

## April 2015 Winthrop Poll of Likely SC GOP 2016 Presidential Primary Voters

**Quick Guide: For Horserace Questions, see Tables T10, T11, & T12; for Questions About Potential Support, see Tables T7, T8, & T9**

ROCK HILL, SOUTH CAROLINA – In the early horse race for the 2016 S.C. Republican Presidential primary, Wisconsin Governor Scott Walker and former Florida Governor Jeb Bush lead the pack with 13.6% and 12.7% of the voters, respectively, if the vote were held today, according to the latest Winthrop Poll.

The remaining dozen other candidates garnered single digit support or less in the poll of likely GOP voters. (See Table T10) However, former Arkansas Governor Mike Huckabee and Bush show the most *potential* support in a series of questions that asked respondents whether they would *consider* voting for each candidate.

Other politicians close behind if the election were held today are the U.S. senators - Ted Cruz of Texas, Lindsey Graham of South Carolina and Rand Paul of Kentucky. Bush appears to have converted more of his potential support into active support, said Poll Director Scott Huffmon.

Poll participants who identify as Evangelicals could be a strong sources of potential support for Huckabee, but more than 6 in 10 Evangelicals cannot see themselves supporting Graham and more than three-quarters of Evangelicals cannot see themselves supporting N.Y. tycoon Donald Trump. Those who approve of the Tea Party can see themselves supporting Cruz more than any other candidate at this stage.

The Winthrop Poll surveyed 956 residents in South Carolina by landline and cell phones between April 4-12. The poll has a margin of error of +/- 3.2% at the 95% confidence level, according to Huffmon.

The Winthrop Poll questioned what type of candidate the likely GOP voter thought had the best chance of winning the general election and becoming president. Sixty percent said a moderate candidate had a better shot, but 36.8% thought a strong conservative candidate was a contender.

On the other hand, 7 in 10 respondents said when selecting a Republican nominee for president, they thought it was more important for a candidate's beliefs and values to match to their own than to vote for someone likely to win the election.

## HEALTH, BUSINESS and RELIGIOUS PRACTICES

Winthrop Poll callers asked likely GOP voters about what kinds of services should be provided by health insurance providers. They responded:

- Well visits should be covered to the physician - 78.1% said yes.
- Birth control pills for women - 55.5% said yes, 40.6% said no.
- Intra-uterine devices for birth control - 50.9% said yes, 39.5% said no.
- Vasectomies for men - half said yes, 43.2% said no.

With a strong outcry in Indiana about a new law that would allow businesses to turn away gay and lesbian customers in the name of "religious freedom," S.C. GOP likely voters are divided in their response. Half said business owners should NOT be allowed to refuse service, while 44.4% said they should be allowed.

Speaking of religion, 44.4% of respondents believe evangelical Christians have too little influence in the Republican Party today. A third thought it was the right amount.

### **PERSONAL VALUES and MORALS**

Poll respondents were asked about their own values and morals. Concerning whether it is acceptable to have a child without being married, 37.3% said it was strongly unacceptable, while 36% said it was either strongly or somewhat acceptable.

Seven in 10 respondents said it was strongly or somewhat acceptable for a marriage between blacks and whites. Only 16.1% said it was strongly unacceptable.

Eighty percent of those polled said religion was very important to their life. Protestants made up 79.7% of the respondents, with 75.1% of Protestants (59.8% of the entire sample) also describing themselves as "born again" or evangelical Christian.

### **POLITICAL LEADERS**

**President Barack Obama's disapproval rating** in South Carolina among likely GOP voters has plummeted to 91.3%.

Meanwhile, **Congress' disapproval rating** also remains in the basement at 80.2%, a figure that is lower than the national opinion of Congress.

**Approval ratings of leaders in South Carolina among S.C. GOP Presidential Primary Likely Voters:**

GOP likely voters are happy with their elected state leaders and their popularity appears to be on the rise in South Carolina.

