

**GRADUATE COUNCIL**  
**Winthrop University**  
**Tuesday, September 6, 2022**  
**Tillman 308**

Members present: Jennifer Dixon-McKnight, Tracy Griggs, Tim Drueke, Nicholas Moellman, Dustin Hoffman, Tony Strange, Greg Oakes, Gabby Jacobsen, Lorrie Crochet, Robert Prickett, Brantley Therrell, Hunter Huggins, Vanessa Valdez, and Cody Walters.

- I. Announcements - JDM (Jennifer Dixon-McKnight): many thanks to Tim and Tracy for all their support and to everyone for their kindness in this transition from Tracy.
  
- II. Approval of minutes April 19, 2022. See the link below for minutes:  
<https://www.winthrop.edu/uploadedFiles/graduateschool/applicationforms/Administrative/gcm-minutes-041922.pdf>  
*Motion to approve: DH (Dustin Hoffman), Second: TG (Tracy Griggs)/TS (Tony Strange). Approved by acclimation vote.*
  
- III. Report from the Acting Graduate Dean, Greg Oakes  
 Recognitions of achievements from this past year:
  - Art Ed Certificate; Creative Writing, Digital Writing and Rhetoric Certificates
  - Robert Prickett, Lorrie Crochet, Vanessa Valdez as new Grad Directors; Lisa Harris remains for COE

**Enrollments**

2022 Enrollments as of 9/2/22

Fall 2021			
College	Campus	Online	Total
AS	197	340	537
BU	85	89	174
ED	258	24	282
VP	18	30	48
<b>Total</b>	<b>558</b>	<b>483</b>	<b>1041</b>

Fall 2022						
College	Campus	Online	Total	Change Campus	Change Online	Change Total
AS	160	320	480	-18.8%	-5.9%	-10.6%
BU	58	70	128	-31.8%	-21.3%	-26.4%
ED	205	32	237	-20.5%	33.3%	-16.0%
VP	14	27	41	-22.2%	-10.0%	-14.6%
<b>Total</b>	<b>437</b>	<b>449</b>	<b>886</b>	<b>-21.7%</b>	<b>-7.0%</b>	<b>-14.9%</b>

- The bad news, down 15% overall. Online fell 7%, on-campus fell 20%. This is a trend across the country
- What we're doing: we have new college leadership; working with college directors and they with their program directors: provide data and analysis tools for closely monitoring enrollments and applications

#### Promotion and Marketing

- Wiley promotes all our Wiley-partnered program: MSW, MBA, SPED, MAAA, NUTR, SPFA
- We are negotiating Wiley marketing and recruitment for ENGL, LTEC, MFA, further MBA.
- This is a pilot, and if successful we hope for more.

TG (Tracy Griggs): I have heard a rumor about working to phase out the online programs as they are expensive to run, or specifically phase out the CBA online portion. VV (Vanessa Valdez): No, there is no plan to cancel the online portion. TG: can we get clarification on the long-term strategy? GO (Greg Oakes): We are working with Wiley to pay them for one year of advertising for our in-house programming, the same way that they do for online programming. VV: can you disclose how much we're paying for marketing? GO: We're paying \$110,000 for one year. The money is already in existing budget and comes from marketing and recruitment from the graduate school budget from last year that we didn't use, some from the graduate school budget this year, some from Winthrop's Marketing/Katie Price, and from Joseph Miller and the board's recruitment and promotions budget. TG: so it seems the goal is to maintain or grow the in-seat programming. GO: we had looked into other vendors but Wiley is known and liked. VV: will there be a focus on specific programs, as MBA online should be treated differently than MBA Marketing. GO: that would be a discussion between us but would give you the choice. TG: when you say that Wiley isn't interested in promoting some programs, what makes them not? GO: Sometimes the market is too saturated for their liking, or the program is already almost online anyways. Wiley is looking at their margins.

