, and Greg Oakes.

Melissa Carsten called the meeting to order.

- I. No announcements.
- II. Minutes from October 30, 2015 were unanimously approved. Final draft is posted on website;

<http://www.winthrop.edu/uploadedFiles/graduateschool/applicationforms/Administrative/GCMinutesOct302015.pdf>

- III. Report from the Graduate Dean: Jack recently attended the Council of Graduate Schools (CGS) conference and was asked to serve on the Masters committee that is charged with working on defining what is a Master's degree in the changing work place; how does it work in the current political context, value of online degree programs, fast paced/accelerated programs, etc. He will continue to report on the work of this committee. He is pleased with the renewed focus on Masters rather than just PhD's. Two million applications were submitted for graduate school last year; 61% were for Masters but of those 70% were at Research 1 institutions. There is a gap that exists between someone with a masters and the jobs that require or prefer them. R1s are struggling with how to support masters' students because they are not the ones that are research focused. Jayne Maas asked if these jobs will have salaries that reflect the need for Masters degrees? Is there an expectation of higher salaries? Jack replied that it depends on the field as this was not the focus, but it does go back to the political climate that a lot of places are in. Marshall Jones also added that data does exist that shows that the value of a Master's degree but folks like to quote "studies" that are not really studies. Jack agreed that we would like to define the Master's degree ourselves rather than letting the marketplace do so. CGS is the same organization that funded the student financial literacy grant last year. You can visit their website: [www.cgsnet.org](http://www.cgsnet.org) for more info.

- IV. Old business: Update on Graduate Council priorities for AY 2015-2016
  - i. Governance/curriculum/website: Not much done this semester, but will work on it next semester.
  - ii. GFA Status (Activity Insight): Jack and Mike will vet what the system can do with Brian Hipp (CBA). And then go out to the individual colleges to continue the work on that.

- iii. Policy on 4+1: Passed through Graduate Faculty Assembly (GFA) so thanks to everyone that helped with that.
- V. New business: Michael Lipscomb brought up the possibility of GC sending an email regarding current graduate faculty status and possibly tasking GC with devising where the official list will be kept and how we report it. Website discussion is linked to this. The college dean and department chair add a layer of affirmation to the application and re-application process. Antje Mayes suggested using a system that the library uses to house the list but it would need to be linked to the graduate council webpage. There is a disconnect in the catalog between faculty associated with a graduate program vs. those with graduate faculty status. This goes along with the changes needed to be made in the application, especially now that we require re-affirmation. Melissa Carten: The goal with one of the GC priorities is to establish a website that would house all items associated with graduate council/ faculty. It would be one central location. The link below is what we currently use.

<http://www.winthrop.edu/graduateschool/default.aspx?id=8892>.

VI. Curriculum:

A. Course Action NOT Requiring GC vote: We will continue to include both items that need a vote and those that do not as this is helpful.

- i. MKTG 681 (modify) – Strategic Marketing Seminar
- ii. ARTA 685 (modify) – Field Based Practicum I
- iii. ARTA 686 (modify) – Field Based Practicum II
- iv. ARTA 695 (modify) – Research in Art Admin I
- v. ARTA 696 (modify) - Research in Art Admin II

B. Course Actions Requiring GC vote:

- i. **BADM 571 (new)** – Business Analytics – This new course provides data mining and analytics; topics not covered in the MKTG curriculum. The marketing cluster wanted to differentiate the graduate course work from the undergraduate coursework so that the students coming into our MBA program from Winthrop's undergraduate program have a different, more meaningful graduate level experience. – Approved.
- ii. **SCST 590 (new)** – Principles of teaching social studies - Courses needed as a result of recent updates to MAT program. Has been discussed with social studies instructors and appropriate individuals in A&S and COE deans' offices. This course is for grad students only who are enrolled in MAT program. Specifically designed for MAT students seeking secondary certification in Social Studies. This is a second

methods course that would occur prior to the Internship III. – Approved.

- iii. **MUST 591 (modify)** – Principles of teaching Music secondary - Removal of EDUC 390 as a co-requisite. 390 is no longer offered. – Approved.
- iv. **MUST 592 (modify)** – Internship - To comply with new naming convention used in the College of Education; changing from S/U basis to letter grade basis per the College of Education. Used to be named Field Experience in Teaching. Change pre-requisite from 590 to 591. Gina to fix the type in the descriptor. - Approved
- v. **MUST 593 (modify)** – Music Ed Seminar - Removal of course pre-requisites (MUST 592) as this course will no longer be offered for undergraduates; removal of course co-requisites. This course is now for Grad Students only. Katherine Kinsey mentioned that this seminar allows for students to meet with graduates while they are in their internships, undergrads have a separate designator. – Approved.
- vi. **SPED 586 (modify)** – Advanced Academic Behavioral Methods - Removed co-requisites because they are no longer required with the curriculum changes that have taken place over the past two years. – Approved.

#### C. Program Changes

i. **MA – ARTA (Modify)** - The changes that are being proposed in the four courses, ARTA 685, 686, 695, and 696 reflect a significant adjustment in the design of the MAAA program. The proposal is eliminating the formal thesis as part of the degree requirements and replacing it with a major research paper that students develop and complete in ARTA 695 and 696. There are several reasons for this proposed change. It will increase retention, comply with the field based approach of the MA program, and is in line with what other programs are doing. Tom Stanley clarified that this change allows for some students who have trouble completing the thesis to do the research paper in the capstone instead. The work experience is more in line with the program.

Mike Lipscomb moved to approve with Lisa Harris as a second and all approved.

#### VIII. Graduate Faculty Status Requests:

a. Reinstatements: Siobhan Brownson (English) and Laura Glasscock (Biology); both approved.

VIII. Adjourned at 11:48 am.

Future Meeting Dates:

Friday, January 29th at 2pm

Friday, April 1st at 2pm

Tuesday, April 26th at 11am

\*\* All meetings held in Thurmond 208

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