- Governor Nikki Haley – 79% approve
- S.C. State Legislature - 61% approve, while 26.7% disapprove and 12.4% don't know or refuse to answer
- U.S. Sen. Tim Scott, R-S.C. – 83% approve. Half of the respondents thought Scott shared a lot of their values and interests.
- U.S. Sen. Lindsey Graham, R-S.C. – 58.2% approve, while 34.6% disapprove. Only half of the respondents thought he shared some of the values and interests with people like them.

**Tea Party membership** is claimed by 13.9% of those surveyed. Its popularity appears to be on the rise in South Carolina as nearly half approve of the movement. Nearly 30% are either unsure or don't feel that they have enough information to form an opinion.

### **POLL FUNDING**

The Winthrop Poll is paid for by Winthrop University with additional support from The West Forum on Politics and Policy at Winthrop University. Its Social & Behavioral Research Laboratory which conducts the Winthrop Poll is a charter member of the Transparency Initiative through the American Association for Public Opinion Research.

T1 Do you approve or disapprove of the way **Barack Obama** is handling his job as President of the United States?

	All Respondents
Approve	4.3
Disapprove	91.3
Don't Know	3.6
Refused	0.8

T2 Do you approve or disapprove of the way **Congress** is handling its job?

	All Respondents
Approve	11.9
Disapprove	80.2
Don't Know	6.7
Refused	1.2

T3 Do you approve or disapprove of the way **Nikki Haley** is handling her job as Governor of South Carolina?

	All Respondents
Approve	79.0
Disapprove	14.3
Don't Know	6.6
Refused	0.2

T4 Do you approve or disapprove of the way **the South Carolina State Legislature** is handling its job?

	All Respondents
Approve	61.0
Disapprove	26.7
Don't Know	10.5
Refused	1.9

T5 Do you approve or disapprove of the way **Tim Scott** is handling his job as a United States Senator for South Carolina?

	All Respondents
Approve	83.0
Disapprove	3.5
Don't Know	11.8
Refused	1.7

T6 Do you approve or disapprove of the way **Lindsey Graham** is handling his job as a United States Senator for South Carolina?

	All Respondents
Approve	58.2
Disapprove	34.6
Don't Know	6.2
Refused	1.0

T7 I'm going to read you a list of names that have been mentioned as potential candidates in the 2016 Republican Presidential Primary. For each, please tell me if you would **consider** voting for this candidate if he or she ran for the *Republican* nomination for president in 2016, would you **not consider** voting for this candidate, or don't you know enough to say?

[Names Randomized in Survey]

<b>All Respondents</b>	WOULD consider voting for	Would NOT consider voting for	Don't know enough to say	Refused/ Don't Know
John Bolton	2.6	23.0	72.9	1.6
Jeb Bush	49.0	35.1	14.5	1.4
Ben Carson	34.3	20.0	44.5	1.1
Chris Christie	26.2	53.1	19.6	1.1
Ted Cruz	43.2	24.7	30.7	1.4
Lindsey Graham	37.0	54.9	6.3	1.8
Mike Huckabee	51.6	36.9	10.3	1.1
Bobby Jindal	26.4	22.4	49.3	1.9
Rand Paul	42.5	38.2	17.3	1.9
Rick Perry	43.5	34.4	20.8	1.2
Marco Rubio	43.5	21.6	32.6	2.3
Rick Santorum	33.3	37.6	27.7	1.4
Donald Trump	18.0	74.2	6.5	1.3
Scott Walker	39.9	11.7	46.4	2.0

