

GRADUATE COUNCIL
Winthrop University
Tuesday, November 29, 2022
Tillman 308

Members present: Jennifer Dixon-McKnight, Dustin Hoffman, Nicholas Moellman, Stephanie Sutton, Sherry Hoyle, Robert Prickett, Gina Jones, Lisa Harris, Brantley Therrell, Tim Druke, Tracy Griggs, Greg Oakes and Gabby Jacobsen.

- I. Announcements - SS (Stephanie Sutton): there is a culminating event tonight for our graduating MFA student, Grant Mahan, in Rutledge and Lewandowski Gallery, 5 and 6pm.

- II. Approval of minutes September 6, 2022. See the link below for minutes: <https://www.winthrop.edu/uploadedFiles/graduateschool/applicationforms/Administrative/Sept62022GCminutes.pdf>
JDM: motion to approve? SH (Sherry Hoyle), Second: NM (Nicholas Moellman). Approved by acclamation vote.

- III. Report from the Acting Graduate Dean, Greg Oakes
GO (Greg Oakes): enrollment for spring is down a bit from spring of 2022 but getting better. As of November 16th we were down 12 students and this morning we're down 8 students. These were online additions which I expect to continue until courses start in the spring. I do encourage grad directors and program directors to work with enrolled students who are not yet registered for spring. We'll be sending around lists to the college directors with names and emails please encourage your students to enroll as we prioritize retention and recruitment. I wanted to clarify some information from the November 18th GFA meeting, which wasn't fully understood. The agreement we're working on with Wiley for marketing and recruitment for our on-campus programs is not for all on-campus programs. This is a pilot and we've identified one on-campus program in each of the four colleges to receive similar recruitment and marketing to what Wiley does for our online programs. English MA, MBA, Learning Design & Technology, and MFA. Through this pilot we'll establish metrics to determine if it's worthwhile. TG (Tracy Griggs): How does this pilot look different from what's being done for the MBA? GO: similar to what they're already doing but will include directing prospectives specifically to the on-campus program. RP (Robert Prickett): has this started already? GO: no. The agreement was just signed maybe last week. This week the Wiley marketing director said they would identify a member of her staff who would take lead. Looking at probably January before we start seeing artifacts. Along the lines of marketing, we are exploring more avenues for both online and in-person. With respect to Wiley, we are still negotiating for the third suite of programs (MEd,

Counseling and Development; MEd, EdS, Education Leadership; MS, Business Analytics; Bachelor of Social Work) and are quite close to completing negotiations, with some promise of adjusting our end of the revenue portion, up 5-10%, but contingent upon launching the third suite. Nothing has been signed yet. TD (Tim Druke): masters in business analytics doesn't exist yet. GO: correct, it doesn't, but it could; this would be a new program. There is a market scan in the queue for Wiley but probably early spring before we get that back. TD: and then would need to run through the curriculum committee and SACS, etc. TG: question about why this isn't running through the faculty? GO: this is something Wiley brought forth, as hey, we think this is something worth exploring. It was brought to the program directors and chairs, including myself and Stephanie Lawson, with a thought of combining data science with business analytics. The curriculum was worked up in discussion with faculty. So while the idea was from outside the development was in conjunction with faculty. TG: then there would need to be a discussion of staffing. GO: yes, it appears that further faculty would be required.. This could entail adjusting the business relationship in support of adding another faculty. TG: a new line for us or equivalent to adjunct faculty pay? GO: yet to be determined. NM: we're currently undergoing a search and the person selected should have skills that match, and also have a number of people across CBA who have the background to support this. JDM: this is interesting to hear because with all the new industry that is coming to Rock Hill, if we have rising industry we have the need for instruction in those industries. GO: and that is the undertaking of the Graduate School Advisory Board, which we're looking to expand and adding members of local businesses. NM: if you're looking for contact with local businesses I sit on the board of the Fort Mill Economic Partners, if you want to reach out later. GO: yes, I'll do that. Development meetings have begun for masters of learning design which is still on track for fall 2023. We're excited for the in-house proceedings.

IV. Old Business - none

V. New Business

a. Election of Graduate Council Vice-Chair

JDM: any nominees or volunteers? DH (Dustin Hoffman): I will volunteer. TD: any other volunteers?

JDM: motion to approve? NM, Second: SH. Approved by acclimation vote.

VI. Curriculum action – Please review these prior to the meeting by logging into the [Curriculum Action System](#)

Curriculum Changes Requiring a Vote:

New FINC570 Foundations in Financial Data Analytics

This course introduces students to financial data analytics commonly used in business and FinTech applications. In this course, students will gain experience in analyzing financial data using statistical software, statistical methods, and prediction models.

