



STAFF CONFERENCE

Tuesday, Nov. 20, 2018

Dina's Place, DiGiorgio Campus Center



The mission of the Staff Assembly is to provide a forum for communication that enhances the work environment and values the ideas of all staff. We are committed to representing the interests and concerns of staff to the president, administration, and other members of the university. We are dedicated to promoting staff involvement on campus and in the community; providing opportunities that enrich staff experiences; and encouraging a positive campus climate of support and respect among peers.



TODAY'S AGENDA

- 1. CALL TO ORDER**
- 2. ACKNOWLEDGE APPROVAL OF MINUTES**
- 3. LEADERSHIP Q & A SESSION**
- 4. THANKFUL FOR NEW EMPLOYEE DISCOUNTS**
- 5. STANDING COMMITTEE REPORTS**
- 6. STAFF AWARDS**
- 7. NEW STAFF HIRES**
- 8. QUESTIONS/COMMENTS**
- 9. ADJOURNMENT**

STAFF CONFERENCE WILL NOT MEET AGAIN UNTIL JAN. 15.



We understand the necessity of holding back on the budget in the first semester of the school year. But with so much scheduled programming and planning beginning for the spring, we really need to know in advance so we can plan and spend accordingly. Additionally, students have already been hired for certain jobs, and we don't know if we can promise those jobs now. **Is there a date on which we'll have the funding? Do we anticipate cuts? When the next fiscal year approaches, will this be the process, or will budgets be known earlier?**



- FY2019 was a unique year given the transition to a new CFO and the trending towards an enrollment reduction over the summer. Therefore, the loading of partial budgets was a strategic move and will not be a practice you can expect in future years. Instead, there will be a formal budget process to ensure the proper budgets are set and loaded prior to the fiscal year.
- Finance is currently working with the units across campus and all FY2019 budgets will be loaded before Winter Break. (continued on next slide)



- We do anticipate budget reductions based on the decline in enrollment, but leadership is working to minimize the impact on the various units around campus to avoid an across the board but, but some areas will receive reduced budgets based on discussions between finance and their leadership.
- The FY2020 budget process will begin in January 2019 and all units will be provided an opportunity to request and justify their FY2020 Budget. Senior Leadership will ultimately decide on the final approved budgets that will be presented to the Board of Trustees for final approval in June 2019.



With the significant decrease in enrollment this year, why does Winthrop not offer a discounted tuition to employees' and retired employees' children to attend Winthrop? This would help maybe with attrition here at Winthrop. Morale is at a very low point no matter what is said at the top of administration.



President Mahony explained it's a state law that we cannot provide free tuition and/or discounted tuition. The budget is being reviewed to see if we can provide scholarship dollars to students of F/S members. He pointed out that the administration has never said the morale was high, and that it needed to be improved. The survey done previously stated that employee satisfaction is good and higher than it was before, but the university is still not where it wants to be.



What is the reasoning we have the lowest freshmen enrollment in recent years? What are we currently doing to fix that problem for the upcoming year?



The president stated that Eduardo gave a one-hour presentation to the BOT regarding this issue. We have hired consultants to review our financial aid program and we are awaiting their results regarding leveraging the dollars. We are currently considering adding new programs. Freshman enrollment has declined across the U.S., so this is not unique to Winthrop. Athletics is looking into adding eSports, which would add more students to campus. New recruiting strategies are being discussed and we should expect an increase in enrollment. We have had a 30% increase in applications to Winthrop. Staff Feedback Committee will be looking into this subject as well.



With Winthrop introducing new concentrations, minors, and majors, are there any plans to add a mechanical engineering or any kind of engineering degree?



This is not likely due to massive upfront costs. We would need a facility and faculty to teach such a program. We are currently looking into a RN to BSN program that would be online.



President Mahony mentioned the Winthrop Plan action groups at the State of the University address. Would it be possible to put on the Winthrop Plan website a list of meeting dates and notes from each group's meeting? We haven't heard much about the conclusions or work that these groups have done.



President Mahony felt this was a good suggestion and it is being looked into adding this information to the website.



A department ordered new name tags with the new logo from Ryder. They received an email that they will be charged a “royalty fee” of 12% since the university is now charging Ryder to use the logo. The questions are: **Where is this 12% going (to the university or to the company who did our licensing)? What other items with the new logo will have royalty charges?**



Nicole answered this, as it was mentioned last meeting. Ryder should not be charging the royalty fee to the university. This charge is for outside persons purchasing items with our logo. If you are charged or have been charged, please contact Katie Price at pricek@winthrop.edu. The 12% fee comes back to the university.



STAFF CONFERENCE

HOLIDAY SOCIAL

DEC. 12, 2 P.M.,

RICHARDSON BALLROOM



Welcome to the Winthrop University Perks program!

As a member, you are now entitled to an exclusive savings program that will save you and your family both time and money on many of your favorite every day purchases.



Winthrop University Perks Program

THE SAVINGS FOLLOW YOU WHEREVER YOU GO!

When you either print out your Perks card or download the PerksConnect Plus mobile application, you'll be able to save money on things you buy every day. Things like movie tickets, dry cleaning, cell phones, restaurants, car repairs and even professional services!



Winthrop University Perks Program

Your Membership allows you to save 7 ways...



Show and Save – These merchants will honor the discount as long as you show your printable card at the time of your purchase.



Mobile - Use your Smart Phone and download the PerksConnect™ Application and view various discounts in your neighborhood!



Online Savings - Are available from the nation's top retailers. These discounts are accessed through a link on your organizations custom Perks webpage. Receive special pricing offers or use various promotional codes.