T8

<b>Evangelicals</b>	<b>WOULD consider voting for</b>	<b>Would NOT consider voting for</b>	<b>Don't know enough to say</b>	<b>Refused/ Don't Know</b>
John Bolton	2.0	25.0	71.6	1.4
Jeb Bush	48.0	36.0	14.9	1.2
Ben Carson	36.8	19.9	42.5	0.9
Chris Christie	23.6	56.0	19.4	1.0
Ted Cruz	51.2	18.4	29.3	1.1
Lindsey Graham	31.5	62.1	4.4	2.0
Mike Huckabee	59.7	31.3	7.9	1.1
Bobby Jindal	24.3	22.8	51.3	1.7
Rand Paul	44.6	38.9	15.7	0.8
Rick Perry	47.3	32.0	19.8	0.8
Marco Rubio	42.1	24.0	31.5	2.3
Rick Santorum	39.4	32.3	27.1	1.3
Donald Trump	17.3	75.9	5.6	1.2
Scott Walker	39.4	9.9	48.2	2.5

T9

<b>Those who Approve of the Tea Party</b>	<b>WOULD consider</b>	<b>Would NOT</b>	<b>Don't know</b>	<b>Refused/ Don't</b>
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	voting for	consider voting for	enough to say	Know
John Bolton	4.8	25.9	68.3	0.9
Jeb Bush	46.1	44.7	8.6	0.6
Ben Carson	47.8	21.8	30.3	0.1
Chris Christie	19.9	67.8	12.0	0.2
Ted Cruz	61.8	14.1	23.4	0.7
Lindsey Graham	32.7	63.3	3.4	0.5
Mike Huckabee	56.5	38.3	4.8	0.4
Bobby Jindal	39.8	25.5	33.6	1.1
Rand Paul	55.3	34.4	8.9	1.4
Rick Perry	54.6	33.6	11.4	0.4
Marco Rubio	55.8	21.1	21.3	1.9
Rick Santorum	43.4	37.3	18.8	0.5
Donald Trump	23.1	71.0	5.2	0.7
Scott Walker	55.9	10.4	31.8	1.9

T10 If the **Republican Party Primary** election for **United States President** were held today who would you vote for?

[NOTE: This question was asked immediately after the randomized list of candidates asking respondents whether they would consider voting for each candidate, so the respondent had just heard the name of each potential candidate. Callers did NOT re-read the list of candidates to the respondents for this question unless asked to by the respondent. If asked, they began with a random name on the list and read through the list from that point]

	<b>All Respondents</b>
John Bolton	0.2
Jeb Bush	12.7
Ben Carson	4.9
Chris Christie	5.0
Ted Cruz	8.1
Lindsey Graham	7.6
Mike Huckabee	4.9
Bobby Jindal	0.9
Rand Paul	6.2
Rick Perry	1.9
Marco Rubio	4.0
Rick Santorum	0.3
Donald Trump	1.9
Scott Walker	13.6
Other	1.4
Not sure	25.1
Refused	1.2

T11

	<b>Evangelicals</b>
John Bolton	0.0
Jeb	12.8



Bush	
Ben Carson	6.3
Chris Christie	3.4
Ted Cruz	10.0
Lindsey Graham	4.0
Mike Huckabee	6.8
Bobby Jindal	1.0
Rand Paul	5.1
Rick Perry	1.7
Marco Rubio	3.3
Rick Santorum	0.5
Donald Trump	2.1
Scott Walker	13.9
Other	1.7
Not sure	26.4
Refused	1.0

T12

	<b>Those who Approve of the Tea Party</b>
John Bolton	0.3
Jeb Bush	9.2
Ben Carson	6.4
Chris	1.3

Christie	
Ted Cruz	14.8
Lindsey Graham	4.4
Mike Huckabee	6.7
Bobby Jindal	0.5
Rand Paul	7.1
Rick Perry	2.2
Marco Rubio	4.8
Rick Santorum	0.5
Donald Trump	2.7
Scott Walker	18.2
Other	1.4
Not sure	18.2
Refused	1.3

T13 In general, would you say you approve or disapprove of the Tea Party movement or are you not familiar enough with the Tea Party movement to have an opinion?

	All Respondents
Approve	49.4
Disapprove	20.4
Not Sure/Not familiar enough to have opinion	29.2
Refused	1.0

T14 Would you consider yourself a **MEMBER** of the **Tea Party Movement**?

