

November 2021 Staff Conference Minutes

Tuesday, November 16, 2021

2pm | *Dina's Place, DiGiorgio Student Center*

In attendance: about 20 members

John Kroft called the meeting to order at 2:05pm.

I. Acknowledge Approval of Minutes

II. Updates from VP Enrollment Management and Marketing – Joseph Miller

A. Joe shared data that is impacting how we target students for recruitment. Ninety percent of our students come from SC. Three ideas driving how we do things: 1. Overall demand for postsecondary education will remain very high but college enrollment will become less predictable. 2. Families will remain highly price sensitive and demand will rise for financial aid. 3. Students, families, and the public will express rising outcome expectations and demand accountability. We are currently receiving more applications than we have in the past. We are going to begin to see students who are more ethnically diverse. We will see more first generation students and more students who are less prepared. Started releasing admissions offers about a month ago.

III. Committee Updates

A. Welcomed new staff members.

B. Miranda Knight introduced each staff member nominated for October 2021 Staff Member of the Month. She shared a brief piece from each person's nomination. The October 2021 winner was Jill Stuckey!

C. Nominations for November are due November 30 at 5pm.

D. Media and Communication committee asking for holiday recipes. Send to Cara Cauthen at cauthenk@winthrop.edu.

E. Professional Development hosted a session on Recording Effective Minutes and Mindfulness. Thank you to Debbie Garrick and Dr. Joni Boyd for awesome presentations! Ideas for future sessions to Nicole Chisari at chisarin@winthrop.edu.

F. Campus and Community Involvement will collect pet food for the Work County Council on Aging.

IV. Final listening tour on Thursday, 11/18 from 2-3pm in Thurmond Lobby.

V. Q&A

- A. Facilities is working on vending machine refills.
- B. We have asked HR about USC's telecommuting policy and will share the answer once received.
- C. We shared a question about solar panels with Facilities and will share the answer once received.

VI. Next Staff Conference Tuesday, January 18, 2022 (tentatively)

VII. There were no other questions so the meeting was adjourned at 2:56 pm.