Cash Back Rewards - Perks members will now be able to shop online at more than 1,400 retailers and earn cash back just for doing so. No points, no rewards, no gimmicks. Just cash!



Gift Cards - Purchase gift cards from more than 100 of the nation's top retailers like Golfsmith, TGI Friday's, Home Depot, Bed Bath & Beyond and more. The gift card (s) will arrive through the mail within seven business days and you will be able to use it just like cash. Must be purchased through your custom Perks webpage.



Entertainment Offers- Save up to 50% at various entertainment venues like concerts, sporting events, zoos, aquariums and even movie tickets.



Travel Discounts - Save up to 70% by receiving wholesale travel pricing not available to the public on hotels, resorts, car rentals, cruises and more.

Winthrop University Perks Program

To Register for PerksConnect

1. Visit: <https://Winthrop.perksconnection.com> or download from the *Apple Store* or *Android Marketplace* the *Perks Connect Plus App*.
2. Click “**Activate your Account Now**”.
3. Fill in the required fields and click “**Submit**”. (Group code: WU18)

<https://vimeo.com/augeodigital/review/250162355/a3986064f1>

Winthrop University Perks Program

Questions?

Should you have any questions, please contact customer service at 877/253-7100 or email us at Info@perksconnect.com.

Winthrop University Perks Program

You are now ready to save!



STAFF COMMITTEE REPORTS





STAFF COMMITTEE ON CAMPUS & COMMUNITY INVOLVEMENT

- The food drive is ongoing.
- The Christmas sweet treat exchange will be Dec. 12 at 2 p.m. in Richardson Ballroom.

Contact: Pam Varraso, varrasop@winthrop.edu, for a roaring good time!



**TOY DRIVE COMMUNITY SERVICE PROJECT
WITH SULLIVAN MIDDLE SCHOOL 8TH
GRADE STUDENTS**



NOV. 26-DEC. 7

BRING UNWRAPPED TOYS TO ROOM 102

ANY AGE, NEW/USED, ANY PRICE!

**TOYS WILL BE DONATED TO THE SALVATION
ARMY AND WILL GO TO FAMILIES IN NEED**





STAFF COMMITTEE ON ELECTIONS & NOMINATIONS

- Putting out a call for nominations for the empty Student Affairs slot.

Contact: Becky Best, bestr@winthrop.edu.



STAFF COMMITTEE ON MEDIA & COMMUNICATIONS

- The next Staff Stuff will hit inboxes in early December.
- Have you joined the Facebook group?
- Continue sending your milestones, news, etc., to cauthenk@winthrop.edu. You can also ask her for subscription instructions.



STAFF COMMITTEE ON PROFESSIONAL DEVELOPMENT

- Thanks to everyone who attended our Marketplace and Banner 9 training sessions! We plan to offer another Banner 9 training next semester.
- Next event: “Healthy Holiday Feasting!” with Sodexo. Dec. 6 at 2 p.m. in Thomson Cafeteria.



STAFF COMMITTEE ON STAFF FEEDBACK

- The committee will cover topics on enrollment numbers.

Contact: Rachel Glover, gloverr@winthrop.edu



STAFF COMMITTEE ON RECOGNITION

Contact: Miranda Knight, knightm@winthrop.edu



**Staff Member of the Month
October 2018**

**Recognition Committee
Staff Assembly**

Thanks

Reserved Parking Spot
On Campus

1 Month Free at the
West Center

1 Free Meal at Thomson
Café

Spotlight in
Staff Stuff Newsletter

Thomson Café



STAFF
stuff



West Center



Swag.

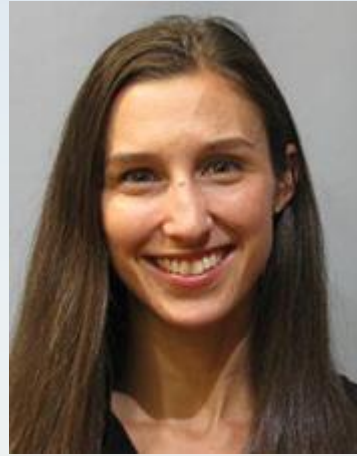
York Electricity Co-Op
Comporium
Development Office
Alumni Association
WU Athletics
Morton & Getty's

Department of English
Winthrop Foundation
Arrowpoint
Small Business Development Center
Office of Admissions
Office of the President
Founders
State Farm

Residence Life
Department of Design
Winthrop Bookstore
Department of Music
College of Business
Publix

Center for Educator Recruitment, Retention, and Advancement
Office of New Student & Family Programs

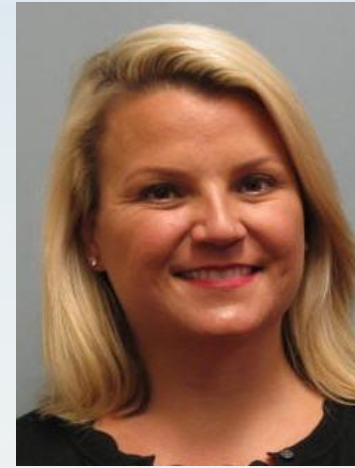
Nominees | October 2018



**Alexa
Allen**



**Joanna
Harris**



**Amanda
James**



**Debbie
McKenzie**



**Felicia
Watson**



**Staff Member of the Month
October 2018**

Amanda James

**Access &
Enrollment
Management**



November 2018
Staff Member of the Month
Nominations

due

Wednesday,
November 30, 2018
at 5 p.m.



New Staff Hires

Introductions by Brittany Neely



Questions?
Comments?
Announcements?



Next Staff Conference

Tuesday, Jan. 15, 2018

Dina's Place, DiGiorgio Campus Center