	All Respondents
Yes	13.9
No	81.4
Refused/Don't know	4.7

T15 Do you feel that health insurance providers should or should not be required to cover well visits to the physician?

[If respondents did not understand the term "well visit," the callers prompted with, "like a check-up."]

	All Respondents	40 and under	41-60 years old	Over 60 years old
Should	78.1	85.2	85.4	68.0
Should NOT	13.4	10.7	9.7	18.1
Not Sure	6.9	4.1	3.2	11.6
Refused	1.6	0.0	1.7	2.3

[NOTE: The next three questions were randomized]

T16 Do you feel that health insurance providers should or should not be required to cover birth control pills for women?

	All Respondents	40 and under	41-60 years old	Over 60 years old
Should	55.5	65.7	63.9	43.7
Should NOT	40.6	34.3	32.4	50.8

Not Sure	2.8	0.0	2.7	4.0
Refused	1.0	0.0	1.0	1.5

T17 Do you feel that health insurance providers should or should not be required to cover intra-uterine devices, or “I-U-D”s, for women?

	All Respondents	40 and under	41-60 years old	Over 60 years old
Should	50.9	62.4	54.0	42.9
Should NOT	39.5	34.7	36.6	44.4
Not Sure	9.0	2.9	9.2	11.4
Refused	0.7	0.0	0.2	1.3

T18 Do you feel that health insurance providers should or should not be required to cover vasectomies for men?

	All Respondents	40 and under	41-60 years old	Over 60 years old
Should	50.0	52.1	55.7	43.2
Should NOT	43.2	45.0	35.9	49.7
Not Sure	6.1	3.0	8.2	5.3
Refused	0.8	0.0	0.2	1.8

T19 I'm going to read a couple of things that some people do. For each, thinking about your own values and morals, I'd like you to tell me whether you think it is acceptable or unacceptable.

The first is having a child without being married. Is that acceptable or unacceptable?

	All Respondents	40 and under	41-60 years old	Over 60 years old
Strongly Acceptable	14.5	31.2	16.7	6.0
Somewhat Acceptable	21.5	17.2	25.9	18.4
Somewhat Unacceptable	22.7	21.7	24.7	21.2
Strongly Unacceptable	37.3	26.8	28.2	50.4
Don't Know/ Not Sure	2.3	3.2	2.2	2.0
Refused	1.7	0.0	2.2	2.0

T20 The next is marriages between blacks and whites. Is that acceptable or unacceptable?

	All Respondents	40 and under	41-60 years old	Over 60 years old
Strongly Acceptable	41.6	47.6	53.6	26.7
Somewhat Acceptable	30.0	31.5	27.4	32.0
Somewhat Unacceptable	7.4	3.0	7.0	9.6
Strongly Unacceptable	16.1	17.9	9.2	22.7
Don't Know/ Not Sure	2.8	0.0	1.0	5.8
Refused	2.1	0.0	1.7	3.3

T21 Which type of Republican candidate do you believe has the best chance of winning the general election and becoming president:

[answers rotated]

A more MODERATE candidate

OR

A STRONG CONSERVATIVE candidate

	All Respondents
MODERATE candidate	60.2
STRONG CONSERVATIVE candidate	36.8
Not sure	2.5
Refused	0.5

T22 Do you think business owners **SHOULD** or **SHOULD NOT** be allowed to refuse service to gay or lesbian customers?

	All Respondents	40 and under	41-60 years old	Over 60 years old
Should be allowed to refuse service	44.4	24.9	47.4	49.6
Should NOT be allowed to refuse service	49.9	69.2	47.4	44.6
Not Sure	4.0	3.0	4.2	4.0
Refused to answer	1.7	3.0	1.0	1.8

T23 When selecting a Republican nominee to run for president, which is more important to you

[answers rotated]

A candidate who closely matches your beliefs and values

OR

A candidate who is more likely to win in the general election

	All Respondents
Matches beliefs and values	70.5
More likely to win	23.8
Equally important [volunteered]	4.1
Not sure	1.2
Refused	0.4

T24 Do you think evangelical Christians have too much influence, too little influence, or the right amount of influence in the Republican Party today?