Justification - Employers are seeking students who can analyze financial data. Hence, in this course, we are going to teach students how to software packages such as R and Python and have them work with only financial data.

JDM: any discussion needed around this course?

JDM: motion to approve? DH, Second: NM. Approved by acclimation vote.

Curriculum Changes Not Requiring a Vote:

List of courses for information only (see attached) that have been deleted in the process of Course Dog coming online, on which the Graduate Council does not need to vote.

GJ (Gina Jones): there are some 500-level courses to be deleted so we do need to handle those. JDM: so the top half of 600-level courses are being deleted. I understand it that as coursedog went online the MFA wanted to clear out some courses. SS (Stephanie Sutton): yes, to reflect the two-year programming and help clarify the listings. JDM: There's no issue with these affecting former students? GJ: no. JDM: 600-level for information only. There are nine 500-level courses to vote on as a bundle.

JDM: motion to approve? DH, Second: SS/TG. Approved by acclimation vote

VII. Graduate Petitions (only voting members receive these) - none

SS: I did want to add that we've recently acquired the Canterbury House, which we're moving some of our programming into. We can then have our five MFA students move into McLaurin, which they'll use as studio space and have access to the gallery spaces. And we're really excited because it's a huge recruiting tool. So we wanted to see about how to incorporate this information into the website and recruiting. GO: let's get this in front of Hunter Huggins, I'm sure she'll be delighted to learn about this material to use. TD: I'd be interested to talk to you about these spaces, what will be available for programming and what can come offline. Also a reminder about commencement on December 17, 11:00am. This will be one ceremony for both undergrad and graduate combined. I think we have about 90 graduates for the fall. BT (Brantley Therrell): about 70 from the summer have said they'll attend. TD: and going back to a fairly normal ceremony with students and faculty processing in. GO: please encourage faculty to attend as it's really important for the students in this culmination.

VIII. Adjournment

JDM: motion to adjourn? DH, Second: NM.

2022-2023 Meeting Dates

Friday, October 21 at 2pm

Tuesday, November 29 at 11am

Friday, January 20 at 2pm

Tuesday, March 7 at 11am

Tuesday, April 18 at 11am

Graduate Faculty Assembly and Graduate Council Website:

<https://www.winthrop.edu/graduateschool/graduate-faculty-governance.aspx>

Curriculum Action System Access (click on as Graduate Council Chair)

<https://apps.winthrop.edu/courseaction/login.aspx>

2022-2023 Committee			
Voting Members <i>*The voting members of the Graduate Council also serve as the Graduate Petitions Committee.</i>			Term Expires
Jennifer Dixon-McKnight, Chair	dmcknightoj@winthrop.edu	Appointed (CAS)	2023
Nicholas Moellman, CBA	moellmann@winthrop.edu	Elected (CBA)	2024
Dustin Hoffman, CAS, Vice-Chair	hoffmand@winthrop.edu	Elected (CAS)	2025
Tony Strange, COE	strangea@winthrop.edu	Appointed (VPAA)	2024
Stephanie Sutton	suttons@winthrop.edu	Elected (CVPA)	
Sherry Hoyle, COE	hoyles@winthrop.edu	Elected (COE)	2024
Ex Officio, non-voting, and other invitees			
Cody Walters	waltersw@winthrop.edu	Elected, Library Faculty, Non-voting	2024
Kori Bloomquist	bloomquistk@winthrop.edu	Elected, GFA (from CUC), Ex Officio	2023
Greg Oakes	oakesm@winthrop.edu	Acting Dean of Graduate, Online, and Extended Education	

Gabby Jacobson	jacobseng@winthrop.edu	Grad School, Appointed Ex Officio	--
MeKeala Brown	brownm82@mailbox.winthrop.edu	Student, CAS Appt. Ex Officio	
Jade Simmons	simmonsj13@mailbox.winthrop.edu	Student, CBA Appt. Ex Officio	
Tracy Griggs	griggst@winthrop.edu	GFA Chair	
Tim Drueke	drueket@winthrop.edu	Assistant Provost for Curriculum and Program Support	
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Maria D'Agostino	dagostinom@winthrop.edu	Assistant Registrar	
Lorrie Crochet	crochettl@winthrop.edu	Graduate Director, CVPA	
Robert Prickett	prickettr@winthrop.edu	Graduate Director, CAS;	
Lisa Harris	harrisl@winthrop.edu	Graduate Director, COE	
Vanessa Valdez	valdezv@winthrop.edu	Graduate Director, CBA	
Brantley Therrell	therrellb@winthrop.edu	Graduate Petitions Coordinator	
Jennifer Jordan	jordanje@winthrop.edu	Faculty Conference Chair	