#### Strategic Planning

- Online delivery with Wiley considered for CSDV, EDLD, DataSci/Business Analytics (also BSW, PFST)
- In-house delivery considered for LTEC, PFST as Wiley was not interested
- DPU study, February 2022

Programs that are worth doing a deeper dive into whether they are feasible: Doctor of Education (Ed.D.) in Learning, Leadership, and Organizational Change; Doctor of Psychology (Psy.D.); Doctor of Physical Therapy (DPT) or Occupational Therapy (OTD)

The masters and undergraduate programs recommended for further study: Masters in Nursing, BSN in Nursing, Masters in Health Administration or Healthcare Management, Masters in Exercise Science, Masters in Speech and Language Pathology, Public Health/Health Science

For the President: he has asked for a timeline (from present to 2027) and broad revenue scheme for divestment of partner online program delivery

- When we started with Wiley the goal wasn't to stay with them forever and the President is looking at how and when we can run the programming ourselves

TG: can you confirm it's a 50/50 share, as I thought it was scaled. GO: it started as 60/40, then 55/45 and now 50/50. TG: when you say partnering with them, are you talking about delivery of courses or marking? Because we can for sure deliver courses now without them. GO: delivery also includes student support, design, and troubleshooting. They have 24/7 customer support help for students. Recruitment and marking are further resources. We'll include all aspects in the study. I'm most interested in the delivery of programming being modeled for in-house. I don't see us divesting from recruitment and marketing. JDM: is MBA the only program that Wiley runs? GO: No, the MS in Social Work, MS in Nutrition, MS Sports & Fitness, MS in Arts Administration. JDM: given the strain that we're experiencing with faculty and staff, how do we see this working moving forward, as we didn't have the capacity and resources before, which is why we started with Wiley? GO: when we began we had one individual in online learning, now we have six. And we hadn't ever delivered online and now we have. We've learned a lot and we've increased faculty. And in recouping revenue that's currently shared, we'd have the ability to hire designers and student support staff. VV: have marketing vendors been looked into in terms of cost? GO: no, we didn't get quotes from other vendors. We had been in discussion with one, but Wiley made an offer that we judged as being reasonable, with the advice of Katie Price and Joseph Miller, and thought we were getting a good deal for what we're getting out of it. JDM: it's an exciting prospect to get back that revenue but also allow for faculty to have more agency with the courses that they run. VV: the system can be an issue if one person designs a course and then another faculty takes it over, they don't have the ability to tailor it to

what they want. GO: it is designed in a way that the student experience is the same across the board, to be a Winthrop experience. JDM: so the ability to have a uniform presentation but also the freedom for faculty. GO: overall we've been very happy with Wiley. TG: our confidence has definitely grown, maybe as a result of COVID, and we're better for going through the experience of Wiley. GO: Kimarie Whetstone has done a great job and has a consortium that acts as an online advisory group, so I'd feel good about our taking over delivery. TD (Tim Druke): student support that is covered is something to discuss, like on weekends and evenings. We couldn't do 24/7 but perhaps consider adding shifts to the evenings or weekends in those various offices that students would need.

#### IV. Old Business

- a. Graduate Faculty Status applications are no longer approved by this body. The colleges will govern graduate faculty status and there is no longer an application. College Deans, in consultation with department heads, will appoint faculty to graduate faculty status at the time of hire or as needed. GO: the old system was deemed cumbersome and unnecessary. We have setup a sharepoint for the colleges to track their members and we'll monitor it. JDM: the old process document is still available on the website so that should be removed, but maybe also an announcement about the process should be made. GO: we have communicated to the deans of the colleges and they then spread the word to the programs. TG: a reminder to try and keep the communications list updated as it can get unmanageable if old members aren't removed. GO: we do have a section for colleges to remove their members as they leave.
- b. Update on Electronic Petitions Process
  - i. The Graduate Council received this update at the March 8, 2022 meeting - The vendor is changing the workflow so 1) once the petition is approved by the College Grad director, the petition documents will be emailed to Graduate Council voting members as a pdf. (Graduate Council members will not have to log into the system to review or vote on petitions.) 2) The Chair of Graduate Council will, then need to log in to view the documents and enter the final resolution. 3) The decision will then be emailed to the Graduate School office.
  - ii. The most recent update is that the system is almost ready but the group working on this has identified a few areas that still need to be fine-tuned.

