

## August 2022 Southern Focus Survey

ROCK HILL, SOUTH CAROLINA - Three-fourths of residents in 11 Southern states (Alabama, Arkansas, Florida, Georgia, Louisiana, Mississippi, North Carolina, South Carolina, Tennessee, Texas, and Virginia) believe a woman should be able to obtain a legal abortion if the pregnancy threatens the woman's life or health, according to the latest Southern Focus Survey, an initiative of the Winthrop Poll.

The issue of abortion became a hot topic in June when the U.S. Supreme Court overturned Roe v. Wade, the federal case that allowed legal abortion. With states left to decide how to proceed, most abortions are now banned in several Southern states and advocates are suing to block enforcement of laws that restrict the procedure.

In what is its first online survey, the Winthrop Poll Southern Focus Survey found that respondents want to leave that decision to individuals if the pregnancy threatens the woman's life or health: $77 \%$ said the woman should be able to obtain a legal abortion, while $71 \%$ of Republicans and $85 \%$ of Democrats agreed.

If the pregnancy was the result of a rape, three-fourths of respondents also said the woman should be able to obtain a legal abortion. Republican support was $65 \%$, while Democratic support was $85 \%$.

Support dropped if the baby was likely to be born with severe disabilities or health problems but was still at least half among groups surveyed.

According to poll director, Dr. Scott Huffmon, "As more states across the South move to increase restrictions on abortion, if not eliminate it completely, they should keep in mind that the typical citizen definitely believes in some exceptions."

In other Winthrop Poll results, 44\% of respondents said former President Donald Trump should be charged with a crime for his involvement in the events at the U.S. Capitol on Jan. 6, 2020. Three-fourths of Republicans said Trump shouldn't be charged, while more than three-fourths of Democrats said yes. Dr Huffmon stated, "Nearly 1 in 5 southerners are unsure about whether the former President should face charges. People's opinions come down more to partisanship than anything else."

About half of respondents have been following Congressional hearings concerning what happened on Jan. 6. Only half of the respondents said they believed that the results of the 2020 presidential election were fair and accurate. Seventy percent of those who identified strongly as "MAGA Republicans" answered no to the question. Huffmon notes, "While the solid majority of Republicans do not believe the election was fair or accurate, it is of note that those who more strongly identify as 'Traditional Republicans' were 7 points more likely to believe in the legitimacy of the election results than those who strongly identify as 'MAGA Republicans'."
(Read more analysis on MAGA Republicans in the South from this survey in The Washington Post.)

## Approvals for Government Leaders

Meanwhile, approval ratings for President Joe Biden in the South remain low at $35 \%$. Support typically falls along party lines with Republicans being very critical and Democrats much more supportive.

As for Trump, a little less than half of Southern respondents gave him a favorable rating, while almost an equal amount gave him an unfavorable rating. The former president remains popular with those who self-identify as Republicans, $84 \%$ of whom view him favorably.

Nearly $60 \%$ of respondents disapprove of the way Congress is handling its job. Republicans particularly don't like the workings of the Democraticcontrolled U.S. House and U.S. Senate with 78\% disapproval rate. Half of all respondents also disapprove of the way the U.S. Supreme Court handles its job.

## Is it hard to talk about the issues?

Nearly half of respondents said they don't feel comfortable at all talking about politics with someone they don't know well. Nearly a third don't want to talk race relations and a fourth don't want to discuss religion. According to Huffmon, "While whites and Blacks are about equally comfortable discussing religion, white southerners are notably more uncomfortable discussing race with a stranger than Black southerners."

About $45 \%$ of respondents agree that churches and other religious organizations focus too much on rules and are too involved with politics.

On the other hand, two-thirds agreed that churches and religious organizations bring people together and strengthen community ties. More than half agree that such groups protect and strengthen morality in society.

## Race, gender and religious reactions

The Winthrop Poll also sought to find out how much discrimination there is against different groups in our society.