	All Respondents
Too Much	12.7
Too Little	44.4
Right Amount	33.8
Not Sure [volunteered]	7.9
Refused	1.1

T25 How much would you say Senator Tim Scott shares the values and interests of people like you? A lot, some, not too much, or not at all?

	All Respondents
A lot	50.2
Some	29.6

Not too much	3.2
Not at all	0.8
Not Sure/ Don't Know	15.5
Refused	0.8

T26 How much would you say Senator Lindsey Graham shares the values and interests of people like you? A lot, some, not too much, or not at all?

	All Respondents
A lot	24.1
Some	49.3
Not too much	16.5
Not at all	5.9
Not Sure/ Don't Know	4.0
Refused	0.1

T27 How much would you say Governor Nikki Haley shares the values and interests of people like you? A lot, some, not too much, or not at all?

	All Respondents
A lot	45.8
Some	42.6
Not too much	7.0
Not at all	3.4
Not Sure/ Don't Know	1.1
Refused	0.1

T28 Aside from weddings and funerals, how often do you attend religious services... more than once a week, once a week, once or twice a month, a few times a year, seldom, or never?

	All Respondents
More than once a week	32.0
Once a week	36.3



Once or twice a month	11.4
Few times a year	10.1
Seldom	7.0
Never	2.7
Don't Know/ Refused	0.5

T29 How important would you say religion is in your own life: Very important, Fairly important, or Not very important?

	All Respondents
Very Important	80.4
Fairly Important	15.0
Not Very Important	4.3
Don't Know/ Refused	0.2

T30 What is your present religion, if any? Are you Protestant, Roman Catholic, Jewish, Mormon, Jehovah's Witness, Muslim, Orthodox such as Greek or Russian Orthodox, Buddhist, Hindu, atheist, agnostic, something else, or nothing in particular?

	All Respondents
Protestant	79.7
Roman Catholic	10.0
Jewish	0.1
Mormon	0.4
Jehovah's Witness	0.0
Muslim	0.0
Orthodox	0.1
Buddhist	0.0
Hindu	0.0
Atheist	0.2
Agnostic	1.2
Something Else	5.1
Nothing in particular	2.5
Refused	0.6

[NOTE: The following question was ONLY asked of PROTESTANTS]

T31 Would you describe yourself as a "born again" or evangelical Christian, or not?

	All Respondents	Protestants Only
Yes	59.8	75.1
No	17.8	22.4
Not Sure	1.4	1.8
Refused	0.6	0.8
Not asked this question (see above)	20.4	--

T32 Overall, do you think abortion should be legal under any circumstances, legal only under certain circumstances, or illegal in all circumstances?

[NOTE: if they said, "legal only under certain circumstances," they were asked, "Do you think abortions should be legal in most circumstances or only in a few circumstances?" The answers to these two questions allowed the caller to code on the scale below]

	All Respondents	40 and under	41-60 years old	Over 60 years old
Legal under any circumstances	12.0	10.6	16.1	8.3
Legal in most circumstances	10.2	4.1	15.1	8.1
Legal only in a few circumstances	53.6	62.4	44.3	59.3
Illegal in all circumstance	20.9	22.9	22.5	18.4
Not Sure	0.6	0.0	0.0	1.5

Refused	2.7	0.0	2.0	4.3
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*Now I am going to read some specific situations under which an abortion might be considered. For each one, please say whether you think abortion should be legal in that situation, or illegal. How about –*

[The following six questions were randomized in the survey]

### T33 When the woman's life is endangered

	All Respondents	40 and under	41-60 years old	Over 60 years old
Should be LEGAL	75.3	62.7	78.4	77.8
Should be ILLEGAL	17.0	23.1	17.9	13.6
Depends [volunteered]	2.6	7.7	0.5	2.8
Not Sure [volunteered]	2.4	3.0	1.5	2.8
Refused	2.7	3.6	1.7	3.0