BT (Brantley Therrell): there is a meeting tomorrow. The system is running but I haven't sent a link as I'm not sure if it's totally ready, but it is close. VV: Is

there an approval system in place? BT: yes, the student inputs their advisor and then it goes through a few approvals before arriving at the grad school office. VV: Will you be consulting with the colleges on who it should be going to? BT: the approval route is the same as it is on the current paper form: VV: can you confirm with each of the colleges that what you have is correct for each workflow, as I know we differ from others. GO: Katie and April, in our office, had been working on this so I'm sure the approvals was something they considered.

V. New Business

- a. Kori Bloomquist's spot on the Graduate Council – fill it for the semester due to sabbatical or not?

JDM: Does it make sense, by the time we find someone to replace it might be October, or to just wait until Kori returns in the spring? TD: the bylaws state if someone is on sabbatical there's an election and that person becomes a permanent replacement for the rest of the initial term, which is only one more semester for Kori. Knowing that its limited curriculum this fall, not having her here doesn't hurt us. May be a conversation for GFA as she was elected by them. TG: GFA meets twice a year, so if we need to meet and vote we can. But ok if she fills back in in the spring if there's not much business. She is non-voting. JDM: which is more cumbersome, to have an election or stumble through anything that comes up? TD: just check with Kori to make sure she's ok with coming back in spring. JDM: I will check if she's ok with coming back in the spring rather than replacing her.

- b. Meeting modality – virtual or in-person or some combination of both?

JDM: I was excited to meet in-person, but we had been virtual for two years. Do we need to offer both, or switch back to virtual? VV: I like in-person, it's nice to see everyone that I have worked with and it's easier to devote full attention In-person. JDM: does anyone fully oppose in-person? VV: we could offer a hybrid option? TG: If there's an agenda without any curriculum items we could change it to virtual. JDM: ok, so we'll hold in-person, offer it virtual to those who need it, and if we're meeting without a heavy workload we can change to virtual. We'll use this room, if Tim can reserve it.

VI. Curriculum action – Please review these prior to the meeting by logging into the [Curriculum Action System](#)

NM (Nicholas Moellman): questions about the justification with 0 credit course offerings. TD: it depends on the circumstances. I don't know all the details of the Biology proposal. But this way it can be put into a degree audit, to check requirements, sometimes used as a placeholder, there are a few reasons. It creates an expectation for how they're charged tuition, if it's listed as a

requirement but with 0 credits they aren't charged tuition. NM: I'm having an issue with not getting credits for something that requires some in-person. If they're expected to be present for certain events but not receiving any course credits. I want to make sure that a 0 credit option is the best option for a student. TD: it's a way of tracking that they're showing up for class. LC (Lorrie Crochet): a zero credit is an option but often the student doesn't choose 0 credits. It can be formalizing something that's been done all along. TD: my one concern is that it notes "upperclassmen." GO: yes, in support but cannot use 600 for upperclassmen. NM: a concern that 0 credit has the potential, I don't want to say, for abuse, for a student to be present for things that they aren't getting credit for. There are other ways to formalize or document without being 0 credits. TG: at least it shows up on their transcript this way. When codified this was we're keeping track of them. It may help students as it's shown for employers. We do need to be cognizant on how much we're piling up on them. But this is often for purposes of professional development and I'm a fan of more of this codifying if it's going to be something that's a requirement of the student before walking across the stage. TD: they have this proposal and a different version with .5 credits, so they need to decide what they want to do and resubmit in the right venue. GO: with two proposals they need to decide on what to act on, and if it's under a 500 level then it doesn't involve us. JDM: ok, they need to adjust the narrative of the upperclassmen and is it intended as 0 or .5 credits.