Here are the findings:

- Black people - three-fourths of all respondents said there was some or a lot, $71 \%$ of white respondents said some or a lot and $94 \%$ of Black respondents said some or a lot. Huffmon noted, "Whites and Blacks see a very different landscape when looking at discrimination. Black southerners are two and a third times more likely to believe Blacks face 'a lot' of discrimination. They are also more likely than whites to believe Hispanics and Asians face 'a lot' of discrimination."
- Hispanics - three-fourths of all respondents said some or a lot, $70 \%$ of white respondents said some or a lot and $85 \%$ of Black respondents said some or a lot.
- White people - half of all respondents said some or a lot, $57 \%$ of white respondents said some or a lot and $38 \%$ of Black respondents said none at all.
- Asian people - $72 \%$ of all respondents said some or a lot, $69 \%$ of white respondents said some or a lot and $77 \%$ of Black respondents said some or a lot.
- Gays and Lesbians - 77\% of all said some or a lot, $68 \%$ of Republicans said some or a lot and $86 \%$ of Democrats said some or a lot.
- Women $-69 \%$ of all said some or a lot, $61 \%$ of men said some or a lot and a $75 \%$ of women said some or a lot.
- Men $-41 \%$ of all said some or a lot, half of men said some or a lot and a third of women said some or a lot.
- Jews - two-thirds of all said some or a lot, $58 \%$ of Republicans said some or a lot and three-fourths of Democrats said some or a lot.
- Muslims $-77 \%$ of all said some or a lot, $71 \%$ of Republicans said some or a lot and more than $83 \%$ of Democrats said some or a lot.
- Christians - a little more than half said some or a lot, $66 \%$ of Republicans said some or a lot and half of Democrats said some or a lot.
- Southerners - half of all respondents said some or a lot.

Two-thirds of white respondents said they have not been discriminated against in the past year based on their race, while $40 \%$ of Black respondents said they were.

Another area explored by the Winthrop Poll was religion's role in government. Half of all respondents said the federal government should not declare the United States a Christian nation. More than a third said the federal government shouldn't advocate Christian values. Half agreed that the federal government should enforce strict separation of church and state. Yet half also agreed that the federal government should allow the display of religious
symbols in public spaces. The idea that the United States is a special nation figures into many Southerners' thinking. About 43\% agreed that the success of this country is part of God's plan. Another 45\% agreed that the federal government should allow prayer to be read over the intercom to all students in public schools. This series of questions was based on previous studies of "Christian Nationalism" (see Whitehead and Perry 2020 or Gorski and Perry 2022 among others).

When the topic of Confederate Memorials is brought up, there are mixed opinions about whether to leave them in their place. Only a third of all respondents said to leave alone the memorials to Confederate soldiers who died during the Civil War. Around $30 \%$ of residents said to add a marker for context, while $18 \%$ said to move them to a museum. A third of Black respondents said to move them to a museum. According to Huffmon, "There is still a strong racial divide on how statues of the Confederacy should be treated. Whites were two and a half times more likely than Black respondents to want to leave them just as they are."

The Confederate battle flag brings up strong feelings among Southerners. Half of white respondents said the flag is a symbol of Southern pride. Meanwhile, $43 \%$ of Black respondents felt the flag was a symbol of racial conflict and only $9 \%$ stated it represented Southern pride.

## Methodology and Funding

The August Southern Focus Survey was the Center for Public Opinion \& Policy Research's first fully online survey. Conducted and paid for by Winthrop University, the survey is a sample drawn from panels of adult residents in 11 Southern states (Alabama, Arkansas, Florida, Georgia, Louisiana, Mississippi, North Carolina, South Carolina, Tennessee, Texas, and Virginia). Data from 2275 (weighted) respondents were collected August 3 (soft launch), August $5-7$ (main launch), and August 22 - 25, 2022 (65+ targeted launch). Results using all respondents have a margin of error of $+/-$ $\underline{2.1 \%}$ at the $95 \%$ confidence level. All subgroups will have a higher margin of error.

For additional information, or to set up an interview with Poll Director Scott Huffmon, please contact Judy Longshaw at longshawj@,winthrop.edu or 803/323-2404 (office) or 803/984-0586 (cell).