### T34 When the woman's physical health is endangered

	All Respondents	40 and under	41-60 years old	Over 60 years old
Should be LEGAL	67.4	58.8	70.0	68.6
Should be ILLEGAL	23.7	33.3	24.1	19.5
Depends	5.0	7.9	3.2	5.6

[volunteered]				
Not Sure [volunteered]	1.8	0.0	1.0	3.3
Refused	2.1	0.0	1.7	3.0

T35 When there is evidence that the baby may be physically impaired

	All Respondents	40 and under	41-60 years old	Over 60 years old
Should be LEGAL	29.9	12.2	33.1	34.4
Should be ILLEGAL	59.1	81.7	56.5	52.4
Depends [volunteered]	3.1	0.0	2.2	5.3
Not Sure [volunteered]	2.9	3.0	1.7	3.8
Refused	5.0	3.0	6.5	4.1

T36 When there is evidence that the baby may be mentally impaired

	All Respondents	40 and under	41-60 years old	Over 60 years old
Should be LEGAL	34.0	21.8	36.1	37.6
Should be ILLEGAL	57.9	67.3	59.5	52.5
Depends [volunteered]	2.3	3.0	0.5	3.8
Not Sure	3.6	7.9	2.0	3.0

[volunteered]				
Refused	2.2	0.0	2.0	3.0

T37 When the pregnancy was caused by rape or incest

	All Respondents	40 and under	41-60 years old	Over 60 years old
Should be LEGAL	57.5	38.6	59.7	63.4
Should be ILLEGAL	36.0	53.6	37.6	27.3
Depends [volunteered]	1.9	0.0	1.0	3.5
Not Sure [volunteered]	2.4	7.8	0.0	2.3
Refused	2.2	0.0	1.7	3.5

T38 When the woman or family cannot afford to raise the child

	All Respondents	40 and under	41-60 years old	Over 60 years old
Should be LEGAL	13.1	1.2	15.8	15.4
Should be ILLEGAL	82.2	95.8	80.9	78.3
Depends [volunteered]	0.8	0.0	0.5	1.5
Not Sure [volunteered]	1.4	3.0	0.0	1.8
Refused	2.5	0.0	2.7	3.0

T39 Do you think marriages between same-sex couples SHOULD or should NOT be recognized by the law as valid, with the same rights as a marriage between a man and a woman?

	All Respondents	40 and under	41-60 years old	Over 60 years old
Should be valid	25.9	28.4	28.5	22.4
Should not be valid	68.8	65.7	65.8	73.3
Not Sure	3.6	5.9	3.0	3.0
Refused to answer	1.7	0.0	2.7	1.3

T40 I'm going to read a couple of things that some people do. For each, thinking about your own values and morals, I'd like you to tell me whether you think it is acceptable or unacceptable.

.....

The next is adults smoking marijuana. Is that acceptable or unacceptable?

	All Respondents	40 and under	41-60 years old	Over 60 years old
Strongly Acceptable	9.4	20.9	9.2	5.3
Somewhat Acceptable	18.1	22.2	20.0	14.6
Somewhat Unacceptable	12.1	10.1	13.9	11.6
Strongly Unacceptable	56.5	46.8	51.0	65.6
Don't Know/ Not Sure	3.3	0.0	5.7	1.8
Refused	0.6	0.0	0.2	1.2

T41 Do you think doctors should or should not be allowed to prescribe marijuana for medical purposes to treat their patients?

	All Respondents	40 and under	41-60 years old	Over 60 years old
Should	74.2	63.5	81.1	71.9
Should NOT	21.5	36.5	15.4	21.6
Not Sure	3.8	0.0	3.0	6.0
Refused to answer	0.4	0.0	0.5	0.5

T42 Do you think marijuana should or should not be made legal for personal use?

