



STRATEGIC PLAN

Division of Student Affairs



WINTHROP
UNIVERSITY

| *Student Affairs*



VISION STATEMENT

To create an inclusive campus community where all students thrive.

MISSION STATEMENT

The Division of Student Affairs provides an engaging, inclusive student-centered experience through intentional learning opportunities, purposeful programs, and nurturing relationships to transform student lives at Winthrop and beyond.

VALUES STATEMENT



Educate and engage our students



Advocate for diversity and inclusion



Grow and develop our community



Lead with integrity and respect



Elevate the Winthrop experience



Support personal and professional excellence



Goal #1: Strengthen student success

OBJECTIVE 1.1

Create learning experiences through skill building, internships, employment, and leadership opportunities to help students prepare for life and career.

OBJECTIVE 1.2

Identify and support vulnerable populations and offer initiatives designed to increase access and diminish barriers to student success.

OBJECTIVE 1.3

Evaluate programs, policies, and procedures that support undergraduate and graduate student success.

OBJECTIVE 1.4

Collaborate with students' families to facilitate student success.

OBJECTIVE 1.5

Celebrate and communicate student success and achievement.



Goal #2: Recruit, develop and retain diverse and qualified staff

OBJECTIVE 2.1

Develop and apply a standardized model across the division for employee and student staff recruitment, selection, and onboarding.

OBJECTIVE 2.2

Integrate professional competencies within all professional development and performance experiences to create a culture of care, integrity, and accountability.

OBJECTIVE 2.3

Champion professional development opportunities to increase multicultural competence within staff recruitment, selection, training, evaluation, and supervision.

OBJECTIVE 2.4

Develop recognition and awards process for professional and student staff.



Goal #3: Communicate effectively

OBJECTIVE 3.1

Enhance internal divisional communication.

OBJECTIVE 3.2

Create and evaluate collaborative cross-divisional processes to coordinate, plan, and implement signature programs.

OBJECTIVE 3.3

Develop marketing materials and strategies to share the co-curricular Winthrop experience with students and internal/external partners.



Goal #5: Create a safe and healthy campus environment

OBJECTIVE 5.1

Identify, maintain, and support programs and policies that increase knowledge of and promote healthy behavior.

OBJECTIVE 5.2

Implement educational programs that emphasize skills and strategies to increase campus safety and personal awareness.

OBJECTIVE 5.3

Cultivate a campus of inclusion and respect for all members of the Winthrop community.

OBJECTIVE 5.4

Offer tools and training to assist faculty, staff, and students in effectively addressing students of concern.



Goal #4: Maximize intentional partnerships

OBJECTIVE 4.1

Expand collaboration between Student Affairs and Academic Affairs in the planning and implementation of curricular and co-curricular student success programs.

OBJECTIVE 4.2

Support opportunities for Winthrop students to engage as citizens of Rock Hill and the greater community.

OBJECTIVE 4.3

Broaden and deepen alumni engagement within Student Affairs.

OBJECTIVE 4.4

Pursue additional internal and external collaborative partnerships to enhance programs and services.



Goal #6: Steward current and emerging resources

OBJECTIVE 6.1

Identify resources to expand the use of interactive technology to enhance collaboration and to provide a unified approach for promoting student engagement and success.

OBJECTIVE 6.2

Collaborate with University Advancement to develop a division-wide fundraising plan.

OBJECTIVE 6.3

Identify grant opportunities that will help strengthen student affairs initiatives.

OBJECTIVE 6.4

Provide informed representation from the Division of Student Affairs to contribute to the university's campus master plan.