## RESULTS MAY NOT SUM TO 100 DUE TO ROUNDING

TABLE 1: Do you approve or disapprove of the way Joe Biden is handling his job as President of the United States?

|  | All Respondents | Republicans (not <br> including leaners) | Democrats (not <br> including leaners) |
| ---: | :---: | :---: | :---: |
| Approve | 35 | 8 | 74 |
| Disapprove | 51 | 88 | 16 |
| Not sure | 14 | 4 | 11 |

TABLE 2: Do you approve or disapprove of the way Congress is handling its job?

|  | All Respondents | Republicans (not <br> including leaners) | Democrats (not <br> including leaners) |
| ---: | :---: | :---: | :---: |
| Approve | 20 | 10 | 38 |
| Disapprove | 59 | 78 | 42 |
| Not sure | 21 | 12 | 20 |

TABLE 3: Do you approve or disapprove of the way the Supreme Court is handling its job?

|  | All Respondents | Republicans (not <br> including leaners) | Democrats (not <br> including leaners) |
| ---: | :---: | :---: | :---: |
| Approve | 31 | 43 | 28 |
| Disapprove | 49 | 38 | 57 |
| Not sure | 21 | 18 | 15 |

TABLES 4 \& 5: Would you say that your view of Donald Trump is

|  | All Respondents | Combined |
| ---: | :---: | :---: |
| Very Favorable | 25 | 44 |
| Somewhat Favorable | 19 | 14 |
| Neither | 14 | 42 |
| Somewhat Unfavorable | 10 | 42 |
| Very Unfavorable | 32 |  |


|  | Republicans (not including <br> leaners) | Democrats (not including <br> leaners) |
| ---: | :---: | :---: |
| Very Favorable | 53 | 9 |
| Somewhat Favorable | 31 | 8 |
| Neither | 7 | 9 |
| Somewhat Unfavorable | 5 | 13 |
| Very Unfavorable | 4 | 60 |

TABLE 6: In the past year, do you feel that you have been discriminated against because of your race or ethnicity?

|  | All Respondents | White Respondents | Black Respondents |
| ---: | :---: | :---: | :---: |
| Yes | 26 | 20 | 40 |
| No | 67 | 75 | 49 |
| Not sure | 7 | 5 | 12 |

TABLE 7: In the past year, has there been a time when you felt that you could not express your political opinions out of fear of being verbally attacked or harassed?

|  | All Respondents | Republicans (not <br> including leaners) | Democrats (not <br> including leaners) |
| ---: | :---: | :---: | :---: |
| Yes | 41 | 43 | 42 |
| No | 53 | 51 | 55 |
| Not sure | 6 | 6 | 3 |

Thinking about a conversation you might have with someone you don't know that well, how comfortable would you feel discussing...

TABLE 8: Politics

|  | All Respondents | Republicans (not <br> including leaners) | Democrats (not <br> including leaners) |
| ---: | :---: | :---: | :---: |
| Very comfortable | 13 | 13 | 19 |
| Somewhat <br> comfortable | 34 | 37 | 35 |
| Not at all <br> comfortable | 45 | 45 | 41 |
| Not sure | 8 | 5 | 6 |

Thinking about a conversation you might have with someone you don't know that well, how comfortable would you feel discussing...

TABLE 9: Race relations in the United States

|  | All Respondents | White Respondents | Black Respondents |
| ---: | :---: | :---: | :---: |
| Very comfortable | 19 | 16 | 26 |
| Somewhat <br> comfortable | 36 | 36 | 36 |
| Not at all <br> comfortable | 37 | 42 | 29 |
| Not sure | 8 | 7 | 9 |

Thinking about a conversation you might have with someone you don't know that well, how comfortable would you feel discussing...

TABLE 10: Religion

|  | All Respondents | Republicans (not <br> including leaners) | Democrats (not <br> including leaners) |
| ---: | :---: | :---: | :---: |
| Very comfortable | 28 | 31 | 31 |
| Somewhat <br> comfortable | 37 | 39 | 36 |
| Not at all <br> comfortable | 28 | 25 | 27 |
| Not sure | 7 | 5 | 5 |

As you read the following statements about churches and other religious organizations, please tell me if you agree or disagree with each one.