### **Curriculum Changes Requiring a Vote:**

New      BIOL660      Graduate Peer Mentoring in Biology

This course provides an opportunity for upperclassmen in the biology department to mentor incoming majors who are enrolled in the BIOL202, Freshmen Symposium in Biology, fall course. Peer mentors will meet with the BIOL202 students during the faculty-led BIOL202 class meeting times and participate in the curriculum. The mentors will also be assigned a group of 8-10 students who they will meet with weekly to answer student questions, provide support, and engage the students in community building activities.

Justification - The biology department has been working on various ways to improve student retention. In 2006, we started requiring our new biology students to take BIOL202, Freshmen Symposium in Biology (0). BIOL202 orients the new Biology majors to the department by familiarizing the students with what is expected of Biology majors, departmental structure, how to communicate with faculty, how to prepare for advising, and resources available to students. This course also introduces students to various career

options and the faculty in the department, research opportunities and venues for involvement in Biology clubs, organizations, and campus projects. Also in an effort to improve retention, last year the department implemented multiple community building activities to engage the students in the department and found that the students felt more connected. To continue improving student engagement in the department and retention, we would like to include a peer mentoring experience in the BIOL202, Freshmen Symposium, course. We have previously used one or two upper classmen peer mentors in BIOL202 as volunteers and the BIOL202 student evaluations have regularly indicated that they would like for the mentors to be more involved in the course. We developed a Biology peer mentoring program for the 2020-2021 academic year to help new students successfully navigate their first year at Winthrop during the COVID-19 pandemic and build a community in the department. This pilot program was completely voluntary for both the upperclassmen and entering freshmen. To make this program more formalized for the mentors and freshmen, we ran BIOL360X in the fall of 2021 to fully implement the mentoring opportunity in the BIOL202 course. Mentors were trained on how to interact with the BIOL202 students, guidance on topics that should be covered, and resources available to the students. Upperclassmen mentors enrolled in BIOL360x met weekly with faculty running the course to discuss the objectives for mentoring. The mentors attended the BIOL202 course and met with a small group of mentees for the last 15 minutes of class each week. Mentors discussed advising, career options, study tips, student resources, and other topics with their groups. They also encouraged the students to get to know each other to make them feel more involved in the department. Mentor and mentee feedback indicated that the mentoring program was successful. Although the course is a (0) credit hour course, their mentoring experience would be documented on their transcript. The students in BIOL202 will benefit from having an upperclassman as a resource for the topics discussed in the course and other issues that they may face in their first semester in the department.

*Send back for further clarification.*

New EDCO 525 ASPIRE Internship Certification Preparation

This course will prepare teacher candidates for an Internship Certificate. Teacher candidates will create resumes, research school sites, and prepare for interviews. Additionally, teacher candidates will complete the required exit assessment.

Justification - Select students are preparing to become teachers-of-record in a PK-12 school on an Internship Certificate. This requires work to be completed the semester before this information is typically covered in internship II seminars.

*Motion to approve: TG, Second: DH (Dustin Hoffman). Approved by acclimation vote.*

New EDCO555 Topics in Education

Course content will vary depending on student interest/need and faculty expertise.

Justification - A variable topics course will allow us to offer courses based on individual and small group specific needs, special interests/projects/research for individuals or groups, and requests of local community groups and/or schools.

*Motion to approve: DH, Second: TG. Approved by acclimation vote.*

VII. Graduate Petitions (only voting members receive these)

**Petitions requiring a vote:**

**Petition 1** – Student is requesting “Extension of 6-year time limit” in order to complete the MA in English.

*Motion to approve: TS, Second: NM. Approved by acclimation vote.*

**Petition 2** – Student is requesting “Extension of 6-year time limit” in order to complete the MA in Counseling and Development.

