

Winthrop University
Staff Assembly Meeting Minutes
September 5, 2017
Polly Ford Room, West Center

Staff Assembly Present: Kaye Burks, Jessica Cassel, Jackie Concodora, Maria D'Agostino, Julia Fockler, Kelly McGinnis, Kirk McSwain, Alicia Marstall, Susan Sauvigne, Lori Tuttle, Nicole Chisari

Absent: Penny Cotter, Wes Love, Amanda Hackney, Becky Best

Vacancies: NONE

Meeting was called to order at 2:04 p.m. by Maria D'Agostino, Chair

Approval of Minutes:

- Staff Assembly minutes of August 1st were approved,
- Staff Conference minutes of August 15th were approved.

Maria then welcomed Katie Price, Director of Marketing, Office of Communications & Marketing to our meeting. Katie attended the meeting to discuss the current rebranding of Winthrop. It was felt that the brand has gotten lost over time. The current academic logo of the Tillman clock tower is 20 years old. The goal with rebranding is to show what makes WU special and assist with enrollment growth. Katie then showed several designs and the new website. We provided feedback to the designs and website look. Since this is not public yet, this presentation was confidential.

Committee Updates:

Election & Nominations- Becky was not present, so Maria stated there was no report.

Media & Communications-Kelly stated that there was no report.

Professional Development-Nicole stated that the banner signing went well.

Campus & Community Involvement-Amanda was not present, so there was no report.

Recognition: Jackie had no report.

Maria stated that she liked the idea of handing out the Carowinds tickets at the last Staff Conference meeting.

The Ice Cream Social was discussed for September 19th in the Richardson Ballroom at 3 pm. At this time, we are still waiting for a final dollar amount from Aramark. We estimate approximately \$220.00. Maria suggested setting up tables for the committees in case any persons would have questions about joining. She would ask the chairpersons to be at the meeting and available for questions. Alicia offered to put together a slide show presentation and requested all the information by Tuesday, September 12th.

Jackie reported we would have \$188.48 left in our account, if the cost is \$220.00. We purchased the Carowinds tickets for the last meeting from our funds.

New Business-

Campus & Community Involvement submitted a request for Food Truck Friday to be added to our event calendar. They are not asking for any funding. It was approved.

Maria and Nicole are attempting to get guest speakers for our meetings. Each month a new guest speaker would generate interest and hopefully more attendees.

Also discussed was a possible survey to see what the staff would like to see at our meetings. Any topics staff would like discussed and/or any improvements, etc. Each person was asked to speak to his or her areas and see if they can get feedback from others as well.

Old Business-
Nothing to discuss.

Meeting was adjourned at 3:20 pm.