TABLE 11: Churches and other religious organizations focus too much on rules.

|  | All Respondents |
| ---: | :---: |
| Agree | 45 |
| Disagree | 36 |
| Not sure | 19 |

TABLE 12: Church and other religious organizations are too involved with politics.

|  | All Respondents |
| ---: | :---: |
| Agree | 46 |
| Disagree | 36 |
| Not sure | 18 |

TABLE 13: Church and other religious organizations bring people together and strengthen community bonds.

|  | All Respondents |
| ---: | :---: |
| Agree | 67 |
| Disagree | 17 |
| Not sure | 16 |

TABLE 14: Church and other religious organizations protect and strengthen morality in society.

|  | All Respondents |
| ---: | :---: |
| Agree | 58 |
| Disagree | 23 |
| Not sure | 19 |

TABLE 15: Thinking about conversations you have around subjects like religion, sexuality, race, or gender, which describes you better?

- I'm more comfortable talking about these subjects than I used to be.
- I'm less comfortable talking about these subjects than I used to be.
- My comfort level with talking about these subjects hasn't really changed much.

|  | All Respondents | Republicans (not <br> including leaners) | Democrats (not <br> including leaners) |
| ---: | :---: | :---: | :---: |
| More comfortable | 37 | 34 | 46 |
| Less comfortable | 24 | 27 | 21 |
| Hasn't changed | 39 | 39 | 34 |

Please tell us how much discrimination there is against each of these groups in our society today.

TABLE 16: Black people

|  | All Respondents | White Respondents | Black Respondents |
| ---: | :---: | :---: | :---: |
| A lot | 43 | 32 | 74 |
| Some | 34 | 39 | 20 |
| Only a little | 14 | 19 | 4 |
| None at all | 8 | 10 | 3 |

TABLE 17: Hispanics

|  | All Respondents | White Respondents | Black Respondents |
| ---: | :---: | :---: | :---: |
| A lot | 30 | 24 | 44 |
| Some | 45 | 46 | 41 |
| Only a little | 16 | 20 | 9 |
| None at all | 9 | 11 | 6 |

TABLE 18: White people

|  | All Respondents | White Respondents | Black Respondents |
| ---: | :---: | :---: | :---: |
| A lot | 16 | 20 | 11 |
| Some | 31 | 37 | 19 |
| Only a little | 28 | 26 | 32 |
| None at all | 24 | 17 | 38 |

TABLE 19: Asian people

|  | All Respondents | White Respondents | Black Respondents |
| ---: | :---: | :---: | :---: |
| A lot | 27 | 23 | 39 |
| Some | 45 | 46 | 38 |
| Only a little | 18 | 21 | 13 |
| None at all | 10 | 10 | 10 |

TABLE 20: Gays and Lesbians

|  | All Respondents | Republicans (not <br> including leaners) | Democrats (not <br> including leaners) |
| ---: | :---: | :---: | :---: |
| A lot | 43 | 30 | 56 |
| Some | 34 | 38 | 30 |
| Only a little | 14 | 22 | 7 |
| None at all | 10 | 11 | 7 |

TABLE 21: Women

|  | All Respondents | Men | Women |
| ---: | :---: | :---: | :---: |
| A lot | 27 | 21 | 32 |
| Some | 42 | 40 | 43 |
| Only a little | 18 | 22 | 15 |
| None at all | 13 | 17 | 10 |

TABLE 22: Men

|  | All Respondents | Men | Women |
| ---: | :---: | :---: | :---: |
| A lot | 14 | 21 | 9 |
| Some | 27 | 31 | 23 |
| Only a little | 29 | 26 | 32 |
| None at all | 30 | 23 | 36 |

TABLE 23: Jews

|  | All Respondents | Republicans (not <br> including leaners) | Democrats (not <br> including leaners) |
| ---: | :---: | :---: | :---: |
| A lot | 23 | 17 | 31 |
| Some | 43 | 41 | 43 |
| Only a little | 21 | 27 | 16 |
| None at all | 14 | 15 | 10 |