*Motion to approve: NM, Second: DH. Approved by acclimation vote.*

**Petition 3** – Student is requesting “Exceeding Transfer Credit Limit” in order to complete Post-Graduate Certification in School Counseling

*Motion to approve: DH, Second: NM. Approved by acclimation vote.*

VIII. Adjournment – *DH: Motion to adjourn.*

**2022-2023 Meeting Dates**

**Friday, October 21 at 2pm**

**Tuesday, November 29 at 11am**

**Friday, January 20 at 2pm**

**Tuesday, March 7 at 11am**

**Tuesday, April 18 at 11am**



**Graduate Faculty Assembly and Graduate Council Website:**

<https://www.winthrop.edu/graduateschool/graduate-faculty-governance.aspx>

**Curriculum Action System Access** (click on as Graduate Council Chair)

<https://apps.winthrop.edu/courseaction/login.aspx>

<b>2022-2023 Committee</b>			
<b>Voting Members</b> <i>*The voting members of the Graduate Council also serve as the Graduate Petitions Committee.</i>			<b>Term Expires</b>
Jennifer Dixon-McKnight, Chair	<a href="mailto:dmcknightoj@winthrop.edu">dmcknightoj@winthrop.edu</a>	Appointed (CAS)	2023
Nicholas Moellman, CBA	<a href="mailto:moellmann@winthrop.edu">moellmann@winthrop.edu</a>	Elected (CBA)	2024
Dustin Hoffman, CAS	<a href="mailto:hoffmand@winthrop.edu">hoffmand@winthrop.edu</a>	Elected (CAS)	2025
Tony Strange, COE	<a href="mailto:strangea@winthrop.edu">strangea@winthrop.edu</a>	Appointed (VPAA)	2024
Stephanie Sutton	<a href="mailto:suttons@winthrop.edu">suttons@winthrop.edu</a>	Elected (CVPA)	
		Elected (COE)	
<b>Ex Officio, non-voting, and other invitees</b>			
Cody Walters	<a href="mailto:waltersw@winthrop.edu">waltersw@winthrop.edu</a>	Elected, Library Faculty, Non-voting	2024
Kori Bloomquist	<a href="mailto:bloomquistk@winthrop.edu">bloomquistk@winthrop.edu</a>	Elected, GFA (from CUC), Ex Officio	2023
Greg Oakes	<a href="mailto:oakesm@winthrop.edu">oakesm@winthrop.edu</a>	Acting Dean of Graduate Studies, Online Learning, and Extended Education	
Gabby Jacobsen	<a href="mailto:jacobseng@winthrop.edu">jacobseng@winthrop.edu</a>	Grad School, Appointed Ex Officio	--
		Student, CAS Appt. Ex Officio	
		Student, CBA Appt. Ex Officio	
Tracy Griggs	<a href="mailto:griggst@winthrop.edu">griggst@winthrop.edu</a>	GFA Chair	
Tim Drueke	<a href="mailto:drueket@winthrop.edu">drueket@winthrop.edu</a>	Assistant Provost for Curriculum and Program Support	
Gina Jones	<a href="mailto:jonesgg@winthrop.edu">jonesgg@winthrop.edu</a>	Registrar	
Maria D'Agostino	<a href="mailto:dagostinom@winthrop.edu">dagostinom@winthrop.edu</a>	Assistant Registrar	

Lorrie Crochet	<a href="mailto:crochetl@winthrop.edu">crochetl@winthrop.edu</a>	Graduate Director, CVPA	
Robert Prickett	<a href="mailto:prickettr@winthrop.edu">prickettr@winthrop.edu</a>	Graduate Director, CAS;	
Lisa Harris	<a href="mailto:harrisl@winthrop.edu">harrisl@winthrop.edu</a>	Graduate Director, COE	
Vanessa Valdez	<a href="mailto:valdezv@winthrop.edu">valdezv@winthrop.edu</a>	Graduate Director, CBA	
Brantley Therrell	<a href="mailto:therrellb@winthrop.edu">therrellb@winthrop.edu</a>	Graduate Petitions Coordinator	
Jennifer Jordan	<a href="mailto:jordanje@winthrop.edu">jordanje@winthrop.edu</a>	Faculty Conference Chair	