## Path to Undergraduate Research Experiences: Mass Communication

## **Research Continuum**

	Introduction to	Beginning research	Advanced research
	research skills and	experiences	experiences
	experiences		
Curricular	MCOM 205	QMTH 205	MCOM 349
opportunities at	MCOM 241	MCOM 301	MCOM 412
Winthrop	MCOM 226	MCOM 310	MCOM 441
	Introduces students to	MCOM 370	MCOM 471
	the history of mass	MCOM 341	Capstone and advanced
	communication, theory,	MCOM 342	experiences.
	practice, and	Students practice	
	newsgathering.	statistical research	
		methods, information	
		gathering and reporting	
		results.	
Co-curricular	Practice skills and	Independent study	MCOM 461-464
opportunities at	scholarship at student	Present research at	Professional
Winthrop	publications and many	Mass Communication	internships.
	other media related	Symposium.	Practicum
	clubs and opportunities	Campus research day.	opportunities.
	around campus.		McNair Scholars.
			Winthrop REU.
			INBRE.
			Research Council
			Grants.
Off campus	Meeting of national	Independent study and	INCUR: National
opportunities	discipline related	creative projects with	Conferences on
	organizations and	faculty.	Undergraduate
	conferences.		Research

As undergraduate research is labor and time intensive, participation in certain programs may be limited. Students interested in participating in formal research experiences are encouraged to take ownership of their own development as scholars, and to take advantage of all of the resources available to them.

If you are interested in getting involved in undergraduate research in Mass Communication contact your advisor or any instructor in the department.

See http://www.winthrop.edu/undergradresearch/ for more information about Undergraduate Research at Winthrop University.

## Path to Undergraduate Research Experiences: IMC

## **Research Continuum**

	Introduction to research skills and experiences	Beginning research experiences	Advanced research experiences
Curricular opportunities at Winthrop	IMCO 105 MCOM 241 Introduces students to the history of mass communication, theory, practice, and newsgathering.	QMTH 205, 210 MKGT 381 MCOM 341 MCOM 370 Students practice statistical research methods, information gathering and reporting results.	MGMT 341 MCOM 349 MKGT 482 IMCO 475 MCOM 471 Capstone and advanced experiences.
Co-curricular opportunities at Winthrop	Practice skills and scholarship with AMA and many other media related clubs and opportunities around campus.	Independent study Present research at Mass Communication Symposium. Campus research day.	MCOM 461-464 Professional internships. Practicum opportunities. McNair Scholars. Winthrop REU. INBRE. Research Council Grants.
Off campus opportunities	Meeting of national discipline related organizations and conferences.	Independent study and creative projects with faculty	INCUR: National Conferences on Undergraduate Research

As undergraduate research is labor and time intensive, participation in certain programs may be limited. Students interested in participating in formal research experiences are encouraged to take ownership of their own development as scholars, and to take advantage of all of the resources available to them.

If you are interested in getting involved in undergraduate research in Mass Communication contact your advisor or any instructor in the department.

See http://www.winthrop.edu/undergradresearch/ for more information about Undergraduate Research at Winthrop University