TABLE 24: Muslims

|  | All Respondents | Republicans (not <br> including leaners) | Democrats (not <br> including leaners) |
| ---: | :---: | :---: | :---: |
| A lot | 41 | 30 | 53 |
| Some | 36 | 41 | 30 |
| Only a little | 13 | 18 | 9 |
| None at all | 10 | 11 | 8 |

TABLE 25: Christians

|  | All Respondents | Republicans (not <br> including leaners) | Democrats (not <br> including leaners) |
| ---: | :---: | :---: | :---: |
| A lot | 22 | 30 | 17 |
| Some | 34 | 36 | 31 |
| Only a little | 24 | 24 | 26 |
| None at all | 19 | 11 | 26 |

TABLE 26: Southerners

|  | All Respondents | White Respondents | Black Respondents |
| ---: | :---: | :---: | :---: |
| A lot | 13 | 14 | 14 |
| Some | 35 | 34 | 36 |
| Only a little | 28 | 29 | 28 |
| None at all | 24 | 23 | 23 |

For these next questions, we want you to tell us whether you strongly disagree, disagree, are undecided, agree, or strongly agree with each statement.

TABLE 27: The federal government should declare the United States a Christian nation.

|  | All Respondents |
| ---: | :---: |
| Strongly Disagree | 27 |
| Disagree | 20 |
| Undecided | 26 |
| Agree | 14 |
| Strongly Agree | 13 |

TABLE 28: The federal government should advocate Christian values.

|  | All Respondents |
| ---: | :---: |
| Strongly Disagree | 22 |
| Disagree | 16 |
| Undecided | 25 |
| Agree | 22 |
| Strongly Agree | 15 |

TABLE 29: The federal government should enforce strict separation of church and state.

|  | All Respondents |
| ---: | :---: |
| Strongly Disagree | 11 |
| Disagree | 13 |
| Undecided | 27 |
| Agree | 26 |
| Strongly Agree | 23 |

TABLE 30: The federal government should allow the display of religious symbols in public spaces.

|  | All Respondents |
| ---: | :---: |
| Strongly Disagree | 10 |
| Disagree | 11 |
| Undecided | 27 |
| Agree | 33 |
| Strongly Agree | 19 |

TABLE 31: The success of the United States is part of God's plan.

|  | All Respondents |
| ---: | :---: |
| Strongly Disagree | 15 |
| Disagree | 11 |
| Undecided | 31 |
| Agree | 23 |
| Strongly Agree | 20 |

TABLE 32: The federal government should allow prayer to be read over the intercom to all students in public schools.

|  | All Respondents |
| ---: | :---: |
| Strongly Disagree | 18 |
| Disagree | 14 |
| Undecided | 23 |
| Agree | 23 |
| Strongly Agree | 22 |

TABLE 33: Do you believe that the results of the 2020 Presidential election were fair and accurate?

|  | All Respondents | Republicans (not <br> including leaners) | Democrats (not <br> including leaners) |
| ---: | :---: | :---: | :---: |
| Yes | 48 | 22 | 81 |
| No | 33 | 64 | 9 |
| Not sure | 19 | 15 | 10 |

TABLE 34: Do you believe that the results of the 2020 Presidential election were fair and accurate? [NOTE: Republican identifiers were asked to rate themselves as MAGA Republicans, America First Republicans, and Traditional Republicans on a 1 - 10 scale. The categories below include those who rated themselves 6 or higher in that category.]

|  | MAGA Republicans | America First <br> Republicans | Traditional <br> Republicans |
| ---: | :---: | :---: | :---: |
| Yes | 16 | 19 | 23 |
| No | 70 | 67 | 63 |
| Not sure | 14 | 14 | 14 |

TABLE 35: Which of the following comes closest to your opinion about what to do with monuments or memorials to Confederate soldiers who died during the Civil War?

|  | All Respondents | White Respondents | Black Respondents |
| :--- | :---: | :---: | :---: |
| Leave them just as <br> they are | 35 | 43 | 14 |
| Leave them, but add <br> a plaque or marker <br> for context and <br> historical <br> interpretation | 31 | 32 | 24 |
| Move them to a <br> museum | 18 | 14 | 32 |
| Remove them <br> completely | 6 | 4 | 15 |
| Not Sure | 10 | 7 | 16 |

TABLE 36: Some people say the confederate flag reminds them of white supremacy and racial conflict. Other people say the confederate battle flag is a symbol of southern heritage and pride.