	All Respondents	40 and under	41-60 years old	Over 60 years old
Should	20.5	26.0	23.3	15.4
Should NOT	76.3	74.0	72.0	81.4
Not Sure	2.9	0.0	4.2	3.0
Refused to answer	0.3	0.0	0.5	0.3

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The Winthrop Poll is paid for by Winthrop University with additional support from The West Forum on Politics and Policy at Winthrop University.

For additional information, or to set up an interview with Dr. Scott Huffmon, please contact Judy Longshaw at [longshawj@winthrop.edu](mailto:longshawj@winthrop.edu) or 803/323-2404.

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## Methodology Statement

### Survey Methodology

#### April 2015 Winthrop Poll of Likely GOP Presidential Primary Voters in SC

The April 2015 Winthrop Poll interviewed **956** Likely Voters in the 2016 SC GOP Presidential Primary (aged 18 and older, registered to vote, screened for likelihood of voting in SC GOP Presidential Primary). Results which use all respondents have a **margin of error of approximately +/- 3.2%** at the 95% confidence level. Results that use less than the full sample will naturally have a higher margin of error. Results for those who Approve of the Tea Party only have a margin of error of approximately +/-4.3% and results for Evangelicals only have a margin of error of approximately +/-4.2%. Margins of error are based on raw, unweighted sample size.

The survey was in the field from 4/4-4/12, 2015. However, there was NO calling on Easter Sunday. Phone calls were made during weekday evenings, all day Saturday, and Sunday afternoon and evening (except Easter Sunday). Weekday daytime calls are not made to avoid oversampling those who are more likely to be at home during the day (e.g. retirees, stay-at-home-moms, etc.). Conducting weekend calls is important to avoid systematically excluding certain populations (such as those who may work 2nd or 3rd shift during the week).

The survey used **(1)** Registration Based Sample (RBS) of previous GOP Primary voters, **(2)** Random Digit Dialing (RDD), and **(3)** Wireless phone number sampling. Both RDD and wireless samples are crucial to ensure no adult in the geographical area of interest is systematically excluded from the sample simply because their number is not listed in the previous voter sample. MOST IMPORTANTLY, RDD and Wireless are necessary to capture any voters who are likely to vote in this contest, but did not vote in previous primaries (e.g. new to SC, newly registered voters, more interest in this contest, etc.) Both the RDD sample and the wireless sample were purchased from Survey Sampling International (SSI). RBS sample was purchased from Aristotle/Voter Lists Online.

Phone numbers selected for the survey were re-dialed five or more times in an attempt to reach a respondent. Once a household was reached, we also employed procedures to randomize within households for RDD sample. Numbers reached via RBS asked for specific randomly selected voters. Surveys were conducted in English.



**Additionally, we screen for voter registration status, screen for certainty of up-to-date registration status, screen OUT Democrats and Democratic-Leaning Independents, screen for likelihood of voting, and weight by sex, age, and race.**

Computerized autodialers were not used in order to ensure the survey of wireless phones complied with the Telephone Consumers Protection Act and all FCC rules regarding contacting wireless telephones.

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**Additional Explanation of RDD Methodology : (with descriptions taken from SSI website)**

Samples are generated using a database of "working blocks." A block (also known as a 100-bank or a bank) is a set of 100 contiguous numbers identified by the first two digits of the last four digits of a telephone number. For example, in the telephone number 203-567-7200, "72" is the block. A block is termed to be working if some specified number of listed telephone numbers are found in that block.

Samples of random numbers distributed across all eligible blocks in proportion to their density of listed telephone households are selected. All blocks within a county are organized in ascending order by area code, exchange, and block number. Once the quota has been allocated to all counties in the frame, a sampling interval is calculated by summing the number of listed residential numbers in eligible blocks within the county and dividing that sum by the number of sampling points assigned to the county. From a random start between zero and the sampling interval, blocks are systematically selected in proportion to their density of listed households. Once a block has been selected, a two-digit number is systematically selected in the range 00-99 and is appended to the exchange and block to form a 10-digit telephone number.