Do you think the flag is more a symbol of racial conflict or of southern pride?

|  | All Respondents | White Respondents | Black Respondents |
| ---: | :---: | :---: | :---: |
| Racial Conflict | 23 | 16 | 43 |
| Southern Pride | 34 | 47 | 9 |
| Equally Both | 26 | 23 | 33 |
| Not Sure | 17 | 15 | 15 |

TABLE 37: On a scale from " 1 = Not a Problem" to " 10 = Extremely Serious Problem," please tell us how serious of a problem you believe each of the following to be in America:
[cell entries represent the mean for that group]

|  | All | Republicans (not <br> including Leaners) | Democrats (not <br> including Leaners) |
| ---: | :---: | :---: | :---: |
| Elections are not secure <br> enough | 6.32 | 7.78 | 5.26 |
| Illegal <br> immigration | 6.82 | 8.21 | 5.82 |
| It is too hard <br> to vote | 4.20 | 3.71 | 4.99 |
| Opioid <br> addiction | 7.36 | 7.67 | 7.26 |
| The country turning its <br> back on God | 6.28 | 5.75 |  |

TABLE 38: Should a woman be able to obtain a legal abortion if the pregnancy threatens the woman's life or health?

|  | All Respondents | Republicans (not <br> including leaners) | Democrats (not <br> including leaners) |
| ---: | :---: | :---: | :---: |
| Yes | 77 | 71 | 85 |
| No | 11 | 16 | 8 |
| Not sure | 12 | 13 | 7 |

TABLE 39: Should a woman be able to obtain a legal abortion if the pregnancy is the result of rape?

|  | All Respondents | Republicans (not <br> including leaners) | Democrats (not <br> including leaners) |
| ---: | :---: | :---: | :---: |
| Yes | 74 | 65 | 85 |
| No | 12 | 21 | 8 |
| Not sure | 13 | 14 | 7 |

TABLE 40: Should a woman be able to obtain a legal abortion if the baby is likely to be born with severe disabilities or health problems?

|  | All Respondents | Republicans (not <br> including leaners) | Democrats (not <br> including leaners) |
| ---: | :---: | :---: | :---: |
| Yes | 59 | 48 | 73 |
| No | 20 | 32 | 12 |
| Not sure | 21 | 20 | 14 |

TABLE 41: How closely have you been following the Congressional hearings concerning the events that happened at the U.S. Capitol on January 6, 2020?

|  | All Respondents | Republicans (not <br> including leaners) | Democrats (not <br> including leaners) |
| ---: | :---: | :---: | :---: |
| Very Closely | 18 | 12 | 33 |
| Somewhat closely | 37 | 38 | 41 |
| Not closely | 26 | 32 | 18 |
| Not at all | 19 | 19 | 8 |

TABLE 42: Do you believe Donald Trump should be charged with a crime for his involvement in the events that happened at the U.S. Capitol on January 6, 2020?

|  | All Respondents | Republicans (not <br> including leaners) | Democrats (not <br> including leaners) |
| ---: | :---: | :---: | :---: |
| Yes | 44 | 14 | 77 |
| No | 39 | 75 | 12 |
| Not sure | 18 | 11 | 10 |

High MAGA Identification is defined as rating oneself 9 or 10 on the scale asking how much "MAGA Republican" describes you. Low MAGA Identification is defined as rating oneself $1-4$ on the same scale. Only those who self-identified as Republicans were asked to rate themselves on this scale

TABLE 43: MAGA Identification by Sex

|  | High MAGA Identification | Low MAGA Identification |
| :--- | :---: | :---: |
| Male | 52 | 40 |
| Female | 48 | 60 |

TABLE 44: MAGA Identification by Age

|  | High MAGA Identification | Low MAGA Identification |
| :--- | :---: | :---: |
| $18-24$ | 7 | 7 |
| $25-44$ | 27 | 30 |
| $45-64$ | 43 | 41 |
| $65+$ | 22 | 21 |

TABLE 45: MAGA Identification by Education

|  | High MAGA Identification | Low MAGA Identification |
| :--- | :---: | :---: |
| Less than High School | 4 | 2 |
| High School grad/ GED | 34 | 37 |
| Some College | 22 | 24 |
| 2 Year/ Tech College grad | 14 | 9 |
| 4 Year College grad | 17 | 17 |
| Post-graduate Degree | 10 | 12 |

TABLE 46: In the past year, has there been a time when you felt that you could not express your political opinions out of fear of being verbally attacked or harassed?

|  | High MAGA Identification | Low MAGA Identification |
| :--- | :---: | :---: |
| Yes | 51 | 39 |
| No | 45 | 54 |
| Not Sure | 5 | 7 |

TABLE 47: MAGA Identification by Evangelical Identification (only asked of those who identified as Christian)

Would you define yourself as a "born again" or evangelical Christian, or not?

|  | High MAGA Identification | Low MAGA Identification |
| :--- | :---: | :---: |
| Yes | 62 | 46 |
| No | 34 | 49 |
| Not Sure | 4 | 5 |

TABLE 48: How important would you say religion is in your own life? (only asked of those who indicated a religious affiliation)

|  | High MAGA Identification | Low MAGA Identification |
| :--- | :---: | :---: |
| Very Important | 61 | 47 |
| Fairly Important | 29 | 32 |
| Not Very Important | 9 | 20 |
| Not Sure | 1 | 1 |

TABLE 49: Aside from weddings and funerals, how often do you attend religious services? (only asked of those who indicated a religious affiliation)

|  | High MAGA Identification | Low MAGA Identification |
| :--- | :---: | :---: |
| More than once a week | 20 | 10 |
| Once a week | 22 | 20 |
| Once or twice a month | 6 | 9 |
| A few times a year | 16 | 17 |
| Seldom | 19 | 27 |
| Never | 17 | 17 |

## Methodology Statement August 2022 Southern Focus Survey

## Quick Methodology

The August Southern Focus Survey was a fully online survey conducted and paid for by Winthrop University. The survey is a non-probability sample drawn from panels of adult residents of the South (11 state former Confederacy). Data from $\underline{2275 \text { (weighted) respondents were collected August }}$ 3 (soft launch), August $5-7$ (main launch), and August 22 - 25, 2022 (65+ targeted launch). Results using all respondents have a margin of error of $+/-$ $\underline{2.1 \%}$ at the $95 \%$ confidence level. All subgroups will have a higher margin of error.

## AAPOR Transparency Initiative Statement

The August Southern Focus Survey was a fully online survey conducted and paid for by Winthrop University $(1,2)$. The survey is a non-probability sample drawn from panels of adult residents of the South (11 state former Confederacy - Alabama, Arkansas, Florida, Georgia, Louisiana, Mississippi, North Carolina, South Carolina, Tennessee, Texas, and Virginia) curated by Cint and purchased from M-S-G $(4,5)$. Respondents were targeted proportional to each state population (5); this yielded a sample that matched data from the US Census Bureau for sex and race remarkably well. Additional 65+ respondents were targeted to minimize weighting (5). Data were weighted on sex, race and age based on data from the US Census Bureau (9). Full question wording for released results are included; full
instrument available upon request (3). Participants responded using CAPI via computer or smartphone and the survey averaged $7-10$ minutes (6). Data were collected August 3 (soft launch), August 5 - 7 (main launch), and August $22-25,2022$ (65+ targeted launch) (7). Weighted data include a sample of 2275 respondents which translates to a margin of error of $+/-2.1 \%$ at the $95 \%$ confidence level for results using all respondents; all subgroups will have a higher margin of error (8). Center for Public Opinion \& Policy Research personnel conducted quality control by eliminating data with inappropriate responses (didn't match the question asked), "line" data (strings of the same number punched in in a long row), or completions recorded too quickly for an individual to have actually read the questions (10). All survey research contains unmeasured error and results should be seen as informative, not definitive (11).

Numbers correspond to the AAPOR Transparency Initiative Disclosure Elements.

